THESE DOEBLER HYBRIDS ARE READY TO GO TO WORK FOR YOU

By Willard Jones



I'm Willard Jones, Doebler sales manager.

Yes, we still have seed corn to sell. Including most of our top favorites. But let's start off with some hard facts:

1. Midwest seed companies got burned by the searing drought. So seed corn is tight. Everywhere. Many firms are patching up supplies with winter crops in places like Florida, Arizona and Texas.

Doebler lucked out. Seed corn in the field here...or already dried and weighed... just about equals 110% of last year's sales.

To prevent run on bank, Doebler dealers have been given quotas on all super single cross hybrids. If he has it, you got it.

3. Prices will be higher.
Believe it. Most seed
companies must charge more
just to break even.

Doebler prices are \$1 to \$1.50 a bushel more than last winter and spring. But we still give cash and volume discounts through Nov. 12.

So savings can be big. You'll pay less than \$56 for Doebler 75X, 89XC and other commercial single crosses this fall is you take 10% cash discount and buy 50 bushels or more.

You got the word from Bill Camerer last week on eight new hybrids. Here's the best of the rest:

DOEBLER 89X-C, 120 days. Old reliable popped 184.4 bu. last year at East Earl, PA. Shakes off drought and leaf diseases. Good standup. Deep kernels.

DOEBLER 86X-A, 119 days. Outstanding stalks on this 86X update. Better sheller, too. 196.7 bu. at New Holland last fall, three others in 180s.

DOEBLER 75X-Mod, 113 days. First cousin to the great 75X. Brought out for silage. But heavy sheller, too. Matched 75X bushel for bushel in some plots.

Buying tips for seed corn

Your favorite seed corn could be short. Here are three tips to save you grief in 1989:

Order immediately to lock in prices and favorite numbers. If corn acres expand as expected, all seed companies could come up short.

Have price in writing before making the deal. That guarantees no surprises at delivery. Alternatives then could be limited.

Take advantage of deals this fall. Like cash or volume discounts. Chances of better prices next spring slim. DOEBLER 75X, 113 days. PA's ail-time corn champ keeps making new fans. In 1987, 212 bu. at Lewisburg, PA, 190 bu.-plus on three other farms.

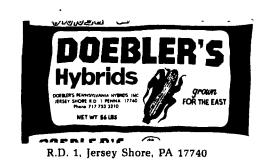
DOEBLER 70X-C, 112 days. Fill silo and pick rest. Large, green plants. Sturdy stalks. Big ears. Coming off great test year. Forget Leaf Blight.

DOEBLER 67X, 108 days. Talk about consistent, 67X averaged 167.3 bu. in 1986 PA Commercial Standard trials, and 162.5 in 1987. Half sister to 65X.

DOEBLER 650-3, 100 days. A modified single cross and another 65X look-alike. Tossup on yield, disease resistance and stalks. But \$17 cheaper.

DOEBLER 46X-4, 92 days. Our most popular silage corn in early areas. Large ears. Big TDN maker. Averaged 154.1 pu. in 1987 trials. Plant thick.

DOEBLER 29X, 79 days. Great choice for shortest season areas of Pennsylvania and New York State. Long ears. Fairly tall. Quick drydown.



WE GOT YOUR NUMBER