

Real Feed for Real Cattlemen.



It's the dawning of a new era in today's cattle industry. And the message is clear. Cattlemen are facing their new challenges head on, and paying the price to insure a successful future.

At Master Mix,[®] we want to be part of that future. It's our business to understand every aspect of your business, from producing a calf to end product marketing. Because ultimately, our success is measured by *your* success.

For real answers to the very real questions facing today's cattlemen, look to the company that's qualified to meet the challenge—Master Mix.[®] Real feed for real cattlemen.



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FOR OUR FALL BEEF PROMOTIONS FEATURING
STRESSFIGHTER RECEIVING RATION.**

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