

# World Dairy Expo Slated Oct. 5-9

MADISON, Wis. — June may be Dairy Month, but Dairy Week will be the first week in October. The twenty-second World Dairy Expo, the premiere trade show for the dairy industry, will be held October 5-9, 1988 at the Dané County Exposition Center in Madison, Wisconsin. Dairy farmers, agricultural professionals and industry leaders from around the world will gather to share ideas, discuss common concerns, view new technology, and show, buy, and sell some of the world's best dairy cattle.

For many, the dairy cattle shows are the highlight of World Dairy Expo. More than 1600 head of the finest show cattle in North America will be competing to be named tops in their respective breed. Expo will host the National Ayrshire Show, the Central National shows for the Brown Swiss, Guernsey, Holstein and Milking Shorthorn breeds and the Midwest Regional Jersey Show.

The commercial exhibits will be open from 8:30 a.m. to 5:00 p.m. daily. This year's show will feature nearly 400 commercial exhibitors displaying the latest available dairy farm technology, products and services.

The Educational Program will begin Wednesday at 11:30 a.m. with a discussion of international milk supply management. Special guest speakers will include Jack Lawson, representing the Scotland Milk Marketing Board, O.A. Rountree of the Ayrshire Association of New Zealand, and Kenneth G. McKinnon, Vice Chairman of the Canadian Dairy Commission. Thursday at 11:00 a.m., Dan Natzke, a Wisconsin Dairy Farmer, and Doug Maddox, a California Dairy Farmer, will comment on dairy farm labor management. Also, on Thursday, at 1:00 p.m. a program entitled "Who Will Own Your Farm?" will be presented by Attorney Richard Langer, Bank Trust Officer Roman Borkovek, and Myrna Giraud, a widow who operates a family farm.

The sale line-up this fall starts with the World Premier Colored

Breeds Sale featuring Ayrshire and Jersey cattle at 5:00 p.m. on Wednesday afternoon. Brown Swiss sell in a separate offering at 4:00 p.m. on Thursday. The first of two Holstein sales is also on Thursday at 6:00 p.m. The Genetic Connection Sale offering Holstein embryos from the top genetics of the Holstein breed will be held Friday morning at 9:00 a.m. The traditional World Premiere Holstein Sale begins at 7:00 p.m. on Friday, October 7.

Youth from across the United States will travel to Expo to participate in National 4-H, Intercollegiate and FFA dairy cattle judging contests and junior showmanship contests.

Scheduling for the 1988 World Dairy Expo includes: October 4: National 4-H & Intercollegiate

Dairy Cattle Judging Contests, World Dairy Expo Recognition Banquet; October 5: Opening Day, National Ayrshire Show, Central National Milking Shorthorn Show and Midwest Regional Jersey Show, World Premier Ayrshire and Jersey Sale; October 6: National Ayrshire Show, Central National Guernsey & Brown Swiss Shows, Holstein Breeders Challenge Sale, World Premiere Brown Swiss Sale; October 7: Central National Brown Swiss & Holstein Shows, Wisconsin-Style International Buffet, World Premiere Holstein Sale; October 8: FFA Dairy Judging Events, Central National Holstein Show; October 9: Junior Showmanship Contests, Antique Tractor Pull and the selection of America's Supreme Champion Cow.

Dairy farmers will also be eligible for daily door prizes drawings for ten certificates for Anchor Forage Innoculant to treat 300 tons of silage courtesy of Anchor Animal Health; four certificates for \$1,000 of Purina Product or \$1,000 cash from Purina Mills; six 1,000 pound units of Goal Maker Supreme from Supersweet Feeds; five \$500 certificates for semen from ABS bulls of winners' choice from American Breeders Service; certificates for one gross Amoxi-Mast, one gross Dariclox and three for one gross each of Orbenin-DC mastitis treatments from Beecham Laboratories; six 1,000 pound units of 40% Dairy Supplement from Kent Feeds; twenty-five Red Barn cow mats and 48 feet of Dairyman's Dream manger flooring protection from "Rock" Stone & Associates;

three registered dairy heifers from Tri-State Breeders Cooperative and the Grand Door Prize - a 1989 Chevy pickup from Chevrolet Motor Division, General Motors Corporation. A special drawing will be held for Sunday attendees for one \$500 certificate for USDA choice Holstein beef and two gift boxes of Wisconsin veal from the Wisconsin Beef Council and Wisconsin Veal Growers.

Admission for this truly world-class dairy show is three dollars per person with children under 12 entering free. Parking is included in the admission, and there will be no additional parking fees. For further information contact WORLD DAIRY EXPO, 2135 Rimrock Road, Madison, Wisconsin 53713 or telephone 608/251-3976.

## Midwest Farmers Named To Head Corn Groups

ST. LOUIS, Mo. — Steve Wentworth, a corn grower from Oreana, Ill., was unanimously elected as the new president of the National Corn Growers Association (NCGA) at a recent meeting of the association's board of directors.

Wentworth farms a 760-acre operation in central Illinois where he grows corn and soybeans.

For the past year he has served as NCGA's first vice president, and was vice president of market development during the association's 1986-87 fiscal year.

Keith Hora, Riverside, Iowa, will complete his current term as NCGA president on October 1, at which time Wentworth will assume his presidential responsibilities. Hora will serve as NCGA chairman for the next year.

Alan Kemper, Lafayette, Ind., was elected as first vice president of the association. Elected to other association posts were Mark Rogen, Sherman, S.D., as secretary and Alan Larsen, Heron Lake, Minn., as treasurer.

Five additional corn grower leaders were elected as vice presidents to head the five association

standing committees. Elected were:

\* Jack Kintzle, Coggon, Iowa, as vice president of the Government Relations Committee.

\* Tim Trotter, Coal City, Ill., as vice president of the Market Development Committee.

\* Ron Swanson, Galt, Iowa, as vice president of the Research Committee.

\* Kenneth Stock, Levasy, Mo., as vice president of the Field Services Committee.

\* Randy Cruise, Pleasanton, Neb., as vice president of the Public Relations Committee.

Officers of the National Corn Development Foundation (NCDF), the organization's funding arm, were also elected at the meeting.

Nancy Heidemann, Plymouth, Neb., was the group's choice as president, Heidemann and her husband, Robert, operate a 940-acre grain and livestock farm. Heidemann succeeds Bob Oleson, Pal-

myra, Wis., who was elected as NCDF chairman.

Other NCDF officers elected were Forrest Bartenhagen, Wapello, Iowa, as vice president; Phil Aylward, Memphis, Mo., as secretary and David Meyer, Keyesport, Ill., as treasurer.

The National Corn Growers Association has a nationwide membership of more than 21,000 corn growers and 21 affiliated state corn grower associations.

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