

LET'S TALK RESULTS...

"SOLD IN AN HOUR!"

Said Don Dreyer of Little, PA, Lancaster Co. doesn't believe the results he had.

"I advertised 2 trailers for sale but sold in call after call. Both were sold by 7 pm Saturday & gone by Monday! Great paper -- I'll be back!"

"WE NEVER ADVERTISED ANYTHING THAT DIDN'T GET SOLD!"

Said J. Herbert Frantz, Franklin Co., who stopped at our booth at the Farm Show. "I CAME TO THE FARM SHOW TO RENEW MY SUBSCRIPTION TO LANCASTER FARMING!"

So many readers stopped by our booth to tell us how much they love Lancaster Farming & we thank you - it's so nice to know our work is appreciated!

"DO I GET RESULTS FROM MY AD?"

Lester Boll of Brickerville Equipment, Lancaster Co. advertised 7 items in his ad & 2 items sold the first week.

"I WAS WELL PLEASED, & I WILL ADVERTISE AGAIN - THANKS!"

"DO I GET RESULTS FROM MY AD?"

"You bet!" Gary Madey, Madey Farms, Somerset Co. advertises a list of tractors every week. Last week he sold one to a man from Bloomsburg & one to a man in Littlestown.

"I had a tractor that I couldn't give away last year. I finally advertised it in Lancaster Farming - had a man come down from Syracuse, NY to look at it - but ended up selling it locally! Keep my ad in - it works!"

"PLEASE CANCEL MY AD!"

That's what Richard Williames of Monheim, Lancaster Co., PA said after his ad for irrigation equipment ran just one time! He called first thing Monday morning to cancel his ad.

"I sold it on the first call!"

"WE'VE SOLD 115 TRACTORS SO FAR THIS YEAR FROM OUR AD IN LANCASTER FARMING!"

Said Elm Reiff of Reiff Farm Service, Shippensburg, PA. "We've tried other farm papers but we've never gotten any calls & their advertising rates are ridiculous. Lancaster Farming has the circulation & the right price. Can you believe I received a call from Maine last week!"

"BEST SALESMAN WE'VE EVER HAD - I DON'T KNOW WHAT WE'D DO WITHOUT IT!"

"I WANT MY PHONE TO STOP RINGING!"

Ronald Harrison, Littlestown, Adams Co. called to cancel his ad. He was advertising cows, 35 head.

"CANCEL THE AD - I SOLD ALL MY COWS. I RECEIVED CALLS FROM ALL OVER! LATE AT NIGHT - EARLY IN THE MORNING - PLEASE CANCEL! IT WORKED!"

"It's Just Amazing What This Paper Does!"

Said Adin Frey of Frey's Dairy, Chambersburg, PA who ran an ad for farm equipment.

"We received calls from Buffalo, NY, West Virginia & Connecticut. We were quite pleased!"



Leigh



Ann

We are your Classified Ad-Visors.

Call us today at 717-394-3047

or 717-626-1164

We'll help you word a classified ad that will bring you results too!



Karen



Kim

"GOOD PAPER... WE ENJOY VERY MUCH!"

R.L. Holcombe, Dushore, Sullivan Co., PA came to our office to place another ad.

"Talk about results...the last time I advertised I ran an ad for Sullivan Co. acreage for sale. The ad came out on Saturday, Sunday a man called, Monday it was sold!"

"121 HEAD OF CATTLE SOLD - 1st WEEK"

Curtis Glazier, McConnellsburg, Fulton Co., PA called to cancel his ad.

"AFTER MOM RECEIVED 21 CALLS, SHE SAID, 'STOP THAT ADVERTISEMENT!' GREAT PAPER - THANKS!"

"WE ALWAYS FIND WHAT WE NEED IN LANCASTER FARMING!"

Whether buying or selling, Don Lohr, Columbia, Lancaster Co. is very satisfied with the Lancaster Farming.

"Anytime we are looking for something we always look in Lancaster Farming and if we want to sell something we know..."

WE ALWAYS GET CALLS & RESULTS!

"PLEASE CANCEL MY AD!"

Robert Smead from Northumberland Co., PA called to cancel his farm equipment ad after just one week.

"SOLD IT RIGHT OFF THE BAT! THANKS!"

"PICTURES IN OUR AD MADE A BIG DIFFERENCE!"

Chip Boyer with Larry Murphy Chevrolet, Lancaster, PA has been advertising used trucks with us for 2 years. About 2 months ago he started putting pictures of his trucks in the ad.

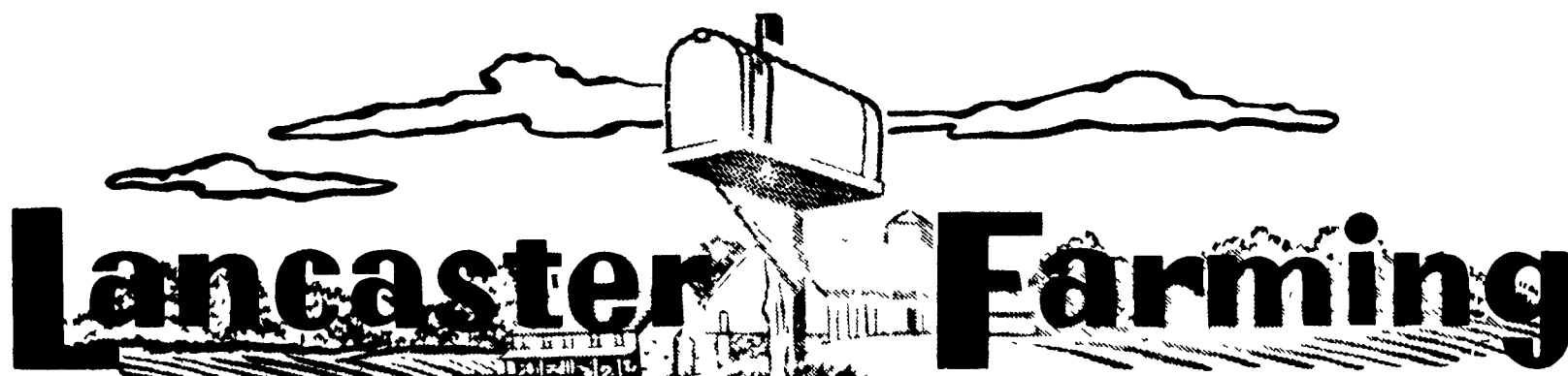
"A Lot More Calls...A Lot More Results!" "We are very happy with Lancaster Farming. We had a sale as far away as New Hampshire. We plan to expand our advertising in 1988."

"PLEASE CANCEL MY AD!"

That's what J. Howard Roth of Kintnersville, Bucks Co., PA said after his ad for 9 Reg. Holstein Heifers ran one time.

"My phone has been ringing off the hook! I wish I had 100 heifers to sell. The ad did good -- it worked!"

Join The Crowd - Let's Talk Results!



...it works