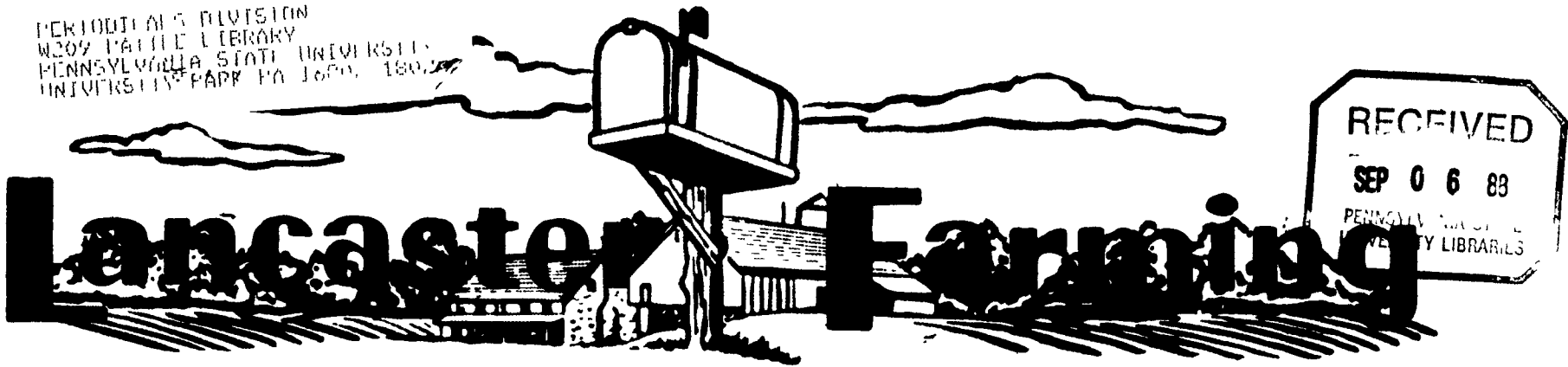


PERIODICALS DIVISION
2209 PATTERSON LIBRARY
PENNSYLVANIA STATE UNIVERSITY
UNIVERSITY PARK PA 16802



Is It Twilight For Egg Producers?

BY LOU ANN GOOD

LANCASTER — The egg industry is battling to survive. Their product faces declining per capita consumption, negative press reports of salmonella, cholesterol and low prices. Can producers survive?

Al Wenger, national egg industry leader from Rheems, challenged the approximately 200 participants at the county egg association meeting held Thursday night at the Lancaster Farm and Home Center, that now is the time to gain control of the market. "Retailers have a stranglehold on our product," he said, "now is the time to take drastic measures and not try a patch up job."

He said, "We've just come through the worst 18 months the poultry industry has ever seen. We're losing five percent per capital consumption. Some call our product dangerous—but we know

better; we know we are producing a healthy, safe product."

Despite this knowledge, he reasoned, "It doesn't get better even if we try harder." He commended local industry for their terrific advertising efforts, but he insisted, "That still doesn't break the stranglehold of retail power over our product." He told the audience, the egg producers are fighting more than consumer's health worries about cholesterol and salmonella. He blamed retailers for setting prices and not passing price cuts on to the customer. He questioned, "Don't you think it's strange when your egg prices go down yet store prices remain the same?"

To break retailers strangleholds on price setting, Wenger challenged the audience to see the concept of what would happen if they set production controls. "This is only a concept not a proposal,"

(Turn to Page A27)

Pork Referendum Sept. 7 & 8

The pork referendum to decide whether to continue the national pork check-off will be held September 7 and 8. Registration and voting will be held at your local county extension office. Anyone, including 4-H, FFA and other youth who have owned and raised two or more hogs for sale during the period of November 1, 1986 through September 6, 1988 is eligible to vote. Absentee ballots must be completed and returned by September 1.

A majority of yes votes is needed to continue the program.

Queen Star Sexy Is E-Town's Supreme Champion Animal

BY LISA RISSER

ELIZABETHTOWN (Lancaster) — The judges had a tough decision to make: which would be champion of the Elizabethtown Fair? A steer, a dairy cow, a hog, or a sheep? They chose Tom McCauley's Queen Star Sexy, a seven-year-old Sexation daughter.

McCauley's Holstein competed with Arlisa Snavely's yearling Shropshire ewe, Deb Wolgemuth's Angus-Chianina cross steer, and Laura Folker's Chester-Hampshire cross barrow.

Jerry Wyble, an Elizabethtown High School vo-ag teacher and judge of the dairy animal, declared Queen Star Sexy "a large, well-balanced cow that was sharp and open ribbed and stood on a good set of legs and hooves."

McCauley is the 17-year-old son of Dr. Alan D. McCauley of New Directions Holsteins in Elizabethtown. He has won four other supreme dairy champion titles at the fair. Queen Star Sexy is rated

Excellent 94 and had 32,148 pounds of milk with 4.4 percent butterfat in 365 days for her last lactation.

The other judges for the show were Rep. Sam Hayes (R-Tyrone) for sheep; Dennis Grumbine, owner of Evergreen Tractors and a hog raiser, for swine; and Glenn Flickinger, an area supervisor for Pennfield, for beef.

Rep. Hayes called Snavely's ewe "a broody, well-balanced animal with a sound hind leg, which is one of the animal's stong points." In addition, he said it did a fine job of representing its species.

Folker's hog was "the kind we're looking for as seed stock," said Grumbine. "There's a proven correlation between length of neck and length of loin, and this barrow has a long neck. It's a neat package."

Flickinger liked Wolgemuth's steer saying "it's heavier through the shoulders, but makes that up when you look through its loin."

Dairy Princesses Prepare For Work, State Contest

At a recent three-day dairy princess training seminar at Shippensburg University, 40 county dairy princesses along with 26 alternates and 48 adults participated as full-time attendees. In addition, 25 others attended some of the classes.

This year 40 county dairy princesses and 40 alternates are serving their county dairy industry. This seminar gives the new princesses background on many of the things they need to know to accomplish their task of promoting dairy products.

Subjects covered at the seminar included the responsibility and honor of being a dairy princess, background on the industry promotion organizations and the nutritional value of milk. The princesses were also prepared for public speaking, how to deal with the media and time management.

A big event in the lives of county dairy princesses is the state contest. The program organized by the Pennsylvania Dairy Princess and Promotion Service, Inc. has set the date of Saturday evening September 24 for the state banquet and coronation. The place is the Harrisburg Marriott.

Janet Harding, program director, said this week, the milk punch reception will commence at 5:30 p.m. followed by the banquet at 6:30 p.m. and the coronation at 8 p.m. Tickets are available at \$15.00 each from the Promotion Services, 214 South Street, Box 640, Clarion, PA 16214. For more information you may call (814) 226-7470. Ticket order deadline is September 20.

(See Alternate Princesses on Page A-31)



The county dairy princesses are as follows:
L to R, first row: Shelly L. Harshbarger, Juniata Co.; Bonnie Lou Kirland, Indiana Co.; Denise Martin, Franklin Co.; Tanya O'Brien, Somerset Co.; Tammi Sutton, Susquehanna Co.; Jennifer Garfield, Clarion-Venango Cos.; Christine Davidson, Cumberland Co.; Rebecca Sonnen, Pa. Dairy Princess; Tammy Sue Balthaser, Berks Co.; Julie Annette Williams, Erie Co.; Julie Greider, Lancaster Co.; Debra Jo Gourley, Crawford Co.; Susan Ann Eisenhart, York Co.; Susan Corbin, Jefferson Co.; Rebecca E. Cromis, SUN-Area.
Second row: Jaylene Yoder, Mifflin Co.; Melissa Mae Morrie, Clearfield Co.; Beth Ann Cooley, Lycoming Co.; Julie A. Hall, Huntingdon Co.; Cheri Lynn Clayton, Mercer Co.;

Angela Jo Hayes, Westmoreland Co.; Tracy Jo Schenck, Clinton Co.; Georgette Kramer, Sullivan Co.; Tery Kiser, Tioga Co.; Deborah Elaine Welty, Adams Co.; Angela Hoover, Lebanon Co.; Kimberly Bonzo, Beaver-Lawrence Cos.; Laurie Jeanne Sterner, Montgomery Co.; Kay Ann Leiby, Schuylkill Co.; Terri Packard, Bradford Co.
Third row: Tiffany Ann Yeager, Chester Co.; Patty Spadine, Wyoming-Lackawanna Cos.; Gillian Kleff, Wayne Co.; Peggy Tomb, Potter Co.; Penny Puskarich, Washington-Greene Cos.; Angellique McDonald, Bedford Co.; Janelle L. Kennedy, Butler Co.; Linda Buffington, Dauphin Co.; Clarissa Kay Decker, Centre Co.; Angela Kling, Perry Co.; Tara Jo Harrington, Warren Co.