

## Purina Mills To Broadcast Live At World Dairy Expo

ST. LOUIS, MO — Purina Mills, Inc. announces the addition of live, video broadcasts to its 1988 World Dairy Expo program October 5 to 9.

As part of its exhibit in the Coliseum, Purina Mills will stage regular "Expo Updates" daily. The shows will be sent live to video monitors located throughout the Expo grounds, including several monitors in the cattle barns.

"We believe our broadcasts will be an excellent source of information for those who attend the Expo," Jerry Borders, marketing manager for Purina Mills, Dairy Business Group, says. "Visitors will have quick access to Expo highlights, event schedule updates and the latest dairy industry news, just by checking our monitors."

These live broadcasts represent a unique addition to the Expo, Borders says.

"Nothing like this has ever been done there before. We are going to have a camera crew on site, and we're bringing in all the necessary broadcast equipment," he says. "We'll be capturing the excitement of the Expo on film."

Purina's daily, live shows will feature interviews with industry leaders and dairy herd health, nutritional and management experts, as well as cattle show winners.

Between live shows, taped interviews, events and educational workshops will be broadcasted.

"For years, Purina has been one of the Expo's most outstanding and loyal exhibitors, and they've

always offered an attractive and colorful display," Joe Gilbert, manager of Expo exhibits, says. "We're excited about the valuable addition Purina Mills has planned for this year's Expo."

## Durst, Patterson Appointed Extension Agents

UNIVERSITY PARK (Centre) — Phillip T. Durst and Christine A. Patterson have been appointed multi-county extension agents for Penn State cooperative extension. Based in Snyder County, Durst also will work with extension in Union, Northumberland and Montour Counties on dairy and manure management. His responsibilities will include organizing and implementing programs related to dairy and manure management.

Patterson will specialize in 4-H

Urban Youth in Lackawanna and Luzerne counties. Her responsibilities will include preparing 4-H officers training workshops; recruiting, training and supporting 4-H leaders; coordinating county-wide 4-H activities; and establishing new 4-H clubs.

Durst, a native of Philadelphia, was most recently employed by Penn State's agronomy department. He was responsible for developing computer tools which aided farmers in the area of nutri-

ent management. He also was involved in teaching and supporting county agriculture agents in the area of nutrient management.


He obtained a bachelor's degree in chemistry from the Philadelphia College of Pharmacy and Science and a master's degree in agronomy from Penn State in 1986. Since receiving his master's he has taken animal science courses dealing with animal feeding and nutrition and dairy herd management.

He and his wife, Carolyn, are the parents of a son, Wesley.

A native of Wilkes Barre, Pat-

erson was previously employed as branch coordinator of the Multiple Sclerosis Society of Northeastern Pennsylvania. She received a bachelor of arts degree in communications from Wilkes College and is currently working on a master's of health care administration degree at Wilkes.


Patterson has three children: Walterina De Friantz, a sophomore at Penn State; Felicia Howard, a seventh grader at GAR High School; and Amanda Howard, a sixth grader at St. Nicholas - St. Marys.



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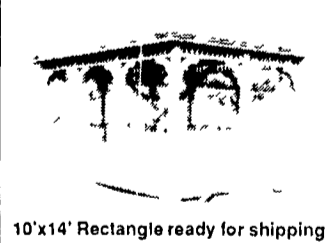
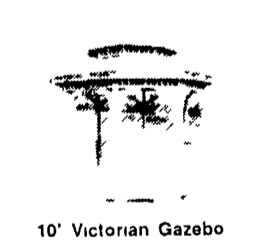

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