

Patricia Spadine Reigns In Two Counties

TUNKHANNOCK (Wyoming) — Patricia Spadine of Nicholson was named the new Wyoming-Lackawanna Counties Dairy Princess.

The annual Dairy Princess Pageant was held on June 30 at the Agricultural Building in Tunkhannock.

Judges for the pageant were Mary Lambert, Mary Vough, and Everett Cook.

Patricia is one of three children

born to Lawrence and Catherine Spadine. The Spadines own 200 acres and rent 50 acres on which they operate their dairy farm. They have a 90 Holstein herd, 60 milking and 21 registered cattle.

Patricia is excited about the opportunity she has to promote the dairy industry. She is involved in many other activities besides helping on their farm. At school she is

involved in cheerleading for both football and wrestling, concert chorus, clubs, and is an honor student. She is also an active member of St. Patrick's Church in Nicholson.

Patricia will be entering her senior year at Lackawanna Trail High School in September, and is planning to attend college after graduation.



Wyoming and Lackawanna counties will get lots of dairy information from this group of promoters. From left: Donna Spadine, dairy maid; Patricia Spadine, dairy princess; Wendy Ellsworth, alternate dairy princess; and Kim Mattocks, dairy maid.

York Shoppers Impressed By Beef Samples

BY JOYCE BUPP

York Co. Correspondent

YORK — Beef and dairy check-off dollars teamed up in York recently for a combined commodity promotional punch to weekend shoppers at the West Manchester Mall.

Pennsylvania's Beef Council and the York County Dairy Promotion committee joined forces to grill samples of gourmet cheeseburgers, just outside entrance doors bearing the familiar yellow-arch logo of the mall's McDonald's restaurant. Also getting into the promotional spirit was a local

Bonanza, with beef dinner doorprizes.

While Beef Council's Paul Bissman and Stephanie Doney cooked and handed out samples of burgers and Jim Garner Beef Kabobs, York dairy princess Sue Eisenhart offered an assortment of cheese variety samples.

Angus and Hereford beef animals, along with a noted York Angus breeder camouflaged in a furry "Ferdinand the Steer" costume, entertained the August 5 and 6 mallgoers.

Consumer response to the beef-dairy promotional push was enthusiastic and almost exclusively positive.

A random survey of shoppers who stopped by the display elicited a negative comment, only in regard to the beautifully groomed Angus steer and Hereford heifer displayed by York 4-H'ers.

The trio of smiling women shoppers, who noted they "eat beef anyway," shared feelings that they prefer not having to think about the reality of where beef originates. They questioned the logic—considering possible consumer emotional reactions—of promoting beef with live animals at hand.

While many stopped to pet and

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