

PDPP Featured At Ag Progress Days

HARRISBURG — Farmers who want to take a refreshment break during "Ag Progress Days" August 16-18, are invited to the Pennsylvania Dairy Promotion Program's (PDPP) 2500 square-foot exhibit area at Penn State's Rock Springs Farm, outside State College, PA. The exhibit, entitled "Summer Love Social", is co-sponsored by the Pennsylvania Dairy Princess & Promotion Services and the Jr. Guernsey Breeders Association.

The "Social" will offer the show's only homemade milkshakes, which can be enjoyed under canopies. All proceeds will benefit

the local promotion groups in their efforts to promote dairy products at a grass roots level.

Samples of PDPP programs will also be featured, including the new film of Pennsylvania dairy farming, "Lands of Milk and Honey";

the new "signature photo" PDPP brochure and the revised "Milk--Pennsylvania's Official Beverage" brochure; radio commercials; and the White Lite and Make it Milk displays. PDPP Commodity

Marketing Board members will be on hand to visit and discuss PDPP promotional campaigns.

During each day of the show, there will be drawings for Penn State football game tickets and ice cream freezers, and the PDPP will

also be handing out its new refrigerator thermometer milk carton.

The PDPP exhibit area during "Ag Progress Days" will be open 9 AM to 5 PM each day of the show.

New Dairy Forage Tour At Ag Progress

ROCK SPRINGS — Many aspects of growing and feeding forage for dairy cows will be covered during a new tour available to visitors at Penn State's Ag Progress Days in August.

The research tour will be given on Aug. 18, the final day of the

three-day event. It will cover ongoing research both in the pasture and in the barns.

At the pasture stop on the bus tour, visitors will learn about differences in fencing systems, and about how different forage varieties respond to grazing pressure.

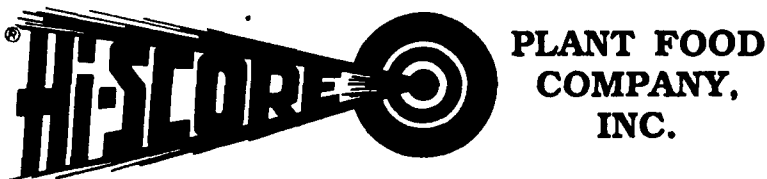
Scientists will also discuss research on pasture management. One current research projects uses a forward grazing technique for high producing cows. In this study, cows graze a new strip of pasture every 12 hours. By using high-tension fencing, animals can be rotated very frequently from pasture to pasture with little labor required.

At the university's dairy farms on campus, visitors will learn about studies on the digestibility of forage treated with compounds such as sodium-potassium based drying agents. These compounds are applied at the time of cutting, and help to speed up the rate that forages dry down to become hay. This means the forage is ready to bale sooner than non-treated hay. Penn State research is focusing on

the effects that these drying agents may have on the digestibility of the forage.

The dairy forage tours are at 10 a.m. and 1:30 p.m., and each lasts two hours. They depart from the corn crib at Ag Progress Days. Free tickets are needed for the tour; they are available at the corn crib during the day.

The special topic research tours are new this year. Also scheduled are 90-minute tours with researchers on raspberries on Tuesday, Aug. 16 at 10 a.m.; on apples and peaches on Tuesday, at 1:30 p.m.; and on water quality on Wednesday, Aug. 17 at 10 a.m. and 1:30 p.m. These are in addition to the general research tours that give an overview of current research in agronomy, horticulture, entomology and plant pathology.



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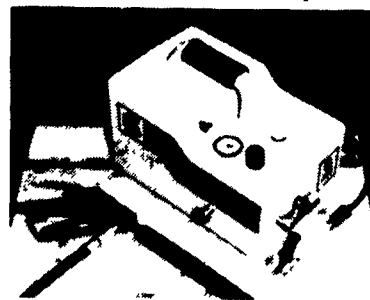
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See Us At Ag Progress Days In The Dairy Livestock Tent