

Olesch Named Marketing VP For Sandoz

DES PLAINES, Ill.— Dietmar H. Olesch has been named vice president of marketing for Sandoz Crop Protection Corp. Olesch has been general counsel and secretary for Sandoz since the company was formed in June, 1986. Formerly, he served as international counsel at Velsicol Chemical Corp. and held various jobs in the Velsicol legal department. He began his career as a scientist in the Velsicol research department. He holds a Ph.B. degree from Northwestern University and a law degree from Loyola University School of Law.

C. Barney Gallagher, formerly director of business development for Sandoz, has been named director of biologicals R & D. Prior to the formation of Sandoz, Gallagher was manager, business development, at Velsicol, served as a senior attorney at Velsicol and at Continental Can Company, and was an attorney in private practice. He holds a bachelor's degree in liberal arts from the University of Notre Dame, a law degree from the University of Texas and an MBA degree from Northwestern University. In this new position, Gallagher

er will relocate to the company's Palo Alto, Cal., Research Center where he will be responsible for building a new research function for the biologicals business group, and meshing that to group an existing development staff who will be relocating to Palo Alto from Wasco, Cal., in a year's time.

Thomas M. Brennan will succeed Gallagher as director of business development. Presently, Brennan is the company's director, financial planning & analysis. He held various financial positions at Velsicol and prior to that was a senior consultant with Plansmith, Inc. Brennan holds a bachelor's degree in business economics from Marquette University and a master's degree in economics from the University of California at Los Angeles. In his new position, Brennan will have responsibility for new product commercial development, licensing, acquisition, and long-range planning.

Gerald J. Hoeh has been named director, financial planning & analysis for the company. Hoeh is presently district sales manager for Sandoz in the east III district. Formerly, he served as product manager, new products, and an internal audit manager at Velsicol. Prior to joining Velsicol he was associated with Price Waterhouse & Company. Hoeh earned a bachelor's degree in accounting and finance from Northern Illinois University and is a Certified Public Accountant. In his new position, he will be responsible for coordinating the corporation's forecasting, budgeting and business analysis activities.

Edward Brown, Jr., who is presently product manager, Dicamba Products, is named director of a new central sales district for Sandoz. he held a variety of product manager jobs at Velsicol. Prior to joining Velsicol, he held sales and marketing positions at Monsanto Company. Brown has a bachelor's degree in agronomy from Cornell University. The new sales region is being organized to support our commitment to Dicamba and Marksman herbicides.

Seedway Announces Staff Promotion

HALL, N.Y. — David Galer of Mifflinburg, Penn., will assume additional responsibilities as business manager of the Mifflinburg Sales and Distribution Unit. He is presently in charge of sales for the Farm and Turf Seed Distribution Center.

Galer is a 1978 graduate of Mifflinburg High School and is continuing his education at Susquehanna University with evening course work in the business curriculum. He has been directly involved in the seed industry for more than 10 years, with four years as sales manager at his present position.

David is a member of the Pennsylvania Forage and Grassland Council and the Pennsylvania Turf Grass Council. In his spare time he serves as a member of the Church Council and Youth Leader for the First Lutheran Church of Mifflinburg.



David Galer

Pounce Insecticide Receives New Alfalfa Clearances

PHILADELPHIA — Alfalfa growers stand to benefit from a new label for Pounce® 3.2 EC insecticide for control of a wide variety of insects, including serious pests such as potato leafhopper.

Pounce 3.2 EC, when applied at a rate of two to four ounces (0.05 to 0.2 pounds active ingredient) per acre, will control alfalfa caterpillars, armyworms, cutworms, green cloverworm, loopers, webworms, a variety of aphids (including green peach, pea, spotted and blue alfalfa aphids), and velvetbean caterpillar.

At a rate of four to eight ounces per acre (0.1 to 0.2 pounds active ingredient per acre), Pounce will control alfalfa weevil, Egyptian alfalfa weevil, cucumber beetle, meadow spittlebug, plant bugs (including *Lygus* spp.), potato leafhopper, and stink bug. The higher labeled rates should be used when pest pressure is especially severe or to provide longer residual control.

"Pounce provides quick knock-down and is particularly effective

against potato leafhopper. And because it has a short residual it can be applied close to harvest," says Ted Warfield, a technical service representative with FMC Corporation, the manufacturer of Pounce. "Pounce has been proven to be one of the most effective insecticides on the market for controlling a wide variety of pests in many different crops. With this new label, farmers who raise alfalfa will be able to benefit from the effective, relatively low-cost insect control that Pounce offers."

At lower rates (four ounces or less per acre) Pounce may be applied up to the day of harvest. At rates above four ounces per acre, Pounce may not be applied less than 14 days prior to harvest. No more than eight ounces of Pounce 3.2 EC may be applied per cutting. Pounce may be applied by ground or air.

Pounce is a restricted-use pesticide. Always read and follow label instructions.

Pounce and FMC are registered trademarks of FMC Corporation.

Pioneer Introduces Crop-Specific Silage Inoculant

JOHNSTON, Iowa — Put up better quality sorghum silage and high-moisture grain sorghum with PIONEER® brand 1129 sorghum silage inoculant. The new inoculant, which contains crop-specific, beneficial bacteria, helps reduce

spoilage, heating and run-off in sorghum put up as silage or high-moisture grain.

"1129 is the first sorghum-specific inoculant on the market for sorghum silage and high-

(Turn to Page F10)



This heavy-duty twin-disc fertilizer spreader has been designed for operator ease and efficiency. The single hopper can be removed easily for convenient cleaning.

Kuhn Introduces Twin-Disc Fertilizer Spreaders

VERNON, N.Y. — Five new heavy-duty, high-speed twin-disc fertilizer spreaders, featuring hopper capacities ranging from 828 to 2,405 pounds, are now available from Kuhn Farm Machinery Inc.

The new Kuhn comet ZSN series fertilizer spreaders have

been designed and engineered for operator ease and efficiency. The units' low height and wide hopper opening combine to make filling a quick and easy task. And the single, undivided hopper can be removed easily for convenient cleaning.

In addition to ease of operation, the ZSN fertilizer spreaders also are economical to run and maintain. A slow rotating central agitator that turns approximately five times slower than the discs prevents fertilizer from being ground into powder. Accurate, even spreading is ensured by the single, undivided hopper and high-speed twin discs. And a single shut-off lever allows controlled spreading to either right or left side, as desired.

Built to meet the demands of rugged terrain, each Comet ZSN fertilizer spreader is constructed with stainless steel blades and outlet shutters for greater durability. In addition, the units combine a cast-iron gearbox with hardened bevel gearwheels to reduce maintenance and ensure a longer service life.

With a working width of 32 to 49 feet, the Comet ZSN series features a fertilizer spreader to complement any type of operation. Optional equipment includes hydraulic shutter controls for more accurate fertilizer application, and two-, four-, and six-row banding systems for economical side dressing.

For additional information on the Kuhn Comet ZSN series of fertilizer spreaders, contact Kuhn Farm Machinery, Inc., P.O. Box 224, Vernon, New York 13476; 315/829-2620.



This safety device reduces the risk of anhydrous accidents.

Body Guard Protects Against Sprayback

THURSTON, NE — Thurston Manufacturing has introduced the BLU-JET Body Guard, a safety device that substantially reduces the risk of anhydrous accidents. The Body Guard fits over the male portion of the 1/4-inch coupler on all anhydrous applicators, where it protects the operator from sprayback when the coupler is being connected and from discharge through a bleeder valve relief hole.

The Body Guard is designed to double your protection against anhydrous sprayback, when used with safety goggles and gloves.

The BLU-JET Body Guard can withstand temperatures to -40° F. without cracking.

For more information, contact THURSTON MFG. CO., Hwy 87A, P.O. Box 218, Thurston, Nebraska 68062; Phone: (402) 385-3041.