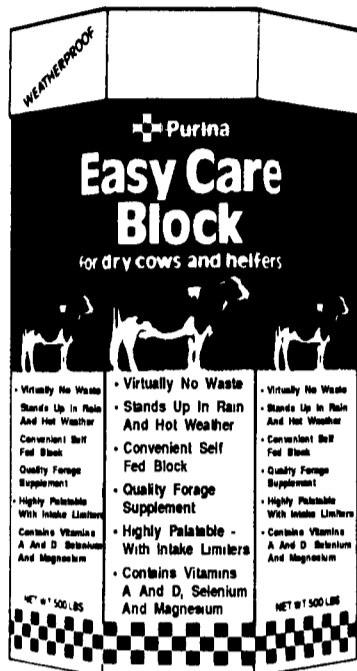


A new breed of dairy feed...

...formulated for specific nutritional needs



is a 22% protein block formulated specifically as a feeding supplement for dry cows and heifers. Available in 50 and 500 lb. blocks.

■ **Weatherproof**

Like its companion product, Easy Care Blocks stands up to all kinds of weather, so waste is minimal.

■ **Highly Palatable — with Intake Limiters**

Molasses-based for palatability but contains intake limiters to prevent over consumption when fed as recommended. Dry cows and heifers get what they need — no more, no less.

■ **Balances Forages**

Supplements forages to provide the balanced nutrition important to dry cows and heifers. Easy Care Block is formulated specifically to the nutrient requirements of dairy dry cows and heifers.

■ **Self Fed**

Saves both time and labor — especially on hard to reach temporary pastures.

■ **Contains Vitamins-Minerals-Selenium and Magnesium**

Meets Vitamin A and D Requirements when fed as recommended and supplies Selenium and Magnesium lacking in some forages.

■ **How to Feed Easy Care Block**

Control consumption at approximately two to three pounds per head per day by providing all the good quality roughage the animal can consume. Provide one 50-lb. block for each five animals or one 500-lb. block for each 25 animals. Locate blocks near where animals gather or near a water source. On large pastures, make blocks available at more than one location.

When blocks are first put out, or if animals have been out of blocks, make sure plenty of roughage is available to prevent over consumption. Always provide an unlimited supply of clean, fresh water.

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