

PURINA MILLS, INC.



Dairy Tips By Dr. John Clark

Purina Mills Dairy Consultant

Challenge Feeding
Challenge feeding is the method used to get the early lactation cows ration shifted from the low grain intake levels of a dry cow ration to the high intake level needed by cows in order to sustain top production without excessive body weight loss after calving. If challenge feeding is done correctly, ketosis, acidosis, off-feed problems, low dry matter intake and other problems can be avoided.

It has been shown that grain intake must be increased as quickly as possible after calving but at a rate the rumen microbes can handle. Normally, optimum intakes can be reached within 4-6 weeks after calving. If grain and concentrate is fed separately, concentrates can be increased at a faster rate than grain. (Peak concentrate at 3-5 weeks and peak grain 1-2 weeks later.)

DON'T BUY ANOTHER POUND OF MINERAL!!!

(until you talk with a Purina Dairy Consultant)

WHY CONSIDER PURINA MINERALS?

- 1. Formulated by the #1 dairy nutrition company in America
- 2. Manufactured with highest quality ingredients.
- 3. Very competitive prices make Purina Minerals "Best Value".
- 4. Highly trained experts to balance your needs.
- 5. Two separate product lines to meet your needs.

Purina Dairy Minerals

- to balance a program with concentrates
- to insure proper Ca:P ratio
- to help cows with low mineral metabolism
- to meet needs of high producing cows before peak D.M.I.
- to meet needs of low cows with low feeding rates.



All Legume



Corn Silage



Legume/ Corn

Purina Dairy Suppl-Minerals

- to balance a program where little concentrate is needed like late lactation, dry cows, heifers
- High level of vitamins
- Higher level of trace minerals
- Rumensin option for heifers



Legume



All Corn Silage and Grass



Legume/ Corn Silage and Grass

See Your Purina Dealer Today!

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