

ENTER THE DAIRY OF DISTINCTION PROGRAM NOW!

(Deadline April 15, 1988)

Beautiful Farmsteads...

A Positive Story

The Northeast is rightfully proud of its dairy industry. Agriculture is our number one industry, with milk its major commodity. Realizing dairying's importance to the area's economy, the Northeast Dairy Farm Beautification Program (NEDFBP) was incorporated November 1983 to honor attractive dairy farms with the Dairy of Distinction Award.

The award program is based on the concept that these attractive farmsteads will enhance consumer confidence in the wholesomeness of milk, stimulate milk sales and encourage public support for the industry.

The NEDFBP has divided the Northeast into regions, with approximately the same number of farms per district. Each district is under the jurisdiction of a local committee responsible for organizing the judging, awarding the Dairy of Distinction signs and publicity. The program also operates on the regional level through the NEDFBP Board of Directors, which oversees and provide support and guidance to the local communities. All active dairy farms within the region covered by the program are eligible to apply for a Dairy of Distinction award. Applications, available from the program's area secretary, the local committees and other sources such as agricultural publications, must be submitted by April 15 of each year.

Farm judging takes place in the month of May and is based on the roadside appearance of buildings, grounds and surroundings. This year in the Pennsylvania Program in addition to the district team of judges that does the roadside inspection, the sanitarian for your cooperative or dealer-handler will be asked to be part of the judging process. Winning farms receive a colorful, aluminum 18x24 inch Dairy of Distinction sign to be placed on the farmstead near the roadside so passers-by can recognize the farm as a Dairy of Distinction.

Dairy of Distinction farms will be judged every year to ensure they maintain the excellent standards required for the award.

This exciting program promotes agriculture at its best. Broad public awareness of the



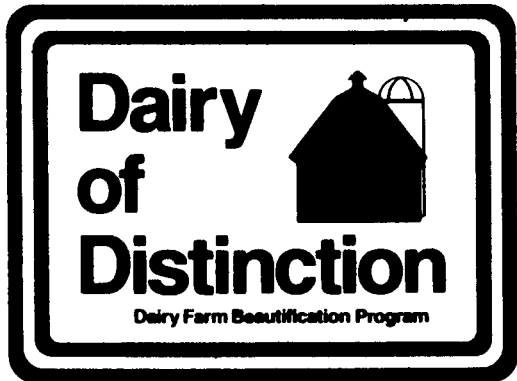
The Daniel Jones Farm, Stoneboro, Mercer county, was one of the nearly 100 farms so honored in 1987.

program is vital to its success and the impact will increase as more consumers see Dairy of Distinction farms and associate them with dairy products sold in stores.

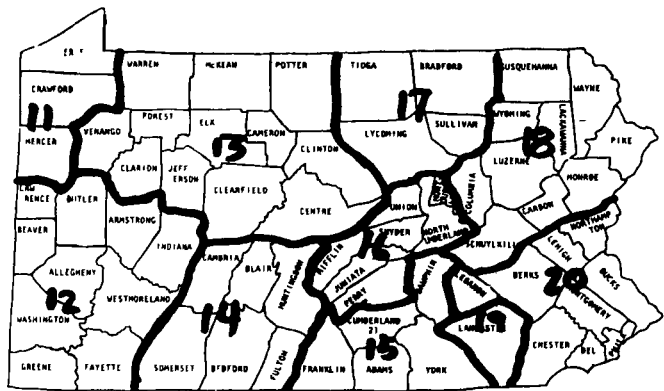
The Dairy of Distinction program is a cooperative, widespread industry effort. Sponsors include cooperative extension, agricultural cooperatives, State Departments of Agriculture, the Grange, Farm Bureau, producer groups and agribusinesses. Dairy of Distinction is a product of people who care about the Northeast dairy industry.

The NEDFBP extends an invitation to anyone interested in promoting beautiful dairy farms. Dairy of Distinction depends on people — particularly farmers who are proud of their farms and want to help the product they produce.

We love the Northeast — its lakes, hills, valleys, mountains, cities...and the beautiful Dairies of Distinction!



DAIRY OF DISTINCTION DISTRICTS



Pennsylvania Is Divided Into These Districts. Approximately 10 Dairy Of Distinction Awards will be made each year in each district. There is no cost to you. You receive a nice metal sign to put at the end of your lane and a certificate. In addition Lancaster Farming will present this year's winners from Pennsylvania with a color photograph made from a color slide. This year in the Pennsylvania Program in addition to the district team of judges that does the roadside inspection, the sanitarian for your cooperative or dealer-handler will be asked to be part of the judging process. If your farm is a winner be sure you or your district committee takes a color photograph of your farm and sends it to Lancaster Farming in time for the awards ceremony.

APPLICATION

Name _____

Address _____

Phone _____

Cooperative or Dealer-Handler _____

Location (driving directions for judging team) _____

County _____

I hereby apply to the Northeast Dairy Farm Beautification Committee to have my dairy scored in accordance with the rules of the program for the purpose of obtaining a DAIRY OF DISTINCTION sign to be displayed on my premises. (No producer will be charged with scoring or sign expense)

Signature of Owner or Operator _____

Return this coupon by April 15 to Northeast Dairy Farm Beautification Program, c/o your area secretary: PENNSYLVANIA AREA, Paul Nichols, ADADC, 1853 East Third Street, Williamsport, PA 17701. NEW JERSEY AREA, August Knispel, RD #1, Box 325, Pittstown, NY 08867 or Evelyn Lightfoote, 3053 Depew Road, Stanley, NY 14561