

Chances are, you'll replace this heifer before you replace this alfalfa stand.



Like animals, your alfalfa's most productive years are numbered.

Once past its prime, a cow or alfalfa can cost you more than it's worth.

That's why it pays to put your money into things that are bred to perform over the years—like Pioneer® brand alfalfa varieties.

Pioneer varieties provide long stand life. So, while some alfalfa stands begin to thin out and weeds begin to take over, stands of Pioneer varieties remain thick and leafy—giving you more protein for more good years.

For alfalfa stands that weather the years well, talk to your Pioneer sales representative about Pioneer brand alfalfa.

526

One of the most winterhardy varieties on the market. It features outstanding resistance to Bacterial Wilt, good resistance to Fusarium Wilt and produces impressive yields. The first cutting is a bit later than with 531 or 532.

531

Tolerates Anthracnose infestations and fights off Fusarium and Bacterial Wilt. First cutting is early, and the fine stemmed, leafy plants bounce back fast after harvest.

For a longer, better stand.

Save during Pioneer Days (Feb. 22-27 only).
Take advantage of special discounts, plus a \$10
coupon from Pioneer to get 526 for just \$126.90/
bag, and 531 for \$129.72/bag.



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Pioneer is a brand name; numbers identify varieties.

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