

# COUNTER® GIVES YOU MORE.

Every season, there's a complex of insect pests waiting to attack your corn crop and reduce yields. And in conservation tillage fields, trash on the surface can provide a home for even more pests. You can't afford to stand by while they eat into your income and potential profits. You need the best protection you can get. COUNTER® systemic insecticide-nematicide.

## MORE INSECT CONTROL

Since 1975, tests by major universities in the Corn Belt have proved that COUNTER delivers more dependable control of more major corn pests than any other corn soil insecticide.

COUNTER controls a broad spectrum of pests, including corn rootworms, wireworms, white grubs, nematodes and other problem insects (see chart). And COUNTER gives you guaranteed cutworm protection. See your local Cyanamid AgriCenter™ dealer for details on this product guarantee.

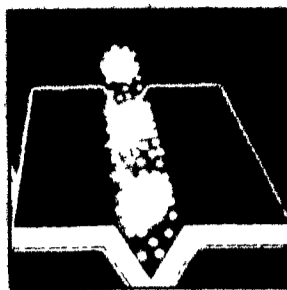
## MORE CONSISTENCY

Since its introduction, COUNTER has consistently outperformed all other corn soil insecticides by a wide margin, regardless of years

of continuous use. So there's no need to periodically take chances with less reliable products.

## MORE ACCURATE PLACEMENT

You can protect your crop and the surrounding environment when you go in-furrow with COUNTER insecticide. You're putting *all* of your protection to work in the soil where it's needed. And your



insecticide won't be scattered by wind during application or washed away by heavy rains. Protect your crop *and* the environment. Because you care for the land.

## MORE VALUE

More control of more insects, more consistency, more performance. With COUNTER you get more for your money.

Get COUNTER at your local Cyanamid AgriCenter™ dealer.

CORN PESTS CONTROLLED - IN-FURROW APPLICATION										
COUNTER®									S	S
Furadan <sup>3</sup>						S			S	
CORN PESTS CONTROLLED - BROADCAST APPLICATION										
COUNTER®									S	S
Furadan <sup>3</sup>						S			S	

S-Suppression <sup>1</sup>Trademark, Dow Chemical Company. <sup>2</sup>Trademark, ICI Americas Inc. <sup>3</sup>Trademark, FMC Corporation. Based on available published labels as of 9/1/86. Based on 8 oz. per 1,000 ft. of row (15-G) and 6 oz. per 1,000 ft. of row (20-G).