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Dr. Larry Hutchinson, Penn State professor of veterinary science (left) receives the Pennsylvania Dairymen's Association 1988 Extension Award from President Wayne Beshore.

Dairymen Honor Yoder & Hutchinson

BY EVERETT NEWSWANGER
Managing Editor

CAMP HILL — Two prestigious dairy awards were presented here Tuesday evening at the Pennsylvania Dairymen's Association annual meeting in the Penn Harris Motor Inn. The Charles Cowan Award, given each year to an active dairyman in recognition of leadership and concern for the improvement and promotion of the Pennsylvania dairy industry, went to Sam Yoder, Shoemakersville, in Berks County.

And the 1988 Extension Award was presented to Dr. Larry Hutchinson, Pennsylvania State University professor of veterinary science.

Yoder was called Mr. Milking Shorthorn in Pennsylvania and

was credited for his help to organize the Pennsylvania All-American Dairy Show and his work with the Kutztown Fair. He has shown cattle at many local, state and national shows including the Pennsylvania Farm Show for 34 years. Yoder has been involved with the Hamburg area school board for more than 20 years and with the vo-ag advisory committee.

Hutchinson has been involved

with seven research projects including ones involved with sulfamethazine residues in veal calves, reproductive problems in dairy cattle and currently with a four-year project on John's disease. In addition to dairy cattle, Hutchinson has worked with most all species of farm animals, beef, cattle, sheep, swine and dairy goats. Major areas of work have involved reproductive management, milker schools and

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Champion Steer



Ten-year-old Joshua Cowell, Waynesburg (Greene County), showed the grand champion steer on his first try at the Pennsylvania Farm Show. Boyd Wolff, State Agriculture Secretary, made the presentation of the banner. Joshua, a fifth grade student at Margaret Bell Miller Elementary School, said he and "Coal" spent a lot of time together in the past months.

The reserve champion was shown by Mike Messick, Middletown (Dauphin County), who had the grand champion for the past two years. The full steer show story along with the sale of champion prices and the Jr. Beef Breeding results are planned for next week's issue.

Beef Council To Use Humor In Promotion

HARRISBURG, PA — Encouraged by recent consumer turnaround in attitudes toward beef consumption, the Pennsylvania Beef Council is moving forward in an effort to solidify positive perceptions at the retail level. The Council has developed an aggressive 1988 promotional program which addresses the health, nutrition, and economic benefits of cooking with beef in a humorous and educational manner. Bearers

of the meaty message are a team of professional spokesmen appropriately dubbed "The Beefcakes."

Responding to studies which show that health issues and recent anti-meat campaigns have confused and frightened consumers, the Beefcakes have embarked on a statewide educational tour to inform the public that beef is healthful, non-fattening, convenient, and economical. At each appearance they will articulately

demonstrate light and easy beef cooking tips in an entertaining manner. Meticulously trained by The Pennsylvania State University agricultural extension service home economist Doris Thomas, The Beefcakes will prepare recipes, answer questions, distribute cooking literature on their tour.

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**Coming
Next Week**

LIVESTOCK SALE OF CHAMPIONS
JUNIOR BEEF BREEDING RESULTS
FFA CONVENTION
THE GOAT SHOW
THE EGG SHOW WINNERS
A NEW AG/INDUSTRY COMPLEX THAT BURNS TRASH
NEW FACES IN PDA AND MILK MARKETING

Corn Club Awards Presented

BY EVERETT NEWSWANGER
Managing Editor

HARRISBURG — A Lycoming County corn grower had the highest yield in the Five Acre Corn Club Awards Program this year with a shelled grain regular harvest class high of 212.3 bushels per acre. Edward Snook, Jersey Shore, planted Pioneer 3352 with a population of 26,356 in 30 inch rows. Sherman Heebner, Colledgeville in Montgomery County, won the ear corn regular harvest class with a high yield of 205.8 bushels per acre on Pioneer 3324 planted at a population of 23,376 in 36 inch rows.

The champion in the shelled grain 3 acre harvest class was Ver-

non Balmer, Myerstown in Lebanon County. This winning corn was DeKalb-Pfizer DK672 with 192.6 bushels per acre planted a population of 26,708 in 30 inch rows.

In the three year average classes, the shelled grain regular

harvest class was won by Lloyd George, Catawissa in Columbia County with 185.3 bushels per acre. The shelled grain three acre harvest class was won by Richard Fetterman, Catawissa, Columbia County, with 169.5 bushels per

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Tobacco Price Encouraging

The price of tobacco at auction for Type 609 increased Thursday to a point that has industry leaders excited. Eric Probst, auctioneer at the Paradise Auction, said the price had been down to .95 per pound. But on Thursday at Garden Spot Tobacco Auction, the leaf was bid up to 1.06 for a number of crops.

"We're excited," Probst said. "The farmers were saying we're not growing tobacco for this low price. So the buyers must have received the message."

An estimated 2½ million pounds of tobacco remains on Lancaster County farms. That's about 1,000 acres.



It's a boy born 5:15 a.m. last Sunday as the Farm Show was about ready to begin. Little Denise Lorish greets the new-born calf at Top O' Hill Jersey's exhibition from Chester County with owner Mildred Seeds. Denise is the daughter of Donald and Karen Lorish, Alberts, Berks County.