

DE LAVAL ... YEAR ROUND PERFORMANCE

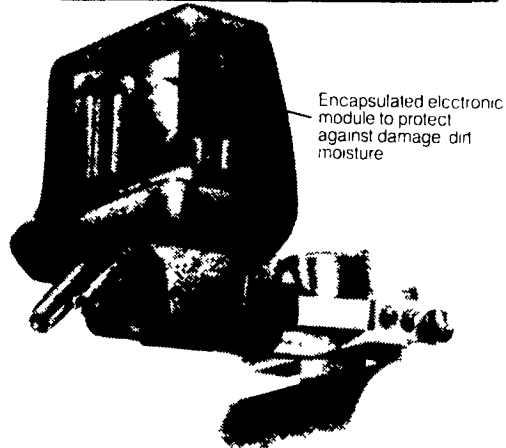
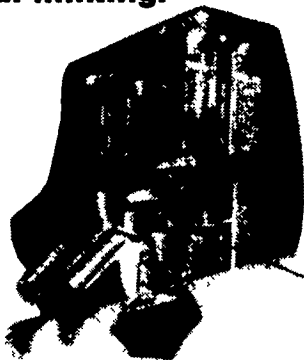
Visit Us During The

PA. FARM SHOW

JANUARY 10th - 15th
 Space No. 417-420

UPGRADE TO DELATRON PULSATION

Choose Delatron™ I or Delatron II Pulsators... and bring new precision to your milking.



Encapsulated electronic module to protect against damage dirt moisture

Unique servo mechanism provides high capacity airflow with low energy coils

...the most advanced and precise pulsation available anywhere

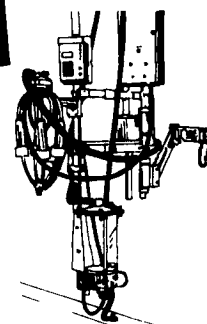
- Precise-Accurate
- Less Maintenance
- Microchip Electronics
- 70:30 or 60:40 Ratio At 60 PPM
- Alternating 12 Volt Pulsation
- Light Weight (4 oz.)
- Pipeline Or Parlor

Convert Your DV-300 To DELATRON II Pulsation

DE LAVAL FLO-MASTER™ MILK METER



Tells You Every Cow's Production... Every Time... ELECTRONICALLY

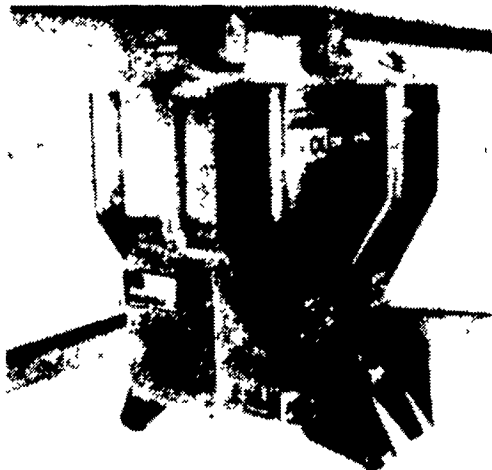


The Flo-Master Meter is far more than just a milk meter that reads out weights on an LED display. It's the first step toward total automation of milk yield recording, feeding and herd management. Now you can know how every cow is doing immediately and can grow by affordable stages toward a totally computerized system without expensive obsolescence.

Let us show you how the De Laval® Flo-Master Meter can help you cut feed costs and boost milk yields.

DE LAVAL The DeLaval® FEED CAR Stanchion Feeder

NOW... All the advantages of automatic individually controlled feeding is available for stanchion and tie-stall barns.



The principle of feeding little and often is now available and affordable. Now 30-40 cow operators can have the same benefits as large operators. You can give each cow an individually programmed ration based on milk production, stage of lactation and other factors you want to consider, feed small amounts up to 10 times every 24 hours. It's accurate and automatic, feeds 4-to-5 cows per minute with one or two types of feed; and has optional automatic refill. Travels around your barn on an overhead monorail. Owners report it can pay for itself in 18 months or less!

DE LAVAL

NEW...S.S.T. II Automatic Take-Off Unit

- Advanced 2nd Generation Model
- Solid-State Microprocessor Control
- Operates on Vacuum
- Built-In "Milk Sweep" Saves More Milk
- Operates on Any DeLaval Milker System, and Most Other Brands



A Stanchion/Stall Barn Model, too!

- Reduces "Squats" per cow
- Helps Prevent Overmilking
- Saves Time Every Milking

DE LAVAL® RATION MASTER™ II FEEDER

The next giant step in computer management of the dairy herd.

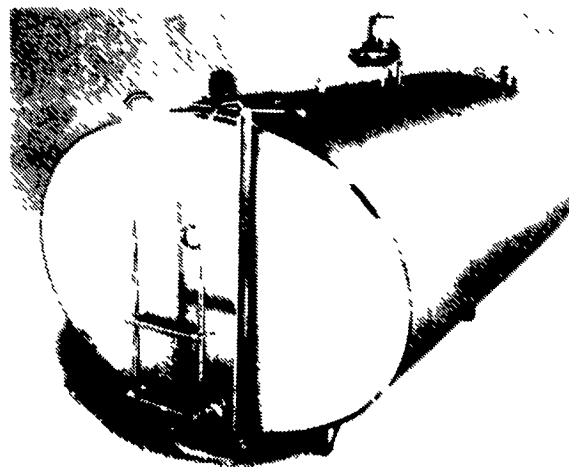


It's Second Generation...and second to none. Added Capability Throughout The System.

NEW FEEDING STATION FEATURES:

- A Processor That Is Smarter Than Ever.
- Rolling Memory
- More Knowledge About Feed Consumption
- Important Breeding Information At Your Fingertips.
- A Better Way To Monitor Herd Health.
- Printed Reports Upon Command
- A Simplified Transponder

COMPARE De LAVAL® Century™



Series Of Bulk Coolers For PERFORMANCE QUALITY VALUE
 600 to 5,000 Gallon Capacity

DE LAVAL

SEE YOUR LOCAL DE LAVAL DEALER

PENNSYLVANIA
 BURCHFIELDS, INC.
 Railroad St., Martinsburg, PA
 814-793-2194

FRANKLIN D. HESS
 FARM EQUIP.
 RD 2
 Orangeville, PA
 717-925-6939

I.G. AG SALES
 Silverdale, PA
 215-257-5136

WITMER IMPLEMENT SERVICE
 RD 3
 Shippensburg, PA
 717-532-6139

MARYLAND
 CECIL DAIRY SERVICE
 RD 1 - Rt. 274
 1/2 Mi. South Rising Sun, MD
 301-658-6923

DELAWARE
 BENNETT MACHINE CO.
 1601 South Dupont Blvd.
 Milford, Del.
 302-422-4837

ERB & HENRY EQUIP., INC.
 New Berlinville, PA
 215-367-2169

C.L. GREENLAND
 109 S. Corl St.
 State College, PA 16801
 814-237-2363

PEOPLES SALES & SERVICE
 Oakland Mills, PA
 717-463-2735

J.B. ZIMMERMAN & SONS
 West of Blue Ball,
 PA on Route 23
 717-354-4955

POTOMAC VALLEY SUPPLY
 RT 2, Box 326-D
 Hagerstown, MD
 301-223-6877