

Vegetable Conference Set For January

HERSHEY — For Pennsylvania's commercial vegetable growers three days in January may be the perfect time to sow the seeds for a bumper harvest in 1988.

With the temperature below freezing and the ground frozen solid several hundred vegetable growers will be journeying to the chocolate capital of the world — to listen and learn — not about sweets but vegetables.

What they learn will give them insights into ways to grow and market vegetables more profitably.

You can be part of the 1988 Pennsylvania Vegetable Conference and Trade Show, January 26, 27 and 28 at the Hershey Motor Lodge. Over the three days participants can choose from over a hundred sessions.

"This is one of the most important conferences growers can attend to learn about some of the best and most innovative new developments in vegetable, small fruit production and marketing," says Dr. Peter A. Ferretti, Penn State professor of vegetable crops and chairman of the vegetable speakers program. "It is a chance to consider some options."

Ferretti says that the Hershey Convention Center provides an ideal setting for such an event. There is a theater and a half a dozen conference rooms, all within the same vicinity. "This provides the opportunity to move and choose between three different concurrent presentations," says

Ferretti. "We stay on time so that conference participants don't miss sessions they want to attend."

An addition to this year's conference will be a short course on advertising the third day. Because of space limitations, attendance in the short course will be limited.

Ferretti says there is also a combined session on promotion and marketing. This will be a comparison of what is being done in New Jersey and Pennsylvania followed by a discussion of a proposed new checkoff for promotion and research of vegetables in Pennsylvania.

There are many competent presenters, including 16 out-of-state speakers.

John Everitt, an experienced fieldman for Furman Foods will compare bare-root plants with in-state and out-of-state tray plants. Everitt will talk about some of the options growers have. Dr. Steve Johnston, a plant pathologist from Rutgers University will discuss ways to control diseases in tomatoes, peppers, and snap beans.

Microcomputers are making it easier to develop manageable budgets. It is now easier to examine inputs and actual costs to determine a competitive price and an acceptable profit margin. Dr. Robert Prechuer, Ohio State horticulturalist will explain ways to develop crop budgets for tomatoes and sweet corn. Prechuer is familiar with Pennsylvania having worked in the College of Agriculture's horticulture department fol-

lowing completion of his bachelor's degree.

With modern methods of pest control there has been less emphasis on rotating crops. Penn State Professor Emeritus Dr. Ernest Bergman will be back to explain why crop rotation is making a comeback. For soil erosion, pest control, less soil compaction, and better water infiltration crop rotation may be ideal.

More and more chemicals are being banned. Dr. Herb Cole, head of Penn State's plant pathology department, will examine some of the implications of losing these "endangered chemicals." He will explain the how and why, and discuss some alternatives.

Dr. Booker T. Whatley, professor emeritus from Tuskegee Institute, Tuskegee Alabama will reveal "How to Grow \$100,000 off 25 acres. His visit is being sponsored by New Farm magazine.

Penn State Horticulturalist Dr. Michael Orzolek will talk about ways of using chemical growth retardants to produce uniform quality plants. His research is aimed at optimum times to use the retardants.

If you're looking for changes, a panel with representatives from Maryland, Virginia, New Jersey and Pennsylvania will present their ideas on alternative crops.

In addition, there are many brief industry show and tell sessions to familiarize you with new products or services being offered at the trade show booths. Ferretti says that the conference is aimed at the 1988 growing season, however, speakers and growers are encouraged to look two or three years down the road also. "In developing the vegetable program, we have attempted to provide something for everyone — something that will make your operation a little better, or cause you to try some-

thing a little different and hopefully increase your profit margin," he adds.

The conference cost range from \$15 for one day to a maximum of \$25. There is also a \$5 discount for Pennsylvania Vegetable Growers Association members. For more information contact your county extension office, or Mr. William Troxell, Executive Secretary, PVGA, RD 1, Box 392 Northumberland, PA 17857. He can be reached at 717-473-8468.

The conference is held in conjunction with the Pennsylvania Horticulture Association and is sponsored by The Pennsylvania Vegetable Growers Association and Penn State's College of Agriculture in cooperation with the State Horticultural Association of Pennsylvania.

Anyone with a valid pesticide applicator license can receive pesticide renewal credits based on the specific speaker sessions attended.

Lebanon Valley Livestock Auction

Fredericksburg, Pa.
Tuesday, December 15, 1987

Report Supplied by PDA

CATTLE 158...PDA...Couple Choice slaughter steers 65.25&66.35, few Select & Choice Holsteins 57-62.10, few Standard 54.75-56.25, few Utility 51.50-53.00. Couple Select sl. heifers 60.00&62.50. Breaking Utility & Commercial sl. cows 45.50-50.25, few beef cross at 52.60, Cutter & Boning Utility 42.75-45.25, Canner & Low Cutter 39.50-42.50, Shells down to 37.00. Yield Grade No. 1, 1120/1900 lbs. sl. bulls 54.75-57.25, one 2575 lbs. at 61.25, few No. 2, 1130/1215 lbs. 51.25-53.25.
CALVES 210...Few Choice vealers 86.00-100, few Good 80.00-85, Standard and Good 75/95 lbs. 69.00-75.50, Utility 50/80 lbs. 55.00-68, fw down to 45.00. Farm Calves: Holstein Bulls 95/125 lbs. 100.00-131, 85/90 lbs. 78.00-95.00, few Hol. Heifers 95/120 lbs. 100.00-118.00.
HOGS 170...US No. 1-3 215/250 lbs. barrows and gilts 41.25-42.35, 2-3 240/260 lbs. 40.10-41.25. US No. 1-3 300/640 lbs. sows 32.50-37.50. Boars 27.00-35.00.
FEEDER PIGS 9...One Lot US No. 1-3 40 lbs. feeder pigs 80.00 --- per hundredweight.
SHEEP 8...Few Good and Choice 85/100 lbs. wool slaughter lambs 60.00-65.00.
GOATS 0...No sales offered.

Penns Valley Livestock

Centre Hall, Pa.
Tuesday, Dec. 15

Report Supplied by Auction

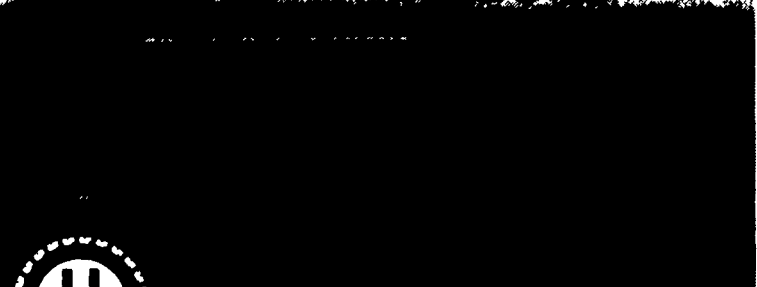
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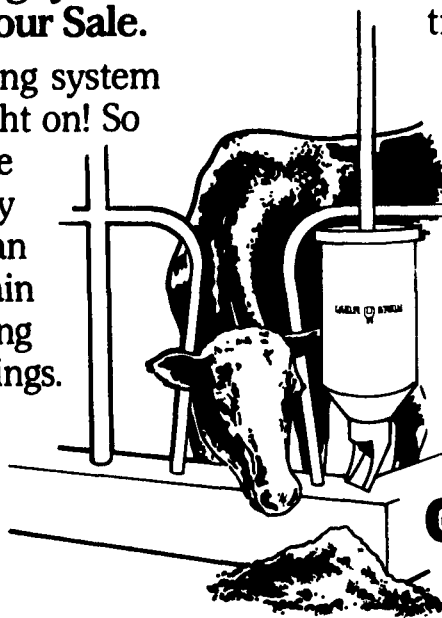
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