

Jones Serves On Bou-Matic Dealer Review Board

MADISON, WIS. — Bucky Jones of Jones Dairy Service, Medford, N.J., served on the 1987 Bou-Matic Dealer Review Board.

Bou-Matic is a leading manufacturer of dairy farm equipment; brand names include Bou-Matic milking systems, Bou-Matic management systems, Dari-Kool cooling systems and Therma-Stor heat recovery systems. The Bou-Matic Dealer Review Board meets at company headquarters in Madison, Wis. and represents Bou-Matic dealers throughout North America to company personnel.

"Successful companies such as Bou-Matic place a great deal of emphasis on understanding the needs of their customers," said Dr. Paul Thompson, Bou-Matic President. "Our Dealer Review Board is vital to our efforts to keep Bou-Matic the leader in milking equipment."

The annual Dealer Review Board helps the company determine which customer needs Bou-Matic must address in the upcoming year. Company personnel are currently implementing the Board's suggestions and ideas in its 1988 plans and programs.

4-H Receives Grant

UNIVERSITY PARK — Penn State 4-H has received a \$52,000 grant from the U.S. Department of Agriculture to study factors that influence young adults to pursue studies in the sciences.

Dr. Jerry H. Reyburn, professor of 4-H youth at Penn State, has been named director of the national study. 4-H is the youth component of USDA Cooperative Extension.

"College enrollment in the sciences, especially agricultural science, has declined nation-wide," says Dr. Reyburn. "Our science and evaluation study will examine a number of 4-H projects to find patterns of support that encourage scientific inquiry at an early age. We are also looking at factors that encourage 4-H members to continue their interest in science into college," he says.

The USDA study will begin at the National 4-H Congress in Chicago in December, where state-wide winners of 4-H project categories compete for national honors. "4-H'ers at National Congress have been successful with 4-H and will be an excellent study group. They will participate by completing a questionnaire designed to bring out 4-H program characteristics that lead members to study agricultural sciences in

college," says Reyburn.

The questionnaire will also include questions about the youth's high school experiences, home life and personality. In addition to 4-H members, high school math and science teachers and counselors in Pennsylvania will be asked to participate in the study. Dr. Allan Smith of National 4-H and Trent Schriefer, a Penn State graduate student in agricultural and extension education, are developing the questionnaire.

Penn State's study, entitled "Identifying instructional Strategies Most Effective in Recruiting Scientific Human Capital for Agriculture" began September 1, and is expected to last for 13 months. It is part of a national study.

Wyoming, Missouri and North Carolina are also evaluating their 4-H state programs and Florida is building on its 4-H projects so that 4-H'ers can receive college credit for some of their work.

"The USDA grant gives Penn State 4-H an opportunity to evaluate and redirect some of our 4-H programming," says Reyburn. "4-H can be a positive influence in urban as well as rural areas and we want to identify and support those programs that lead members to continue their study of agricultural sciences into College."



The Bou-Matic Dealer Review Board helps the company determine customer needs for the year.



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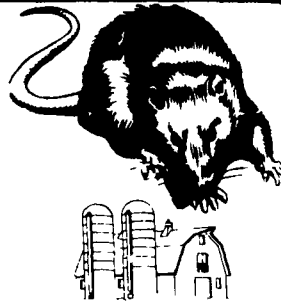
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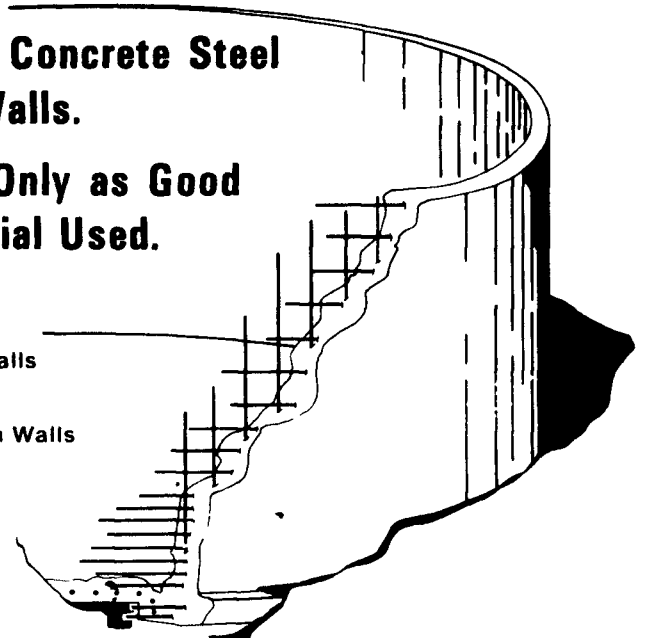
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