

# We Better Buy Two

Here are some important facts about ice cream that we found in AMS Headlines. Of course, we know ice cream is an important part of the dairy food mix in this country. About 9 percent of the milk supply goes for ice cream.

But did you know ice cream is consumed by over 98 percent of households in the United Stateswith 86 percent purchasing ice cream at least once a month. U.S. consumption of ice cream in 1986 reached a record 905 million gallons, just over 15 quarts per person!

Besides the appeal offered by the tremendous variety of flavors and novelty products on the market today, ice cream products are nutritious and mouthwatering. Not a caloric devastation—an average serving (1/2 cup) of vanilla ice cream contains about 160 calories—it provides good energy value and is a source of protein and calcium.

U.S. ice cream consumption is highest in June and July (National

Ice Cream Month). This year the National Dairy Board is launching a \$5 million joint promotion with the International Ice Cream Association under the umbrella of "Ice Cream For America."

The eight-week program of 15 and 30-second television commercials and print advertisements is geared to the tastes of the U.S. adult population, 56 percent of whom would rather have ice cream than any other dessert.

But ice cream is for the holidays, too. Eastern Milk Producers Cooperative Association Inc. makes sure of that with their three gallon bulk home freezer special. It is available for farmers from all of the cooperatives and organizations who use Eastern's food buying coop approach. And it is available now for the holidays.

The only problem we see is that if you buy a three gallon barrel now it will be all gone by Thanksgiving. Then what will we do for Christmas? Guess we better get



### **NOW IS** THE TIME

By Jay Irwin

Lancaster County Agriculture Agent

To Hunt Safely

The small game hunting season will open next Saturday. We need to remind ourselves to be courteous and considerate while hunting on farms. We encourage all hunters to practice good relations between farmers and hunters. Criticism of hunting often starts because a few hunters forget the landowner is his host. By observing a few sensible hunting manners, hunters will keep themselves from becoming uninvited guests.

Most landowners permit reasonable hunting. Asking permission to hunt is a small courtesy in return for a pleasant day in the field; yet too few people follow this rule. Landowners may actually need protection from indifferent, careless and destructive hunters. When the trouble starts, many farmers post their land for protection from irresponsible hunters.

courtesy rules while hunting: ask permission before hunting, close gates, pick-up litter after eating lunch and stay out of unharvested crops. Keep a safe distance from buildings and livestock while hunting and be sure to respect the property of others as you would expect others to respect yours.

#### To Plan Winter Weed Control In Alfalfa

As the alfalfa plant slows down and prepares to go into dormancy, other plant populations in that same field can be increasing in vigor and growth. These are the winter annual weeds: chickweed, shepherds purse, yellow rocket and some grassy weeds which overwinter. All are in their young stages of growth.

You'll not see crop injury now, but wait until that first cutting comes off next May. Those same little weeds all will have flowered growth of needles this time of year. and set seed by that time. Not only do yield losses occur but field curing problems and lower hay quality results.

Fall applied herbicide(s) will largely eliminate the costly winter weed problem. The Agronomy Guide lists a number of effective materials.

#### To Inspect Heating Systems

With colder weather just ahead, we'll be using different types of heating units. In order to prevent the potential for fires and other educational institution.

It takes very little time and costs problems, I'd suggest that all nothing to observe a few common chimneys and flues be checked for cracks and places where sparks can escape.

In this part of the country, tobacco sheds have stoves to provide comfort for the winter job of stripping tobacco. Many of these have been in operation for a number of years and may need some attention. The mortar around pipes and between bricks may have fallen out; in some cases a repointing job with mortar will make the system much safer.

Don't take chances on a faulty system; it could start a major fire or the fumes could cause suffocation.

#### To Be Aware of Evergreen Needle Drop

Don't push the panic button if some of your evergreens are dropping their needles this fall. It's normal for pines, spruce, and similar evergreens to drop one year's

The needles you see falling are those nearest the center of the tree. The younger, green needles are at the ends of the branches. Scotch pines will lose their 3-year-old needles... while red pines drop its 4-year-old needles.

During this period of shedding, the trees may look like they're dead or dying. But as soon as a hard wind or rain hits them, the old needles will fall to the ground and the tree will look normal again.

The Cooperative Extension Service is an affirmative action, equal opportunity

## Farm Calendar



Saturday, October 24 PA Simmental Assoc. Show/Sale, Green Co. Fairgrounds, Waynesburg Show 10 a.m., sale 1

Monday, October 26 PA State Grange Convention, Butler, Oct. 26 through 29.

Central Susquehanna Local of Atlantic Dairy Coop Annual Dinner Mtg., Follmer Evangelical Luthern Church, Milton, 7:30 p.m.

Tuesday, October 27 Atlantic Dairy Co-op Mtg., Distriet 31, Stockerton Memorial Hall, 7 p.m.

Breed Improvement Conference, Karl L. Bender Farm, Accident, Maryland, 7:30 p.m.

Wednesday, October 28 Breed Improvement Conference,

Joseph Schwartzbeck Peace & Plenty Farm, Union Bridge, Maryland. 7:30 p.m.

Atlantic Dairy Co-op Mtg. Dist. 34, Prescott Fire Hall Co., Lebanon, 7 p.m.

Huntingdon Junior Holstein Meeting, Extension meeting room, 7:45 p.m.

New Holland Sales Annual Diary Show and Sale, 9 a.m.

Thursday, October 29 Lanc. Co. Poultry Assoc., Annual Banquet, Olde Hickory Inn, 6:30 p.m.

Lebanon County Holstein Club

Banquet, Schaefferstown Firehall, 7 p.m.

Agway Annual Mtg., Syracuse, NY, Oct. 29-30.

Del/Maryland Plant Food " Crop Protection Assoc. Annual Mtg., Ramada Inn, Annapolis, MD, 8:30 a.m.

Bux-mont Atlantic Local Co-op Mtg., Dist. 31 at Plain & Fancy Restaurant, Quakertown, 7 p.m.

Open House Pintail Point Farm, Queenstown, Maryland, 10 minutes from Bay Bridge. Sponsored by Maryland Holstein Association Breed Improvement Committee, 10:a.m

Friday, October 30 Delaware Friends of Ag Breakfast, 7:30 a.m. Sheraton Inn, Dover. Southeastern Holstein Seminar and Show, Racetrack grandstand in Charlestown, West

Saturday, October 31 Southeastern Holstein Sale, Berkley County Youth Fairgrounds, near Martinsburg, West Virginia.

Virginia

First Payment of Maryland Futurity #7 due on this date. Estimated purse value is \$3,960 with \$710.00 going to the winner. \$60.00 will go to the top production winner. Animals born between September 1, 1986--August 31, 1987 are elig-

ible. More information can be obtained by writing the Maryland Holstein Association. Sunday, November 1

National Conservation Meeting, Kansas City, Oct. 1-3. Monday, November 2

Berks County Farm-City Banquet, Sheraton Berkshire, 6 p.m. Octorara Young Farmers Association, Dinner Meeting, 6:45 p.m. at West Fallowfield Christian

School Tuesday, November 3 Franklin County Farmland Forum, 7:30 p.m. First Lutheran Church, Chambersburg.

Wednesday, November 4 Lancaster County Conservation District Meeting, Farm and Home Center, 7:30 p.m. Thursday, November 5

Bradford County Extension meeting, Towanda Elks Club, 7:45 p.m.

Friends of Ag Land Preservation, Good 'N Plenty Restaurant, Smoketown, 7 p.m.

Friday, November 6 Farm City Banquet, First UCC Church, Schuylkill Haven at 7

Wayne County Holstein Club Annual Meeting, Belmont Corners Fire Hall, Pleasant Mount, 8 p.m.

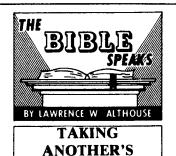
Saturday, November 7 North America International Livestock Expo, through November 20. Louisville, Kentucky.

Nittany Lion Fall Classic, 11 a.m., Ag Arena at Penn State Univ.

### FARM FORUM OUR READERS WRITE

I wish to tell you how much I appreciate your article in the October 3rd issue regarding the above. I think that it is totally

inconceivable that the state could consider putting a new bypass through the BEAUTIFUL LAN-



October 25, 1987 **Background Scripture:** Genesis 2:19-24; 27:1 through 28:5. Devotional Reading: Genesis

**BLESSING** 

25:19-28. In some ways the story of Jacob and Esau seems quite inapplicable to our own times. It's hard for us to understand why Jacob and Esau should have contended for the blessing of Isaac, their father. What did it matter who he touched and said the words of blessing

In the time of Jacob and Esau, however, the "blessing" of the dying father was extremely important and no mere symbolic gesture. People in those days believed that in pronouncing this "blessing," the patriarch of the family actually conveyed something very real and

(Turn to Page A23) valuable.

ONLY ONE?

Thus, when he realized that his brother had tricked Isaac, he pleaded with his father: "Have you but one blessing, my father?' (27:38). But Isaac had no more to give, because he had already given it all, albeit unwittingly, to Jacob. It is understandable that "Esau lifted up his voice and wept." What he had lost to his conniving brother was a lot more than a few words and a pat on the head.

Actually, when we look more closely at this story we find that it is still applicable in our own times. For all the basic ingredients in this story are very much present in our lives today. This is a story about a divided home, parental favoritism, sibling rivalry, jealousy, deceit, and hatred - none of which have ever been repealed from the field of family relations. We may not see sibling rivalries for the sake of a father's blessing, but over just about everything else.

ESAU HATED JACOB

Much of the conflict in our world today arises when one person convets the "blessings" of another. This may mean parental favor, it may mean another's success, prosperity, or happiness but it breeds all kinds of wrongbeing and wrongdoing. It may even amount to hatred, just as we're told that "Esau hated Jacob because of the blessing..." and end up with violence, as Esau planned it (27:41). That is why, according to police reports, the majority of homocides in the USA take place in homes between members of

No the story of Jacob and Esau is not obsolete. I wish it were.

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