

World Expo Honors Men and Women Devoted To Dairy Industry

MADISON, WISCONSIN — The World Dairy Expo, the world's premier trade show for dairy farmers, was held this week at the Dane County Exposition Center in Madison, Wisconsin. The show is the largest of its kind and celebrated its 21st anniversary this week of service to the dairy farm family.

All who attended were certain to gain new knowledge of the dairy industry with 400 commercial exhibitors displaying the latest available dairy farm technology, products and services. More than 1600 head of the finest show cattle in North America competed in the National shows for the Ayrshire, Brown Swiss, Guernsey, Holstein and the Milking Shorthorn breeds and also the Midwest Regional Jersey Show.

Two Holstein cattle sales, as well as sales of each of the other five breeds competing at the show, offered the best genetics available from each breed. The sale line-up started with the World Premier Colored Breeds Sale featuring the five colored breeds competing at the show.

NATIONAL DAIRY WOMAN ANNOUNCED

Imogene Woodside of LaCenter, Washington has been named as the World Dairy Expo's 1987 National Dairy Woman. The National Dairy Woman must be an active partner in the farm operation with her selection based on contributions to the farm, family and community. A Tennessee native, Imogene Woodside joined Stuart, her husband of 45 years, in farming just after World War II.

The 350 acre Sammamish Farms is now operated in partnership with son, Ray and daughter-in-law, Merry, and boasts a rolling herd lactation average of 21,211 pounds of milk and 771 pounds of fat at 3.62% test. Protein solids are at 662 pounds and the BAA stands at 102.3 on the 130 head of registered Holstein herd. The herd includes a 3E cow and 18 Very Good herdmates. Recipient of the Washington State Herd Management Award in 1976, the family also holds membership in district, state and national Holstein Associations and the herd has achieved numerous milk quality awards.

Although Imogene worked off the farm for many years, she has maintained an active role as a responsible partner in the management of the dairy and has found time as well to be actively involved in numerous agriculture and dairy promotion activities and groups. Mrs. Woodside initiates dairy promotion at the grass roots level. Over the years, thousands of school children have visited their farm. Imogene churns butter at schools to further promote dairy products.

Mrs. Woodside is known for giving 100% effort to any project into which she enters - ranging from getting positive agricultural information into local newspapers to statewide and regional promotional programs to national arenas. Imogene just finished a term as Chairwoman of the Washington Dairy Products Commission. During nine years as the elected representative for six southwest Washington counties on the Commission, she served as a member of the Boards of Directors of Washington State Dairy Council,

as a delegate to the Oregon's Dairymen's association annual meeting, participated in numerous seminars and workshops.

The National Dairy Woman Program is sponsored annually by Associated Milk Producers, Inc., Mid-America Dairywomen, Inc., Alto-Golden Guernsey Dairy and The Swiss Valley Farm Dairywomen.

CANADIAN NAMED INT'L PERSON OF THE YEAR

George Murray Clemons of Ontario, Canada, a former Secretary-Manager of the Holstein-Friesian Association of Canada was honored by the World Expo as the 1987 "International Person of the Year." This award must be presented to someone who is from a country other than the United States and who has made contributions to the dairy industry on an international level.

Clemons was raised in the tradition of service to the Holstein breed. His grandfather was Secretary of the Association from 1893 to 1912 and his father succeeded his grandfather. Clemons joined the Holstein-Friesian Association in 1925. He became Secretary in 1930 and remained at the helm for 43 years.

Although most remembered for his major contributions to the Canadian Holstein industry in the exploration and development of the foreign market, many significant milestones occurred on the domestic front during Clemons's tenure as well. Among these was the initiation of Selective Registration; the Black and White Show Program, a procedure for early registration; and the National Identification Program for grades. Registrations leaped from 22,400 in 1930 to over 98,000 and the budget to support the Canadian Association and its program from \$82,000 to nearly \$900,000.

Clemons's trade promotional activity spans the globe and several decades. He has visited all the major dairy countries of the world on a number of occasions over a period of 25 years to promote interest in Canadian Holsteins. This "elder statesman" utilized various means of opening markets ranging from follow-ups on personal initiatives to participation in government trade missions to trade fairs and exhibits. Personal initiatives accounted for major breakthroughs in Mexico, Italy, France, Chile, Peru, Argentina, Colombia and Brazil. Trade missions helped to open markets in Spain, Portugal, Japan, Korea, and Belgium. He has judged national shows in Chile, Peru and Barbados; and conducted type classification in Mexico, Italy and Barbados. He also helped to establish the World Conference of Holstein (Friesian) Associations and has participated in all of them.

INDUSTRY PERSON OF THE YEAR

Dr. James Crowley, Dairy Extension Specialist at the University of Wisconsin was named the World Dairy Expo "Industry Person of the Year." He has taught hundreds of nutrition-related field days, meetings, conferences and teleconferences for dairy farmers and other industry professional. An internationally known dairy nutritionist, Dr. Crowley helped establish Wisconsin's quality forage program which helps dairy farmers reduce purchased protein

supplements.

Dr. Crowley writes regularly for farm and dairy magazines, using the medium to get practical advice to farmers. For ten years the regular dairy feeding section in Hoard's Dairyman was written by Dr. Crowley. He is respected for his ability to adapt basic research results to commercial dairying and most of all is admired for his unique ability to communicate

sound advice to dairymen. In heavy demand as a speaker at national dairy meetings, he is sought after for his ability to combine humor and scientific data in a way that is appealing and understandable to any audience.

Dr. Crowley's continuous service on a host of College of Agriculture and Life Science committees has been highly beneficial in research,

teaching and extension policy and programming. He is the 1987 recipient of the Distinguished Service award presented by the American Dairy Science Association at their annual meeting in June. This award is presented to recognize unusual, outstanding and consistent contributions to the welfare of the dairy industry.

Minnesota Guernsey Breeder Named By World Expo 'Man Of The Year'

MADISON, WISCONSIN — Russell J. Wirt, a well-known Guernsey Breeder from Lewiston, Minnesota has been selected as the recipient of the World Dairy Expo's 1987 Man of the Year award. Wirt operates the Maple Leaf Farm in partnership with his wife, Donna and three sons, J. Duane, Doug and Dennis. The farm was homesteaded in 1856 by Russell's great grandfather with the sixth generation now residing on the home farm. Russell began farming in 1950 in partnership with his father, Elmer. The farm has grown to a total of 790 acres which supports 145 head of milking cows and over 150 head of heifers and calves.

The constantly improving DHIA herd average currently stands at 13,500 lbs. of milk, 605 pounds of fat and 500 pounds of protein. The herd has won many production awards as well as awards for Premier Breeder and Premier Exhibitor at various fairs including the Minnesota State Fair.

The herd currently includes four cows on the breed's top 300 CPI List and has four bulls in young sire programs. The status of Gold Star Breeder has been attained eight times. Cattle sold by the Wirt's have always been worthy representatives of the herd and have promoted the Guernsey breed. Maple Leaf Farm has also developed several cows with over 1,000 pounds of fat or 20,000 pounds of milk in a given lactation, including Maple Leaf Farm Lizette with a lifetime record of over 182,000 pounds of milk.

Wirt has been a local 4-H Club leader, served as Secretary of his county and state DHIA organizations, member of Minnesota Farm Bureau, Chairman of his county and Alternate Director of his state American Dairy Associations, Director of the Minnesota Dairy Research and Promotion Board and has served on the Advisory Committees of the University of Minnesota ASgriculture Institute.

Mr. Wirt's involvement in the

Guernsey breed includes membership in state and national Guernsey breed associations. He currently has eleven females in his herd from the Guernsey Genetic Growth Program. This program involves bringing other breed genes into the Guernsey breed with the criteria that bulls from those other breeds be at 80% of cheese yield in order to qualify for the program. It is the belief of proponents that, although the program may result in a reduction in purity over the short term, the breed can in the long run have greater purity along with higher performance than would otherwise have been possible.

Wirt has been active in dairy cattle judging and has judged shows in Australia and Africa. He was inducted into the Minnesota Livestock Breeders Association Hall of Fame in 1981 and elected to the Kentucky Colonel Club in 1984. In 1964 the Wirt family was honored as the Minnesota American Dairy Association Farm Family.

Grand Champion Holstein

(Continued from Page A20)

Junior Yearling
1 Ruby Bollinger, 2 Mel Peifer, 3 Chad Wivell

Junior Yearling - FFA/4-H
1 Chadd Wivell, 2 Marvin Landis, 3 Jason Weiler

Summer Yearling
1 David Landis, 2 Lowell Brubaker, 3 Lowell Brubaker

Summer Yearling FFA/4-H
1 Steve Unangst

Intermediate Yearling
1 Mel Peifer, 2 Joe Wivell, 3 Greg Harnish

Intermediate Yearling FFA/4-H
1 Greg Harnish

Senior Yearling
1 Matt Kolb, 2 Joe Wivell, 3 Greg Harnish

Senior Yearling FFA/4-H
1 Greg Harnish

Junior Champion
Mel Peifer

Reserve Junior Champion
Daryl & Ruby Bollinger
Junior Get-Of-Sire
1 Lowell Brubaker.

2-Year-Old
1 Lowell Brubaker, 2 David Landis
Senior 2 Year old
1 Lowell Brubaker, 2 Lamar Witmer, 3 Randy Groff

3-Year Old
1 Lowell Brubaker, 2 Lamar Witmer, 3 Steve Hershey

4 Year Old
1 Lowell Brubaker, 2 Lowell Brubaker

5 Year Old
1 Steve Hershey, 2 Lowell Brubaker, 3 Harold Brubaker

Aged Cows
1 Lowell Brubaker, 2 Harold Brubaker, 3 Daryl Bollinger

Dry Cow
1 Mel Peifer, 2 Mel Peifer, 3 Daryl Bollinger

Grand Champion
Lowell Brubaker

Reserve Grand Champion
Lowell Brubaker

Best Udder
1 Lowell Brubaker, 2 Harold Brubaker, 3 Steve Hershey

Best Three Females
1 Lowell Brubaker, 2 Harold Brubaker, 3 Lamar Witmer

Dairy Herd
1 Lowell Brubaker, 2 Harold Brubaker, 3 Lamar Brubaker

Senior Get-Of-Sire
1 Lowell Brubaker, 2 Harold Brubaker

Dam & Daughter
1 Lamar Witmer, 2 Daryl Bollinger, 3 Steve Hershey

Produce of Dam
1 Lowell Brubaker, 2 Harold Brubaker



Ruby Bollinger (left) took the junior reserve award in the Holstein division. Mel Peifer (right) captured the title for the junior championship title.