

Sire Power Appoints Regional Sales Managers

Sire Power, Inc., announces the staff appointments of Mark B. Adam, Goshen, Indiana, and John M. Schwobe, New Holstein, Wisconsin, as Eastern and Midwest Regional Sales Managers, respectively.

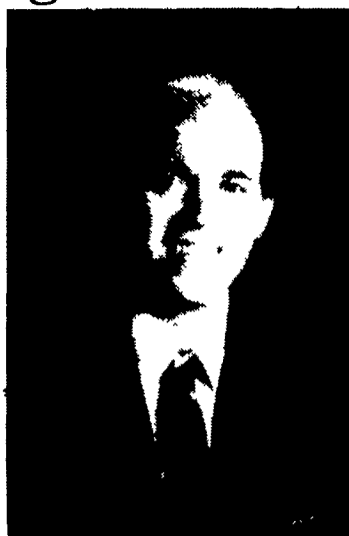
As Regional Sales Managers, Mark and John are responsible for both sales of Sire Power products and services, and supervision of District Sales Managers, Area Sales Representatives, Technicians, and Distributors in their

respective regions. The Eastern Region, which Mark will handle, includes the New England States, New York, Western Pennsylvania, and Virginia; John's Midwest Region is comprised of Wisconsin, Minnesota, Northern Illinois, Iowa, and North and South Dakota.

Mark Adam brings to the position of Eastern Regional Sales Manager an extensive knowledge of the dairy industry gained through work experience and

related activities. A graduate of the Purdue University Agriculture Short Course, Mark was previously employed by Sire Power as a District Sales Manager in Northern Indiana. During this time, Mark provided sales and service for over 400 dairy and beef customers on a direct herd basis. We also supervised A.I. technicians and representatives.

Experience gained as a dairy cattle fitter, D.H.I.A. supervisor, and herdsman complements



Mark B. Adam



John Schwobe

Mark's experience in A.I. sales and service. Mark was most recently employed as the herdsman for Dr. G.W. Snider and Ronald Kline of Goshen, Indiana. There, Mark helped to establish a dairy herd of 50 cows. Extension embryo transplant activity was conducted and two national class production records were set during his employment.

Mark, his wife Donna, and daughter Michelle Lynne, have relocated to Tunkhannock, Pennsylvania, home of Sire Power headquarters.

John Schwobe brings many years of A.I. experience and leadership ability to the position of Midwest Regional Sales Manager. Since 1981, he has been a District Sales Manager in East Central Wisconsin. His responsibilities included sales of products and services, as well as supervision of technicians and distributors in the ten-county area. John pioneered Sire Power's introduction into that area and has consistently improved sales revenues.

John, his wife, Linda, and son, Dustin will continue to reside in New Holstein, Wisconsin.

Norelco BATTERY SHAVER!
CORDLESS SPEEDRAZOR

- Works on 2 "AA" batteries. Free batteries included.
- 2 floating heads for closer shaves.
- Protective cap with mirror.
- "Pop-off" head for easy cleaning.
- 30-Day Manufacturer Money-Back Guarantee
- Full 2-Year Warranty.
- Cleaning Brush.

FREE ALKALINE BATTERIES

Special: **\$27.95** Ppd!



QUARTZ QUAD CHIME
Chimes Each 1/4 Hour! Change Chime Tune At Will!
Two Year Warranty! Clear, Melodious Sound!
Quality Made! No Winding Ever!
Battery Operated! Quartz Accuracy!
#94QTP

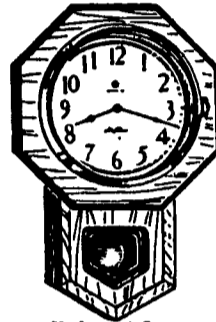
#94QTP...4/4 chime (chimes each quarter hour — same as mechanical chimes). Chimes sound in Westminster, Lourdes or Trinity (change chime tune with a simple push of a button). Also has the Bim/Bam mode. Controls for loud/soft, chime shut-off, nighttime shutoff, or, of course, the full-time chime! Uses 2 "C" alkaline batteries (included). Shaded walnut finish with brass bezel and trim. Black numbers on a white dial with black hands. Size is 16"x9"x5" deep. Dial is 6". Our Two Year Guarantee! Suggested List: \$225.00

OUR PRICE: \$159.95 Ppd!
Notice: This clock will not be available after our present supply is gone. The German mfg. has a patent dispute and no more can be made until that is settled. I would suggest you order these now if you want them for Christmas. Also any remaining after Sept. 30 will be priced at \$169.95.

No. 2368 Berkshire™
This classically designed schoolhouse clock is crafted in oak with a hinged, highly polished solid brass bezel and large easy-to-read Arabic numerals. The polished brass finish. pendulum is visible behind a glass panel with the traditional gold colored trim. A Quartz movement (one "C" battery) plays the full four-quarter Westminster chime. H. 21 1/2", W. 14", D. 3 1/2". Suggested Retail \$249.00 2 Year Warranty!

Our Introductory Sale Price:
\$89.95 ppd.
Thru Sept. 30th
Shipped Postpaid!

Price After Oct. 1st, 1987
\$119.95



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Comfortable cows produce more milk. And, Berg specializes in equipment that keeps cows safe, clean and comfortable. Whether you prefer lever stalls, free stalls, tie stalls or comfort stalls, you can depend on Berg design and quality. Berg's complete line includes sanitary calf and heifer pens, sturdy steel bull pens, water bowls, barn cleaners, manure conveyors, ventilating systems and feeding systems...everything you need for a modern, efficient dairy operation. Send coupon for details.

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Rush information on the products checked at right to

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S-23B

- Lever Stalls
- Free Stalls
- Tie Stalls
- Comfort Stalls
- Calf Pens
- Bull Pens
- Water Bowls
- Barn Cleaners
- Manure Conveyors
- Ventilation
- Feeders

DAIRY POWER

The Only Stress Pack Your Cow Needs

IT CONTAINS:

- Zinc Methionine
- Niacin
- Cobalt Complex • Choline • Kelp
- DDS - Lactobacillus acidophilus
- Amylase, protease and cellulase enzymes
- Vitamin E
- Vitamin A and D
- B Vitamins

IT DOES NOT CONTAIN:
Any drugs - so there is no fear of drug residues!

THE ABOVE NUTRIENTS

- Increase Milk Production
- Increase Conception Rate
- Decrease Somatic Cell Counts (SCC)
- Decrease Foot-Rot Problem
- Increase Appetite
- Increase Feed Efficiency
- Make Your Average Cow A Top Cow

Two ounces of DAIRY POWER daily add enough power to your average cow. Ask by name - UAS DAIRY POWER. Do not settle for substitutes!

RETAILS \$52.00
50 Lb. Drum

UAS SILAGE INOCULANT

The university-developed Silage Inoculant which is comparatively the best fermentation-aid for your silages and high-moisture grain.

- Reduces dry matter loss
- Reduces mold growth
- Retains nutrients
- Extends bunk life
- Contains-Plantarum-2B

And Saves You \$5.00 For Each \$1.00 You Invest

Ask By Name
UAS SILAGE INOCULANT

Do Not Settle For Substitutes!
Dealer Inquiries Invited

UNITED AGRI-SERVICES, INC.

9201 Penn Ave. South #10 Minneapolis, MN 55431
1-800-422-3371
Dealer Representative: Raymond Yoder, Imler, PA (814) 239-8372
Distributor Warehouse, Ephrata, PA

UAS Products Are Available From The Following Dealers:

David S. Fisher Farm Oxford, PA	Levi J. Fisher Farm Mill Hall, PA	Huber Animal Health Myerstown, PA 717-866-2246	Kauffman Farm Supply Bellville, PA 717-935-2131
Leroy Bair Spring Grove, PA 717-225-4877	Aaron S. Groff & Son Ephrata, PA 717-354-4631	K&M Farming Supplies Shippensburg, PA 717-532-7939	Kauffman Farm Supply Mt Pleasant Mills, PA 717-539-4571
			David S. Smucker Farm Lykens, PA

YOUR AUTHORIZED BERG DEALERS

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ROVENDALE SUPPLY R.D. #2 Watsontown, PA 17777 717-538-5521 or 742-7521 Toll Free PA 1-800-232-DALE	McMILLEN BROTHERS Claire McMillen R.D. #1, Box 134 Loysville, PA 17047 717-789-3961	
LAPP'S BARN EQUIPMENT R.D. #1, Box 126 Gap, PA 17527 717-442-8134	LANCASTER SILO COMPANY 2008 Horseshoe Road Lancaster, PA 17601 717-299-3721	FRANKLIN D. HESS FARM EQUIP. R.D. #2 Orangeville, PA 17859 717-925-6939