

\$ PROFITABLE PORK PRODUCTION \$

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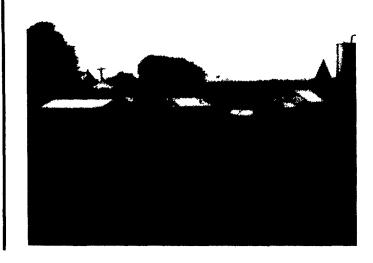
\$ FEED YOUR OWN GRAIN AND SAVE \$



BROWN'S 40 HOG SUPPLEMENT + ► YOUR GRAIN < + BROWN'S 36 HI E SWINE SUPPLEMENT

THESE HOG PRODUCERS KNOW BROWN'S SUPPLEMENTS WORK

Leon Zimmerman Farmstead
Farrow To Finish On Brown's Feeds



Leon raises 50 sows and almost all their shoats. He runs a three way cross using Duroc, York, and Spotted hogs. He switched from a national brand to Brown's Feeds a little over a year ago because he liked the price. Today he is still with Brown's because he likes the feed performance and the service that Rich Graff, his Brown's sales representative, provides. Leon markets his hogs at 240-250 lbs. at about 6 months after farrowing through a local auction. Buyers like his large meaty hogs which often top the market. Generally, he farrows an average of 10 pigs per sow and weans between 9 and 9.3. Birth weights are good at about 4 lbs. per pig for sows and around 3 lbs. from gilts. He uses his own shelled and/or ear corn plus Brown's 40 Hog Concentrate in his gestation, lactation, grower and finisher group. Leon likes the economics of marketing his corn through his hogs and the way Brown's 40 Hog Concentrate supplements his hogs needs for rapid economical growth and reproduction.

Elton "Chub" Muth's 45 sows are still a part time job, but he hopes to make it a full time business soon. Last year he sold 294 fat hogs at an average weight of 236 lbs. He moves his hogs off the farm about five months after birth using Brown's Pig Starter Crumbles through wearing and then Brown's 40 Hog Concentrate to market. Chub particularly likes Brown's Lac Pac and Gest Pac which are designed to compliment Brown's Hog Supplements when mixed in lactation and gestation rations. He normally weans over ten pigs per sow, but recently weaned 137 pigs out of 157 farrowed from ten sows. Chub likes the economics of the mixes he makes using Brown's 40 Hog Supplement, and is excited about the performance he sees in his gilts, sows, and market hogs.

Elton Muth Farm Farrow To Finish On Brown's



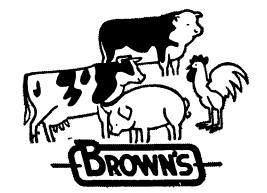
Randy Hoffman Farm Farrow To Forty-Five



Pictured with Randy (left) is Carl Reist (right) Brown's Sales Representative

Randy has been using Brown's Hog Feeds for 1½ years after switching from a national brand. His hogs are mostly Yorks and Liskey Large Whites with a few Hamps. Currently he has sixtyfive sows and gilts and has expansion to ninety in his future. He markets his hogs at 45 lbs. to a local finishing house. Sows and gilts are on a mix of shelled corn and Brown's 36 Hi E Swine Supplement. This supplement contains 8% high quality fat. Randy feels the high fat supplement helps his sows milk better, hold their weight longer and breed back faster, even in hot weather. Weaning and breeding have never been a problem since he started using 36 Hi E Swine Supplement and he figures he saves \$2 to \$3/cwt over the supplement he previously used, and is impressed by how consistant the feed is from week to week. In addition, he appreciates the regular service calls that Carl Reist, his Brown's sales representative, makes and the friendly service that Brown's truck drivers provide.

CAN THE HOG BUSINESS BE MORE PROFITABLE FOR YOU?
- YOU WON'T KNOW TILL YOU TALK TO BROWN'S -



F.M. BROWN'S SONS, Inc.

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