

DAIRYMEN, Keystone Mills Offers You:

1. "Customized Nutritional Programs"

Our Computer Analysis Blends:

Your Dairy (Forage, Grain, Facility and Management)

With

Purina Research (Metabolism and Herd Studies)

To Yield

Your Maximum Profit (Milk Income - Feed Cost)

2. "Purina's Research Breakthrough: MAXI-TECH 32 F.F."

... Maximum Energy With Added Fat (8% Min.)

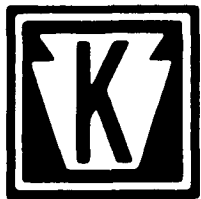
+ Maximum Fiber By Adding F.F.* (12-15 %
(* Fermentable Fiber) Crude Fiber)

+ Maximum Protein Thru Multiple Sources (32% Min.)

= Maximum Milk, Butterfat And Breeding

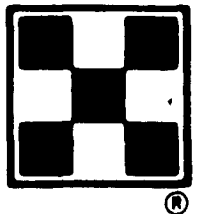
= Your Maximum Profit!!!

FOR MORE INFORMATION CONTACT:



KEYSTONE MILLS

—Serving Agriculture—Since 1894—



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