

LET'S TALK RESULTS...

A Lancaster Co. subscriber ran an ad for his truck.

**"Talk about coverage...
A man from Massachusetts saw my ad, flew down here, bought my truck & drove it back home!
Thank You - Lancaster Farming!"**

"SOLD TO BUYER FROM WALTON, N.Y.!"

J. Reiff of Ephrata, PA placed this ad in the classifieds

'82 Chevy Silverado Suburban, 6.2 diesel, automatic, dual air, excellent condition.
717-733-XXXX.

"I like Lancaster Farming because it reaches different states, (NJ, MD, NY) etc!"

"We Sell A Lot of Equipment!"

Said Edwin, Jr. of Horning's Farm Machinery, Ephrata, PA who runs an ad every week.

"We are well satisfied. Lancaster Farming is a real good paper to advertise equipment"

"FANTASTIC RESULTS!"

That's what Dennis Miller of Dennis M. Miller Equipment Sales, Grantville, PA said when asked why he advertises in the Lancaster Farming Classified Ads.

"You have a well rounded paper that reaches so many people. I've met a lot of good people. Good rates - fantastic results."

ANOTHER SATISFIED CUSTOMER!!

Herr & Leaman, Used Farm Equipment Sales & Service, New Providence, PA runs a display ad every week.

They enjoy the convenience of being called every week for their updated list of inventory. With over 44,000 subscribers, the coverage Lancaster Farming gives is the reason they sell equipment from upstate Pennsylvania to down in Maryland & Delaware!

"My son Brian and Lancaster Farming are my two best salesmen!"

Said Paul Stitzel of Stitzel Farm Equipment, Inc., Hamburg, PA who runs an ad every week.

"You have a good circulation. We reach people as far as New England!"

Both Paul and Brian like the format of Lancaster Farming. Example: Sales in Sec D, Classifieds in Sec. B & C, Markets in A, etc.

"PLEASE CANCEL OUR AD!"

D. Jones of Jones Implement Company, Cambridge, MD ran this ad once.

For Sale
Used Swartz truck body, Roll back, 26' headboard, hydraulic tail gate, winch. Price: \$4,800.00, good shape
Jones Implement Co.
Cambridge, MD
301-228-XXXX

"We sold it after numerous responses generated by our ad in your paper."

He immediately placed another ad for combines.

Paul Brenneman, Litz, PA ran a 2x2 display ad in the classifieds and here's what he enthusiastically had to say!

"This year we sold 1/2 million cauliflower, broccoll & cabbage plants from our ad in Lancaster Farming. They went to MD, DE, NY, NJ & PA. We can't wait to put an ad in Lancaster Farming next year! Last week someone called from our Lancaster Farming ad for 100,000 broccoll plants and we were out of them!"

"It's Just Amazing Where Your Paper Goes!"

Said Adin Frey of Frey's Dairy, Chambersburg, PA who ran an ad for irrigation equipment.

**"We received calls from Buffalo, N.Y., West Virginia & Connecticut
We were quite pleased!"**

"THIS TRACTOR SOLD AFTER 1st WEEK!"

L. Martin of Shippensburg placed this ad in the classifieds.

JD 2840 w/hi-low, very nice. \$7,200
717-532-XXXX.

He cancelled his ad after just one insertion.

"I have always had good results with Lancaster Farming"

"I MUST HAVE HAD 500 CALLS FROM THIS AD!"

Said H. Lawson of Greencastle, Pa. when he called to cancel his ad. He sold his farm.

He also cancelled his ad for his dairy herd.

"My Holstein Dairy Herd sold the first week of advertising - the ad worked great - thanks!"



Leigh



Ann

We are your Classified Ad-Visors.

Call us today at
717-394-3047
or 717-626-1164

We'll help you word a classified ad that will bring you results too!



Karen



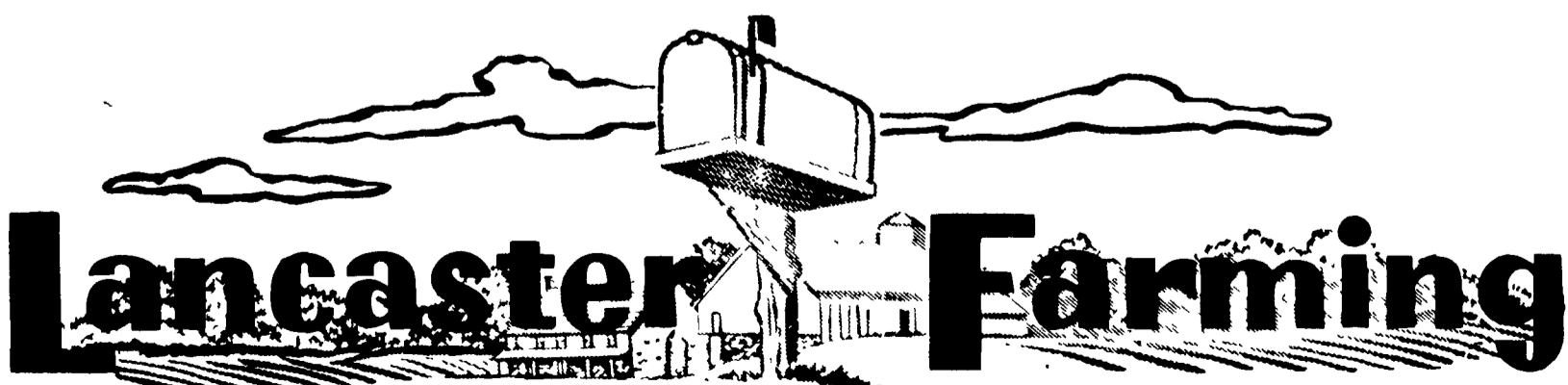
Kim

"PLEASE CANCEL OUR AD!"

Roy & Glen Henry of Port Royal, PA ran an ad for four bulls.

**"The ad came out on Saturday & by Monday they were all sold!
We very much appreciate your help!"**

Join The Crowd - Let's Talk Results!



...it works