

International Jersey Extravaganza Sale

Rosanne Makes Breed History With Record Sale Price

BY
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WASHINGTON, N.J.—Jersey breed history was made here last Monday at the International Jersey Extravaganza Sale when half-interest in Billings Top Rosanne, a 3-year-old A-Nine Top Brass daughter, sold for \$36,000. This makes Rosanne the highest selling female of the breed ever sold at public auction. She was purchased by a 20-member syndicate of breeders from Canada and the United States. Dubbed the Rosanne Syndicate, the members were organized by sale host Max Spann, Heron Run Farm. Contending bidder was Braden King from Maryland.

Rosanne was billed as perhaps the most valuable Jersey cow alive. Her dam is TC Rose EX-95 whose best effort was at 4-05 2x 14,580 pounds of milk, 6.0 percent and 876 pounds of fat. The next two dams in the pedigree averaged a 6 percent test and the next five direct maternal dams behind the Rose cow scored Excellent. This makes Rosanne a possible seventh generation Excellent.

Her maternal sister Billings MC Rosa, EX-90, in 305 days, made 20,060 pounds of milk, 5.7 percent, 576 pounds of fat and sold for \$14,000 in 1985.

Rosanne sold with solid credentials in her own right having made a 14,837 ME milk record at 2 years and carrying a 6.2 percent fat test. She was the first place junior 2-year-old at the 1986 All-American Jersey Show and most recently was Grand Champion at the 1987 New England Showcase Show. She is nominated to show in the 1987 Jersey Jug Futurity. She sold carrying a Master Milestone C calf that will be totally owned by the purchasing syndicate.

The half-interest in Billings Top Rosanne was consigned by The Billings Farm, Woodstock, Vt.

Drawing out the second high money of the day was Forest Glen Brass Sapphire who sold for \$13,000 to Cheryl Carlson, N.Y. Consigned by Stanley and Dora Benson, Dayton, Ore., this EX-90 3-year-old A-Nine Top Brass daughter sold with a 1-10 record of

16,751 pounds of milk, 4.6 percent, 779 pounds of fat 3.5 percent and 584 pounds of protein.

Sapphire's dam is the Forest Glen TSP Sapphire cow, EX-91, who carries an MCD of +3201M +115F +363\$ +131P +4.5CY\$. The next dam was also scored EX-92 with records of 22,400 pounds of milk and 1023 pounds of fat. Sapphire sold safe in calf to an April service by Highland Magic Duncan.

The Elegant Elaine Syndicate, composed of Mike Hart, Peggy Bennett and Wayne Stiles, bid the third high price of the day, \$11,500 for Glenholme M Gem Elaine. This VG-86 3-year-old is a daughter of HVF Marlu Gem. Her dam is Rexlea Horizon Iris 11K EX-92, a One Star Brood Cow in Canada. Elaine boasts two maternal sisters by JFD Title, one scored VG-87 with over 16,000 pounds of milk and the other scored Excellent with 617 pounds of fat. Elaine was consigned by Robert and Bruce Mellow, Bolton, Ontario, and was bred back to Grand Slam.

Commanding the fourth high selling price was Valleystream B Joni-ET consigned by John and June White, St. Thomas, Ontario. She sold for \$6000 to Emerson and Richard Aborn, Conn. Joni is a May 1986 Mayfield Volunteer



Breed history was made at the International Jersey Extravaganza Sale hosted by the Max Spann Family when half-interest in Billings Top Rosanne sold for \$36,000. Selling to a 20-member syndicate, Rosanne now enters breed history as the highest selling female ever offered at public auction. Posing here with Rosanne are syndicate members with Ed Crotty, left, representing Braden King, contending bidder, and Bob Lord, right, representing The Billings Farm, consignor.

Bruce daughter out of Valley-stream Silver B Jo 35L EX-93. Silver B Jo's 365-day record at 4-00 of 26,973 pounds of milk, 5.4 percent, and 1,461 pounds of fat makes her the highest 365 day Jersey milk and fat producer ever in Canada. Both the second and

third dams behind this open heifer are scored EX-91 and carry a 5.7 percent fat test.

The sale grossed \$209,375 on 56 head for an average selling price of \$3,738.84. The Extravaganza Sale was the culminating event of a four-day international

meeting which included seminars, sightseeing in New York City, and an old fashioned beef roast. It attracted Jersey breeders and consignments from Canada, the Isle of Jersey, and from across the United States.

Whipple Honored

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me a sense of direction."

"In the '70s, some credit was extended to farmers for equipment and buildings that got lumped into 35-year loans and then they wonder why they have problems. Chicken and hog equipment wears out, and you have nothing to refinance on that. So last fall I started to turn the clock back to basics. Some young people never heard of this. But I put the building and equipment loans on 10-year, equal principle payments. You can't do that on land, but on buildings and equipment you need to pay it down in a hurry. Some of the hard times came in the '80s to good people

who just had too much credit. We need to pair down the excess investments that sit around the farm so we can reduce the debt load," Whipple said. "Some of the credit institutions that lost money on farming deserve to lose the money because of the way they handled the accounts," Whipple said.

Whipple grew up on a dairy, poultry and general family homestead near Towanda in Bradford County. This farm has been in the family since 1938. He went to high school at Camptown and worked on farms and had his own farm until he joined Farm Credit in his home county. Then 31 years ago

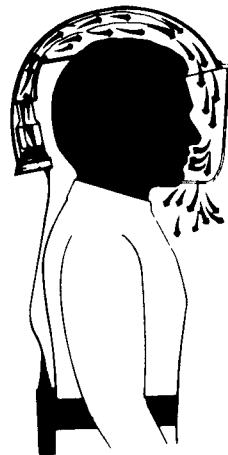
he came to Lancaster Farm Credit office and became manager in 1939. Miller and Bushong hired him away to start a credit department and poultry building business.

Whipple set up a distributorship of poultry equipment as a service to farmers and got Hershey to install the equipment. Hershey later took over the equipment business, and after a time, also began to build poultry houses. Whipple came through the merger that became Pennfield and retired in 1984 after 20 years with the feed company. That is when he joined

AgriGeneral. And now he has retired again. Or so he says.

But with his vast experience with finance and feathers (as he likes to say), farmers and financial people will likely never let him rest. Though they'll need to wait for a little while because the going-away present from the Hersheys to the Whipples was a vacation in Hawaii. But when they return, you can be sure someone will be seeking a little advice. And true to character, Whipple will find a way to help people get started or to help them along the way.

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