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Egg Producers Vote 'No' On Marketing Order

BY JACK HUBLEY

The votes are tallied. The nation's egg producers demonstrated their opposition to a one-half-cent-per-dozen checkoff program in a referendum that ended June 19.

"The industry is obviously not

interested in a national advertising program," said Christine Bushway, general manager of Northeast United Egg Producers, headquartered in Durham, NH. United Egg Producers was instrumental in drawing up the marketing order, a five-year project with an estimated cost of \$400,000.

Beginning May 25, owners of

10,000 or more laying hens had the opportunity to vote on a checkoff program that would have raised an estimated \$24 million annually for advertising eggs and promoting

consumption. According to Bushway, Pennsylvania would have received about \$260,000 for state promotion in addition to benefiting from national promotion

efforts.

But producers across the nation, as well as in Pennsylvania, voted thumbs-down on the strategy that

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Farmland Sponsor Wins Presidential Citation

RONKS—Skiadas Brothers Enterprises has been chosen as one of the 70 1987 Presidential Citation winners of the President's Citation Program for Private Sector Initiatives for sponsoring the Farmland Preservation Benefit Breakfast.

Under the auspices of Keith McNally of the Pennsylvania Dutch Visitors Bureau, Skiadas Brothers Enterprises entered the President's Citation Program for Private Sector Initiatives for both the Statue of Liberty Quilt project which raised \$50,000 for the Statue of Liberty and The Farmland Preservation Benefit Breakfast.

The Citation Program, developed in 1984 by the White House Office of Private Sector Initiatives annually recognizes organizations making extraordinary contributions to their communities and encourages other businesses and associations to develop similar volunteer programs.

The Awards Committee was impressed with Skiadas Brothers Enterprises effort of community outreach and selected the Farmland Preservation Benefit Break-

fast out of 1,000 entries that were received.

As a citation winner, Skiadas Brothers Enterprises is invited to the White House for events scheduled for July 22 and 23, 1987.

Skiadas Brothers Enterprises are owners and operators of restaurants and gift shops in Lancaster and Chester counties. They include: The Amish Barn Restaurant and Gift Shop in Bird-in-Hand, The Family Style Restaurant and Shops in Lancaster, PA, The Windmill Family Restaurant and Gift Shop in Morgantown, and The Longwood Inn Restaurant and Motor Lodge in Kennet Square.

As members of the Lancaster County Community the Skiadas Brothers: Peter, Ted, George, Pete and brother-in-law Harry felt a need to help support the local efforts in preserving Lancaster County farmland. In December of 1985 and 1986 the brothers sponsored a buffet breakfast at The Family Style Restaurant. A total of \$8,000 was raised in the two years. All proceeds were given to Friends of Agricultural Land Preservation Lancaster County Pennsylvania.

RCMA Sets Class 1 Price At \$14.45

BATAVIA, N.Y. — Board members of the Regional Cooperative Marketing Agency unanimously voted to set the price of Class 1 milk at \$14.45, 70 cents higher than the estimated price of September milk.

This price is for Class 1 milk sold in Federal Order 2's 201-210 mile zone out of New York City, said Edward Anna, executive director. "The Board established a price which they felt was the real market value for their milk," he said.

Dairymen who are members of RCMA in the 201-210 mile zone will receive the over-order price or

the Market Administrator's price, which ever is higher, Anna explained. RCMA members in other milk market areas will receive the difference between the area's price and the price established by the 75-member RCMA board. If the announced price in any milk marketing area of the Northeast exceed the \$14.45 level, dairymen will receive the announced price, Anna said.

The Board arrived at the \$14.45 price after a combination of factors: a series of economic formulas calculated by economists, price recommendations from the executive and operation committees, a

projected look at the market's supply and demand situation and the consumer's ability to pay, as well as other market parameters.

"This price is 1 cent less than that announced by the Market Administrator in January 1987," Anna said. Therefore, the Board knows the market can stand this price level without an adverse effect. The Board is attempting to hold the price at what they consider a reasonable level. The price will be effective for milk produced September through December. In November the Board will meet to

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CCC Begins Writing Checks After Suspension

WASHINGTON — The Commodity Credit Corporation began writing checks this week following a 10-week suspension when the agency depleted its original appropriation.

President Reagan signed a supplemental appropriation bill July 11 which provides the CCC with an additional \$5.5 billion, said David Hall, director of the Agricultural Stabilization and Conservation Service's budget division. Supplemental funds for the CCC were requested in January, Hall noted, when the CCC discovered the initial appropriation did not cover its actual needs for the current fiscal year.

Congress spent more time than

normal on the supplemental funding request and passed the bill into a government-wide supplemental funding bill, Hall explained. "The CCC is sometimes the engine that drives other programs," he said. The CCC is not controversial; however, other items for which Congress sought funding were. By tying these items with the CCC funding request, there was a better chance of passing the entire package, Hall explained.

The catch-all bill provided funding for such programs as drug testing, Nicaraguan efforts, defense spending, and retirement benefits for government employees. "This was the last train out of the station for this fiscal year and Congress

wanted as much on there as possible," the budget director said.

The new appropriation will fund the CCC for the remainder of the fiscal year which ends Sept. 30, Hall said.

When the CCC depleted its funding May 1, it marked the fifth time in 22 months the agency ran out of money. The most recent dry period for the CCC stands as the longest period the agency could not write checks, the budget director stated.

A funding request of \$21 billion for the upcoming fiscal year, which begins Oct. 1, has been tendered, the budget director said.

Hall said, "We have to provide a

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Whipple Honored For Service In Farming And Finance

BY EVERETT NEWSWANGER
Managing Editor

MARIETTA — A gala party of more than 200 farm and finance leaders gathered last Friday evening under a colorful tent-on-the-lawn setting to honor a fellow leader who had announced his retirement. And the testimonials of this man's life clearly indicated that he deserved the honor. But because he is so active and already-retired three years ago from another 20-year position, no one was quite ready to believe he would really stay retired.

Paul Whipple, the well-known ag financier and farmer confidant who formally farmed, worked for Farm Credit, Miller and Bushong, Pennfield and for the last three years, AgriGeneral Corp., was honored along with his wife, Elva, at the Marietta home of AGC owner Donald and Joyce Hershey.

"Paul was like a Dad to me,"

Hershey said. "He just seemed to always be in touch and to be there when I had a crisis."

Speaker after speaker echoed these thoughts and mentioned the help Whipple had given. Often the help involved financial advice or business suggestions that turned out to be very useful and accurate.

In an interview this week, Whipple admitted that he likes people, even loves them. "There is something good even in the drunkard lying in the ditch," Whipple said. "And it takes a good man to find the good in another person. I tried to do that. Often people need a little guidance to get them going. Maybe they need enough money to get them started. I guess I had the attitude that a person's reputation was as good as his paper. But I also like to itemize figures that some people want to put in a lump sum. If you break it down, you can see the trouble spots better. That gives

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At the retirement party of Paul Whipple and his wife Elva (right), Donald and Joyce Hershey presented a trip to Hawaii as a going-away present. Carl Brown is seated at the table.