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The name signifies good things to come. Few companies have the financial strength and vision to expand and reshape their operations in turbulent times. Ford Motor Company has done exactly that. With the acquisition of New Holland and restructuring of Ford Tractor Operations, Ford has created a new organization that will be known around the world and Ford New Holland. The organization will consist of many Ford companies. The merging of the Ford and New Holland names is a powerful statement about our commitment to continue to be first with the best. Today and in the future.

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Lancaster, PA LANCASTER FORD TRACTOR, INC. 717:569-7063 Lebanon, PA KELLEN UNGS. TRACTOR CO. 717-949-6501

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SMES
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Mill Hall, PA WITEMER EMPRISH 717-726-3471

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215-376-9738

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814-653-9637

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JULY 1, 1987

MARYLAND Churchville, MD WALTER & COALE, NR. 301-734-7722

301-879-1434

Frederick, MD
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NEW HOLLAND CERESYRLE
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301-857-0711

Outside MD

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