



DHIA Leaders Attend Conference

Clyde Robison, president of the Pennsylvania DHIA Board of Directors, and Dick Barth, general manager for Pennsylvania DHIA attended the "Teamwork at the Top" conference held recently at the Hershey Pocono Resort. This first-ever conference was jointly sponsored by Cornell University, Ohio State University and Penn State University, and focused on internal communications within a cooperative.

Seventeen "leader-teams" attended the conference and experienced, through lectures and 'hands-on' workshops, the importance of compatibility between leadership styles and communications to the good working relationship between a general manager and board president.

Participants heard from many top cooperative and corporate leaders, including George Steele, former Agway board chairman, Richard A. Zimmerman, CEO and Chairman, Hershey Foods; Edward Gelsthorpe, retired CEW, H.P. Hood Inc.; O. Glenn Webb, chairman and president, Growmark Inc.; and Lee R. Kolmer, Dean, College of Ag and Home Economics, Iowa State University.

USDA To Conduct Consumption Study For Dairy Commission

WASHINGTON — The United States Department of Agriculture has agreed to provide the National Commission on Dairy Policy with a comprehensive explanation of the recent increases in dairy product consumption, according to Clyde Rutherford, chairman of the Commission.

"Explanations of the upward trend in consumption are numerous. Expanded promotion efforts, increased real consumer income, lower unemployment rates, decreased prices for dairy products and changes in dairy product prices compared to other

food groups have all been cited as reasons for the increase," said Rutherford, "We're pleased that USDA has agreed to our request to conduct the study because, quite frankly, that agency alone has the resources to do a comprehensive study."

In a letter to Rutherford, Secretary of Agriculture Richard Lyng pointed out, "We (USDA) agree that many factors interact to shape consumer demand and it is important to understand how each contributes to observed changes in consumer trends. The Department will comply with your request and

I have instructed the Economic Research Service to prepare the study. We anticipate completion and delivery of the study to the Commission on or before Dec. 1, 1987." USDA will brief the Commission on the preliminary results of the study in November.

The National Commission on Dairy Policy was created by the Food Security Act of 1985 and is charged with making findings and develop recommendations for the Secretary of Agriculture and Congress with respect to future long term dairy policy. The Commission is to look at new

technologies which could have an impact on the price support program and the structure of the

dairy industry. The report by the Commission is to be submitted by March 31, 1988.

MMI Delegate Meeting Set For July 8

STRONGSVILLE, Oh. — The 1987 mid-year delegate meeting of Milk Marketing Inc. is July 8, at The Fawcett Center for Tomorrow, The Ohio State University, Columbus.

Keynote speaker for the event will be Ed Coughlin, director of dairy division, U.S. Department of Agriculture, Washington, D.C. MMI President Herman M. Brubaker will update delegates on

MMI activities, the national dairy promotion campaign, and current legislative issues. MMI General Manager Gordon Riehl will present the management report.

Registration begins at 9:30 a.m. in The Fawcett Center for Tomorrow. The meeting begins on 10:30 a.m. The facility is located just north of The Ohio State University Stadium, at 2400 Olentangy River Road.

QUALITY • SERVICE • STRENGTH

■ Precision Engineered

■ Fuel-Efficient Diesels From 24-64 PTO Horsepower

■ 4-Wheel Drive Models priced below competitive 2-WD Models

LONG

PO Box 1139 • 111 Fairview St., Tarboro, NC 27886

RAIN WHEN AND WHERE YOU NEED IT

■ Hose reel swivels for maximum coverage (Model 1820 gives 1/2 mile length coverage without swivel)

■ SEVEN MODELS

MODEL NUMBER	HOSE DIA (I.D.)	HOSE LENGTH
1557	3"	835
1554	3"	620
1560	3 1/2"	1220
1576	4"	850
1820	4"	1220
1830	2 1/2"	870
1831	2"	1050

■ Protective reel shields for safer operation

■ Sprinkler gun available on standard 35 cart high clearance 65 cart and 17' grove/orchard gun cart

■ Option of turbine drive or gasoline engine. Can be used for application of water or liquid waste

NU-WAY TRAVELER-TYPE IRRIGATION SYSTEMS

Nature's rain may not fall when and where you need it, but a NU WAY irrigation system can provide your crops with critically needed moisture throughout the growing season. Irrigates up to 23 acres in a 24 hour period. It's portable and can be moved from field to field as needed.

The NU WAY irrigation system can also be used for liquid manure application with a special slurry chopper pump available.

CALL THESE DEALERS TODAY!

Forrester Farms
1337 Lincoln Way East
Route 30 East
Chambersburg, Pa. 17201
717-263-0705

O.A. Newton & Son Co.
US Rt. 13
PO Box 397
Bridgeville, DE 19933
302-337-8211

Johnson Farms Inc.
Deerfield Street
P.O. Box 65
Deerfield Street, NJ 08313
609-451-3877

Tryac Truck & Equipment Company
Route 58, Box 98
Riverhead, NY 11901
516-727-0200

Extra Extra Special Discounts On Model 1820

SPECIAL DISCOUNTS ON OTHER MODELS