

WE BALANCE RATIONS

I'll bet that every feed salesman who pulls into your farm says that. Most any feed company will send you a feeding schedule. BUT IS IT RIGHT? ? ? Some companies send forages to a central lab which sends back a feeding program. The person doing the program hasn't even seen your farm. Some companies "balance" your program by putting more of their high priced "special" ingredients in your feed. With Purina Mills' feeds there are no gimmicks, just solid nutritional principles. Protein, energy and fiber make milk and butterfat. Minerals and vitamins play a supporting role. To work you a good program the Purina salesman digs for all the facts to balance your program for your farm.

Purina nutrition considers:

- Quality of your forages
- Palatability of your forages
- Feeding sequence
- Number of times grains are fed
- Coarseness of grind
- Total fiber at each level of milk
- Rumen pH
- Condition of your cows
- Butterfat
- Facility limitations
- Moisture in program
- Grouping systems
- Amount of starch carbohydrates
- Minerals and vitamins

Only someone trained in dairy nutrition can uncover all of these facts and help your operation be more successful. Your Purina Dairy Representative is Certified by Purina to have been trained in ways to help you. Let Purina experience work for you in your dairy operation today.

Here is a dairyman with a Virginia Tech degree in Dairy Science who trusts Purina to balance his ration. Purina is not trying to take all the credit for the Potts' success because good breeding, sanitation, forages and management practices are just as important as the ration itself. But these folks are convinced that Purina has the best feeds available.

**Mike and Nancy Potts
Dogwood Farm
Purcellville, Virginia**

Current DHIA Records

TEST	COWS	MILK	R.H.A.	FAT	CI	S/CONC
5/8/87	81	69.9	21,005	760	13.3	1.7

Mature cows average peak is 97 lbs of milk This should break the myth that cows can't both milk well and breed back correctly

Recent Individual Cow Records

Cow	Score	2X	Days	Milk	% Fat	Fat
Grade #325		5-11 2X	365	28,052	4.0	1124
Pottsdale Cinnamon Samantha	GP-83	5-1 2X	365	25,613	4.3	1105
Pottsdale Sexation Dottie	VG-87	2-8 2X	365	24,439	4.5	1091
Pottsdale Cinnamon Tipsy	-EX-902E	5-8 2X	305	30,112	3.5	1040
Pond-Oak Valiant Sunny	VG-88	4-9 2X	340	22,852	4.5	1025
Pottsdale Conductor Amy	GP-80	6-10 2X	365	25,765	4.0	1019
Pottsdale Cinnamon Karla	GP-83	4-11 2X	316	26,256	3.8	1009
Pottsdale Conductor Needlet	GP-82	6-0 2X	365	30,519	3.2	967
Grade #82		13-3 2X	365	30,199	3.2	966
Grade #307		4-9 2X	365	31,289	2.8	873
Grade #82 - Lifetime Record				298,199		10,278



I feed alfalfa haylage and corn silage on the bunk with an ear corn and 38% mix. I feed dry alfalfa hay outside and feed Purina Mills Test Cow B20 in the parlor according to production. My cows milk well on Test Cow and I also feed Sup-R-Block and Purina heifer feeds. My Purina salesman gives good service and balances my ration as often as I need it. Purina has done a good job on our farm and I think the records prove it.

See Your Purina Dealer Today!

WARRIOR'S MARK FEED CENTER
P O Box #130
Warriors Mark, PA 16877
814/632-8623

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717/597-3191

WEST WILLOW FARMERS' ASSOC.
R D #1
West Willow, PA 17583
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K & K FEED, INC.
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Richland, PA 17087
717/866-2324

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717/762-2390

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Rt 1, Box 50
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Strausstown, PA 19559
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Berryville, PA 17005
717/362 3333

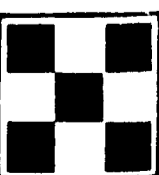
HIGH BROTHERS
441 Centerville Road
Gordonville, PA 17529
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P O Box 316
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717/899-6772

WOODSTOWN ICE & COAL CO., INC.
50 East Grant Street
Woodstown, NJ 08098
609/769-0069

UMBERGER'S MILL
R D #4 - Box #545
Lebanon, PA 17042
717/867-5161

**PURINA
MILLS, INC.**



Feeds designed with you in mind.

* Trade Mark - Ralston Purina Co.