

# Lancaster Farming

## Ag Leaders Share Views With Farm Press

BY EVERETT NEWSWANGER  
Managing Editor  
LANCASTER — A number of agricultural leaders came here this week to share their views with members of the farm press that included print, radio, TV and public relations persons. The event was the spring conference of the Northeast Farm Communicators Association. The place was Willow Valley Inn and Family Restaurant. The speakers included:  
—Steven Crawford, Executive Assistant to the State Agricultural Secretary, who spoke on the relationship between PDA, the press and the farm press readers. Crawford also announced that

Governor Casey signed the bill to amend the Agricultural Commodities Marketing Act.  
—Dr. Lamartine Hood, Pennsylvania State University dean, who urged regional cooperation for research projects and proposed an Extension Service that serves all the citizens of Pennsylvania.  
—Thomas Berner, head of the journalism department at Pennsylvania State University, who served as the professional improvement leader for the reporters and editors.  
—David Nolt, professional antique farm toy collector, who gave points to determine the value of farm toys  
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Playing key roles in coordinating location, movement and distribution of hay were, from left, Charlie Sellers, Tony Dobrosky, Lois Brandt and Lester Ferrance.

## Hay Relief Empties Coffers As Forages Start Growth

BY JOYCE BUPP  
York County Correspondent  
YORK — Once again, the rolling countryside of southern Pennsylvania has wrapped itself in a covering of deep, lush, velvety green.  
Early barley waves infant heads and drops of dew glisten from stands of thick alfalfa. Tractors crisscross the fields, lugging tillage, planting, spraying equipment. Choppers gulp rows of

twisted, wilting stems, to be blown into empty silo storage for livestock eager for the taste of fresh forage.  
And, with some degree of regularity, blessed crop-giving moisture again falls from the heavens. With the rains and the re-greening, farmers plant with the optimism that springs anew with each season.

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## Pseudorabies Eradication Is Realistic Goal, Says Illinois Vet

BY JACK HUBLEY  
HARRISBURG — Eradicating pseudorabies in Pennsylvania is a realistic goal, according to Dr. Leroy Biehl. The Illinois Extension swine veterinarian came to Penn State's Capitol Campus in Harrisburg on Thursday to tell pork producers that there is light at the end of the tunnel in the battle against a virus that has resulted in 229 quarantines in Pennsylvania since 1980.  
Penn State Extension

veterinarian Larry Hutchinson called Thursday's meeting to bring the swine industry up to date on the status of the disease here and in Illinois, a major hog producing state. Among the experts taking the podium were Biehl and Illinois pork producer Willard Korsmeyer, who has been working with the disease for 12 years. Illinois currently has 332 herds under PRV quarantine.

The virus can cause a wide range  
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Don Neidigh believes "Longhorn Lean" is in the beef industry's future. Read his story on page A36.

## 1986 Summer Drought Hay Fund (Final Report)

Editor's Note: Last summer the drought caused hardship for many farmers. And the benevolent response of other farmers was heart-warming.  
In the 1986 Summer Drought Hay Fund sponsored by Lancaster Farming and administered for the Pennsylvania Farmers' Association, a total of \$24,945 was contributed by an exceptionally high number of different contributors. Contributions ranged from a few dollars to hundreds of dollars.  
The money was used to buy hay and to get it transported to the need both in southern states and closer to home in Maryland and southern York County. The giver and the receiver both benefit in these kinds of situations. All we can say is thanks!

## Gov. Signs H.B. 62

HARRISBURG — Gov. Robert P. Casey signed into law Wednesday a bill which restores authority to agriculture commodity boards to control marketing and promotional efforts.  
House Bill 62 amends the Agricultural Commodities Marketing Act of 1968, which created a partnership between the Department of Agriculture and commodity producers in developing and administering commodity and promotion programs.  
Under the Thornburgh administration, a 1985 ruling by the general counsel claimed the boards had only an advisory capacity. By signing House Bill 63, Casey effectively restored the commodity producers' authority over promotional and marketing programs.  
The bill was supported by all major farm organizations in the state.

## It's Time To Get Ready For Dairy Month



To be successful in business you need to promote your product. And to be successful in promotion you need to be creative. That kind of creativity shows through in this photo of Willowene Farm south of Willow Street along Route 272.  
Warren Good had a little extra rye seed left in his drill last fall when he planted the cover crop in his fields. So to finish he formed the letters "drink milk" in front of his barn for all the people who drive past on the busy highway to see the message. Nature took its course and with the spring growth

the message is clear.  
And it's this kind of creativity that Lancaster Farming is already planning for the special June Dairy Month issue to be published June 6. We already have word of special dairy news releases, features, interviews and the annual dairy recipe feature.  
So do like the Warren Good family advise. Drink milk! And get ready for Lancaster Farming's creative contribution to June Dairy Month promotion activities.