

# COUNTER<sup>®</sup> With Action-3.

**Unique Action-3** No other corn soil insecticide works like COUNTER<sup>®</sup> systemic, insecticide-nematicide, because no other product is made like COUNTER.

| CORN PESTS CONTROLLED—IN-FURROW APPLICATION |               |                  |                  |          |             |            |             |         |             |          |     |
|---|---------------|------------------|------------------|----------|-------------|------------|-------------|---------|-------------|----------|-----|
|   | Corn Rootworm | Seed Corn Maggot | Seed Corn Beetle | Wireworm | Synchytrium | White Grub | Fire Beetle | Billbug | Curculionid | Harmonid | 337 |
| COUNTER                                     |               |                  |                  |          |             |            |             |         |             |          | \$  |
| Suppression                                 |               |                  |                  |          |             |            |             |         |             |          |     |
| Systemic                                    |               |                  |                  |          |             |            |             |         |             |          |     |
| Residual                                    |               |                  |                  |          |             |            |             |         |             |          |     |
| NOT LABELED FOR IN FURROW APPLICATION       |               |                  |                  |          |             |            |             |         |             |          |     |
|   |               |                  |                  |          |             |            |             |         |             |          |     |
| CORN PESTS CONTROLLED—BANDED APPLICATION    |               |                  |                  |          |             |            |             |         |             |          |     |
|   | Corn Rootworm | Seed Corn Maggot | Seed Corn Beetle | Wireworm | Synchytrium | White Grub | Fire Beetle | Billbug | Curculionid | Harmonid | 337 |
| COUNTER                                     |               |                  |                  |          |             |            |             |         |             |          | \$  |
| Suppression                                 |               |                  |                  |          |             |            |             |         |             |          |     |
| Systemic                                    |               |                  |                  |          |             |            |             |         |             |          |     |
| Residual                                    |               |                  |                  |          |             |            |             |         |             |          |     |

\$ Suppression <sup>1</sup>Trademark Dow Chemical Company <sup>2</sup>Trademark Stauffer Chemical Company <sup>3</sup>Trademark FMC Corporation  
Based on available published labels as of 9/1/86 Based on 8 oz. per 1000 ft. of row (15-G) and 6 oz. per 1000 ft. of row (20-G)

The unique chemical properties of COUNTER provide proven contact action for the pests present at application. Then COUNTER stays put for residual protection against pests that hatch later in the season. And COUNTER gives you systemic action that spreads protection throughout the root system and developing plant.

In fact, since 1975, tests by major universities have shown that banded or in-furrow, COUNTER delivers superior control of rootworms, wireworms and the complex of other pests. Regardless of consecutive years of use.

So there's no need to periodically take chances with a less effective corn insecticide.

**Guaranteed Seed Safe** COUNTER is tough on corn pests but won't harm your seed, even when applied directly in the seed furrow. Guaranteed!

**Proven Performance** No other corn insecticide on the market works as hard as COUNTER. In conventional or in conservation-till, no other product delivers such consistent, proven protection for your corn crop. So put your money on top performance. COUNTER with unique Action-3.

<sup>1</sup>See your local Cyanamid AgriCenter™ for details on product guarantee  
Restricted Use Pesticide Always read and follow label directions carefully

## Three-Way Protection

**ACTION 1-Contact**  
COUNTER kills insect pests that are active in the soil at time of application.

**ACTION 3-Residual**  
The long-lasting protection of COUNTER stays put to handle pests that hatch later in the growing season.