HESS MILLS AND WEST WILLOW FARMERS ASSOC. SERVICING

"DAIRYMEN"

WITH:

1."CUSTOMIZED" NUTRITIONAL PROGRAM ANALYSIS

Our Computer Analysis Blends:

Your Dairy (Forage, Grain, Facility and Management)
With

Purina Research (Metabolism and Herd Studies)
To Yield

Your Maximum Profit (Milk Income - Feed Cost)

2. PRODUCTS "DEVELOPED THRU RESEARCH"

Including Our New Product Break-Thru:

"MAXI-TECH 32 F.F."

... Maximum Energy With Added Fat

(8% Min.)

+ Maximum Fiber By Adding F.F. *

(12-15%

(* Fermentable Fiber)

Crude Fiber)

- + Maximum Protein Thru Multiple Sources (32% Min.)
- = Maximum Milk, Butterfat And Breeding.
- = Your Maximum Profit!!!

FOR MORE INFORMATION CONTACT:

HESSMILLS

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