



**AT \$15,505* THIS
54 P.T.O. HP ZETOR
IS MORE THAN
COMPETITIVELY
PRICED.**



IT'S HALF-PRICED.

The most important difference between this Zetor tractor and its lowest-priced competitor is almost enough to buy another Zetor.

Yet that \$15,505* price includes the four-wheel drive you need, the cab you want, the smooth power of a 4 cylinder 211 cu. in. diesel engine, power steering, 10 forward speeds, 2 reverse speeds, a big flat platform and a lot more.

All of it's on a solid, heavy duty tractor. And all of it is backed by a reputation for durable quality that Zetors have earned the hard way: on the farms of 80 countries around the world.

Now it's your turn to discover Zetor. See your nearest dealer. You'll find the 43, 54, 60, 72, 100, 108 and 140 P.T.O. HP Zetor tractors are built to give you twice the work life you expect for half the price you expect to pay.

More tractor for less money!

ZETOR

Zetor Tractor Division, American Jawa Ltd.
401 Richardson Road, Middletown, PA 17057
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(717) 939-4961 (collect)

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(* Prices and specifications subject to change without notice)