ving For Profit Seminar To Promote Home-Based Business

Home-based sewing businesses custom home furnishings, crafts, appear to be the up and coming trend in employment opportunities. The increased flexibility of time schedules, the reduction of fixed rent and transportation costs, and the advantage of being your own boss are some reasons people are staying home to work. Sewing oriented businesses include such specialties as monogramming, drapery and

custom sewing, quilting,

alterations, bridal wear, and more. A one-day seminar on Sewing for Profit is set for Wednesday, April 1 at the Holiday Inn of Valley Forge. This informative day is sponsored by the Pennsylvania State University Cooperative Extension Service and is open to the public. The seminar hours are 9 to 4 p.m. The \$25 fee for the day includes

lunch and all materials.

Keynote speaker Joyce Smith. Extension clothing specialist from Ohio State University, will address "Is a Home Sewing Business for You?" This will cover family considerations, physical facilities, management practices, and finding your clientele. John Becker, specialist from Penn State University, will cover legal issues such as zoning, taxes, insurance and copyright laws.

The "Proper Steps for Starting a Business' will be the topic covered by Joyce Izbicki from the Pa. Small Business Action Center in Harrisburg. She will be followed by Mary C. Saylor, Pennsylvania State University, who will discuss marketing techniques and ad-

A panel of persons involved in various types of home-based

sewing businesses will answer concerns from the audience and discuss the good and bad points of this type of business venture.

The highlight of the day will be commercial exhibitors displaying and demonstrating new fabrics, notions, patterns, sewing machines, and more. Participants will also be eligible to receive one of the many door prizes that will be given away that day.

For anyone presently involved in a home-based business or considering starting one, the day is sure to answer many questions and give much needed advice. Interested persons may contact their County Extension office. Preregistration is required and registration is limited. Don't miss this valuable opportunity to learn how to operate a profitable homebased business.





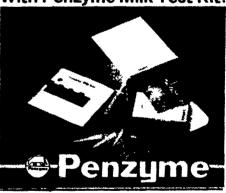


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