

Beef Cattle Conference Begins Friday

Entitled "Feeding, Breeding and Selling Beef Cattle in the 1990's," Pennsylvania's Beef Cattle Conference will take a look at the future of virtually every phase of the cattle business.

An impressive slate of beef experts from across the country will be addressing conference-goers. Included are H. Richard Farr of Farr Feedlots Co., Greeley, Colorado; John Francis, Beef Industry Council, Chicago; John Meetz, executive vice president of the National Cattlemen's Association; Burton Eller, NCA's vice president for legislative matters; Jim Wise, meat marketing specialist; and Roy Wallace of Select Sires, Plain City, Ohio. In addition, six specialists from Penn State will be addressing the conference.

The conference will be held at the Allenberry Resort in Bolling Springs, 12 miles southwest of Carlisle. For more information call 814-863-3659.

FRIDAY, FEBRUARY 20
10:00-1:15 p.m.- Registration, Fairfield Hall.
Noon-1:00 p.m.- Lunch, Carriage Room and Ladies tour and Lunch (Return 4:30 p.m.)

CONFERENCE SESSION #1

Moderator: E.H. Cash, PSU

1:15- Feeding Cattle for Profit and the Consumer. H. Richard Farr, CO.
2:00- Live and Carcass Grades, Branded Products- What Can We Expect in the 1990's? Dr. Jim Wise, Washington, D.C.
2:45- Break.

3:05- Feed Efficiency and Carcass Composition as Related to Profit and Consumer Acceptability- Dr. Harold W. Harpster, PSU.

3:50- Responses by Cattle Feeders, Buyers and Packers
4:30- Panel Discussion
5:00- Adjourn.

6:00- New Product Beef Appetizers.

6:30- Cattlemen's Spring Banquet M.C.: Glenn Eberly, St. College
Speaker: John Meetz, NCA, Denver, "The Vital Circle"; * Awards; * Queen Selection; * Fun Auction.

9:45- Entertainment and Dancing.
LADIES PROGRAM: Mary Grimes, Chairwoman.

Friday (Noon-4:30 p.m.)
Lunch at Dobbin House and Tour of Eisenhower Home and Farm

SATURDAY, FEBRUARY 21
7:30 am- Breakfast M.C. Connie Grove, Downingtown.

CONFERENCE SESSION #2

Moderator: R.R. Coleman, Harrisburg

9:00- Taxes, Estates, Government Programs, Financing and Other Good Things in a Cattlemen's Life- Burton Eller, Washington, D.C.

9:45- Consumption Trends and

outlook- What Can We Expect in the 1990's? W.R. Henning, PSU.

10:30- BREAK.

10:45- Your national Beef and Veal Merchandizing Program- What's In It For You? - John Francis, Chicago.

11:30- Discussion.

12:15- Luncheon M.C.: Ray Grimes, Gettysburg.

CONFERENCE SESSION #3 (FOR BREEDERS)

Moderator: Glenn Eberly, State College

1:45- Proven Versus Young Sires- Considerations for the Breeder and the Industry Roy Wallace, Plain City, OH.

2:45- Break

3:10- PA Breed Association Membership or Director Meetings.

LADIES PROGRAM: Mary Grimes, Chairwoman.

Saturday (9:15 am; 1:15 pm).

History and Use of Herbs w/Beef Alloway Gardens; Floral Arrangements; Tour of Ashcombs Greenhouse.

SATURDAY, FEBRUARY 21
CONFERENCE SESSION #4 (FOR FEEDERS)

1:45- New Concepts in Preventative Health- Select the Best Program For Your Budget- Dr. T.R. Drake, PSU
2:15- New Forage Concepts For the

Cattle Feeder- Dr. S.C. Bosworth, PSU.

2:45- BREAK.

3:10- Parasites in Beef Cattle- Are They Robbing You of Profit? - Dr. T.R. Drake, PSU.

3:40- Update on Feed Additives and Growth Promotants- Dr. L.L. Wilson, PSU.

4:10- Discussion.

4:30- Adjourn Sessions.

6:30- Special New Product- Hors d'oeuvres.

8:30- Entertainment and Dancing

SUNDAY, FEBRUARY 22

8:00-9:30 a.m.- Breakfast.

11:00- Checkout

Beef Conference To Include Ladies Program

UNIVERSITY PARK — Included in the expanded activities and presentations of the 1987 Beef Cattle Conference, to be held February 20-21 at Allenberry Resorts, Bolling Springs, will be a special ladies program. Conference registration begins at 10:30, with a noon luncheon for the ladies at historic 1776 Dobbin Tavern and Restaurant. The lunch will feature Adams County-style entrees. After lunch the group will visit the Eisenhower House and Farm. The group will return to the

Allenberry Resort in time for the special new beef product appetizers before the popular annual Cattlemen's Banquet. The Cattlemen's Banquet will feature such events as the Cattlemen's Queen selection announcement, Cattlemen Awards and will be highlighted by a Fun Auction, in addition to the main address by Mr. John Meetz, executive vice president of the National Cattlemen's Association.

Saturday morning the ladies group will attend presentations by Marlene Lubriu and Barbara Steele, from Alloway Gardens, Littlestown. Presentations will emphasize herb cooking for beef. The two ladies have years of experience and lots of knowledge to use herbs to add spice to cooking

and lifestyles. Another stop on Saturday morning will be at George's Florist, Bolling Springs, who will provide their top designer to demonstrate arrangements of different floral designs.

Saturday afternoon will be highlighted by a short trip to Ashcombs Greenhouse to enjoy the sites, smells and delights of one of the state's best greenhouse operations. There will be ample time to visit, shop, and observe. Chairman of the ladies program is Mrs. Mary Grimes, South Mountain Farm, Knightstown. Information on the Conference and the ladies program can be obtained from the Department of Dairy and Animal Science, 324 Henning Building, University Park, PA 16802 or by calling 814/863-3659.

Order 36 Milk Prices Announced

CLEVELAND, Ohio — Eastern Ohio-Western Pennsylvania Order Market Administrator C. Mack Endsley announced a January 1987 minimum Class 1 milk price of \$13.91 per hundredweight. The gross value of January producer milk was \$39.8 million.

Endsley reported that producer receipts totaled 305.4 million pounds during January. Class 1 producer milk totaled 179.5 million pounds or 58.8 percent of the total producer pounds. Class 2 accounted for 6.6 percent of the total for 20.2 million pounds. A total of 105.7 pounds of milk sold for Class 3 prices.

The uniform price for 3.5 percent producer milk was \$13.02. The butterfat differential was set at 15.8 cents for each one-tenth variation from the 3.5 test.

Minimum Class 2 price was set at \$12.03 per hundredweight, up 1 cent from the December 1986 price of \$12.02. Minimum Class 3 price was set at \$11.70 per hundredweight.

The market administrator announced the minimum Class 1 price for February as \$13.88 per hundredweight. In March the price will drop to \$13.70 per hundredweight.

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MESSICK'S ANNUAL OPEN HOUSE

Feb. 18, 19, 20, 21

See Details in Sec. D
Pages 18-23

Featuring The Following...

Wed., Feb. 18th, 12 Noon - John Collins, Indianapolis, Indiana - Discussing Nuts & Bolts - Believe It! 89¢/Lb.

Thurs., Feb. 19th, 11:00 AM
Our First - 1987 Ag Review

Fri., Feb. 20th, 12 Noon - Bill Shull, General Battery, Toledo, Ohio - Excellent Speaker - Don't Miss It!

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RHEEMS EXIT - RT. 283
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