

ASSAULT

BROMETHALIN-BASED ASSAULT

KILLS WITH A SINGLE DAY'S FEEDING.

Assault is a unique, highly potent alternative to the host of less effective rodenticides. Including anticoagulants.

In many cases, you will begin to see dead rats and mice as soon as 24 hours after they eat Assault.

Fact is, a 1-1/2 ounce package of Assault will kill up to six rats or over 20 mice. Yet Assault has a low toxicity level for non-target species. Less toxic than acute rodenticides and equal to or better than most anticoagulants.



Nonchoice Efficacy Studies (Caged House Mice)		
Rodenticide	Gms of Bait to Cause Death	Avg Days to Death
Bromethalin (Assault)	1.5	1.8 (range 1 to 2)
Brodifacoum (HAVOC)	17.4	6.6 (range 4 to 10)
Bromadiolone (Just One Bite)	16.1	7.7 (range 5 to 13)
Warfarin (d CON)	25.3**	9.9 (range 5 to 18)
Cholecalciferol (RAMPAGE)	6.3	5.9 (range 5 to 8)

**20% of mice survived at least 20 days

Nonchoice Efficacy Studies (Caged Wild Norway Rats)		
Rodenticide	Gms of Bait to Cause Death	Avg Days to Death
Bromethalin (Assault)	7.6	1.9 (range 1 to 2)
Bromadiolone (Just One Bite)	46.6	6.5 (range 4 to 9)
Brodifacoum (HAVOC)	61.4	5.6 (range 4 to 8)
Warfarin (d CON)	70.7	6.7 (range 4 to 9)
Cholecalciferol (RAMPAGE)	28.0	5.8 (range 3 to 13)

Look For Your Assault Coupon
In National Trade Magazines
\$1.75 Off On 25 Packet Pail or 25 Loose
Assault Place Packs For Rats or Mice.

ONLY AT YOUR PURINA DEALERS

ALBRIGHT'S MILL
P.O. Box 195
Kempton, PA 19529
215-756-6022

ANTHONY'S
FEED MILL
P.O. Box 212
Strausstown, PA 19559
215-488-6211

K & K FEED, INC.
23 N. Park St.
Richland, PA 17087
717-866-6015

UMBERGER'S OF
FONTANA
R D 4 - Box 545
Lebanon, PA 17042
717-867-5424

OLEY VALLEY FEED
RD 2 - Box 271A
Oley, PA 19547
215-987-3568

Feeds Designed With You In Mind!

PURINA
MILLS, INC.

