## COUNTER® In-Furrow.

Windproof Studies show that wind can seriously affect the placement of your insecticide during banded application. Winds of only 10 mph can blow granules as much as 20 inches off the row. And a 20 mph wind can put your insecticide off-target by 30 inches or more.

But even 30 mph winds don't affect the accurate placement of COUNTER® systemic insecticide-nematicide applied in-furrow. So you put <u>all</u> of your protection where it's needed most.

**Rainproof** With in-furrow application, your valuable insecticide is working beneath the surface, where it's protected from heavy rains.

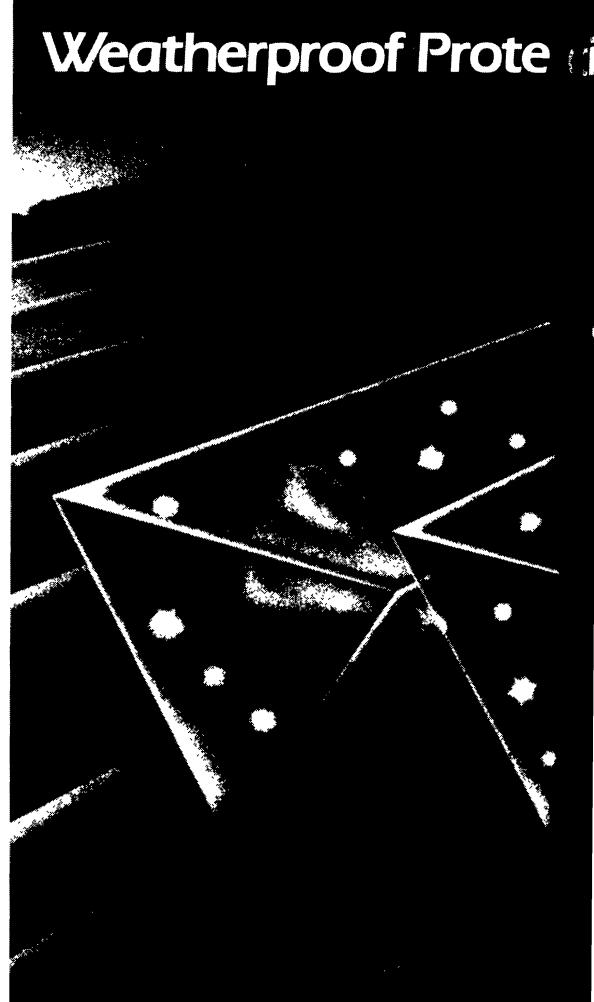
**Proven Performance** COUNTER controls more major corn pests than any other product. It's the broadest-spectrum control you can get.

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Differente*	NOT LABELED FOR IN FURROW APPLICATION										
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S Suppression 1Trademark Dow Chemical Company 2Trademark Stauffer Chemical Company 3Trademark FMC Corporation Based on available published labels as of 9/1/86 Based on 8 oz per 1000 ft of row (15-G) and 6 oz per 1000 ft of row (20-G)

Since 1975, university tests have shown that banded or in-furrow, no other corn soil insecticide outperforms COUNTER in controlling rootworms, wireworms and the complex of other corn pests.

So there's no need to periodically take chances with a less effective corn insecticide.



Put your money where your crop is. Go in-furrow. With COUNTER.

Restricted Use Pesticide Always read and follow label directions carefully