## **Dairy Board Tabs New Senior Vice President**

ARLINGTON, Va. - C. A. "Tony" Ernstrom, Ph.D., a veteran with over 36 years research experience, has been named senior vice president of product research and development for the National Dairy Promotion and Research Board. Ernstrom began his position with the Board Jan. 1, 1987.

STRONGSVILLE, Ohio - Six

dairy producing families received

Milk Marketing Inc.'s highest milk quality distinction as "Premier Quality Producers." The awards,

presented recently during the

dairy cooperative's annual

delegate meeting, recognized the six for producing exceptionally high quality milk that exceeds

MMI's premier honorees in-cluded: Dorothy and John

Guggenbiller, St. Henry; George

and Doug Schafer, Urbana; Lola Belle and Byron Penrod and

Marilyn and Darrell Penrod, North

Manchester, Ind.; Kathy & Alvin

Vance Jr. and family, Mt.

Pleasant, Pa; Judith and Paul C.

Smith, Wapakoneta, and Bruce

and Alan Rinehart, R. Hart Farm,

state health criteria,

In making the announcement, NDPRB, Chief Executive Officer Joe Westwater said, "We are very pleased that Tony is joining the staff. His years of experience in academia, as well as his expertise on the commercial side of the business are tremendous assets to expanding the Board's product research and development programs. Tony has a unique

talent for transferring technology developed at academic institutions to industry applications. This talent will be invaluable to the development of 'Dairy Food Research Centers,' nationwide."

Ernstrom earned his doctorate in Dairy and Food Industries from the University of Wisconsin; and his M.S. and B.S. degrees in Dairy Manufacturing from Utah State.

He began his stint at Utah State in 1965 as a professor of dairy science. When the Department of Nutrition and Food Sciences in the Colleges of Agriculture and Family Life was formed in 1971, he was selected as department head

where he served until 1985

Ernstrom has been active in a variety of dairy industry organizations. He has served on the board of directors of the American Dairy Science Association. He has been a member of the Science Advisory **Board of the United Dairy Industry** Association/Dairy Research, Inc.

He presently serves as editor of the Journal of Dairy Science and served as associate editor for 10 years. Ernstrom has been the author or co-author of 85 professional publications and abstracts related to dairy products.

During his distinguished career, he has received numerous honors including the Pfizer Award for Cheese Research; the Distinguished Service Award of the American Jersey Cattle Club; the Cruess Teaching Award from the Institute of Food Technologists and the Kraft Teaching Award of the American Dairy Science Association.

Ernstrom will allocate 50 percent of his time to the National Dairy Board and 50 percent to the Department of Nutrition and Food Sciences at Utah State University in a research capacity. He will remain located in Logan, Utah.

717-535-5583

## **MMI Honors Quality Milk Producers**

Wapakoneta.

These producers, who surpassed stringent milk quality standards for the last 10 months, received a gold quality certificate, a plaque and a customized farm sign.

"We are especially proud of the six gold or 'premier' producers who attained and consistently maintained exceptionally high milk quality standards, through MMI's Milk Quality Pricing Program. We know that MMI's quality standards are very high, and that maintaining them is no easy achievement," says MMI President Herman M. Brubaker.

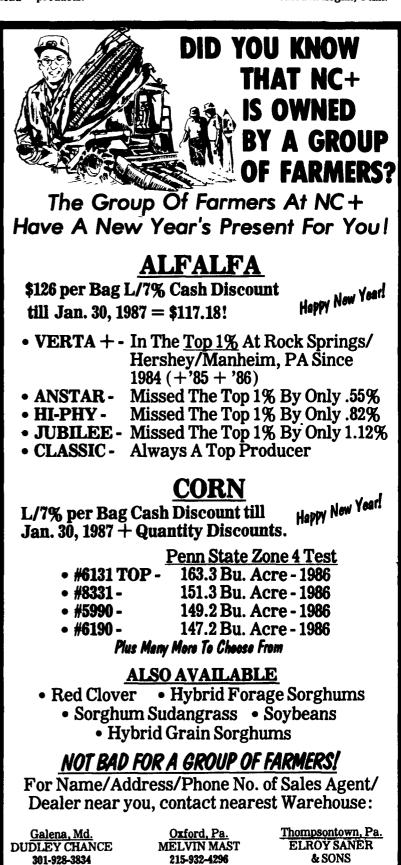
In 1986, 296 MMI dairy producers were awarded gold, bronze, silver and honorary quality certificates for exceeding milk quality criteria for an established period of time.





- Available in 16, 18, 20% Protein.
- Provides a unique blend of high fiber and high energy for maximum milk production and butterfat.
- Permits you to balance the energy requirements on high producing cows in many feeding programs.
- Assists in holding up the lactation curve for maximum income.
- Helps you maximize your investment.
- Purina research developed and tested.
- Local proof available.

## Remember



Elizabethtown, Pa.

Richfield, Pa.

