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WAKE UP YOUR DAIRY HERD!

with Purina Maxi-Tech[®] Complete Dairy Feed

The palatable high-energy ration formulated for dairymen who want to wake up their income potential by getting the most out of their cows.

- High energy for maximum production
- Unique formulation provides high fiber for excellent butterfat
- Available in 16, 18, 20% protein

Technology from Purina Mills to Provide This Kind of Proof:

Proof from Lone Sycamore Farm

Farm Manager, Bob Elliot, was feeding a high fiber grain mix recommended by a private nutritional consultant. He switched to Maxi-Tech complete ration because Hess Mill's consultant, Barry Frank, explained how it would provide as much fiber (12% crude) and 10% higher

energy than his previous mix. With this major boost in digestible energy the cows rebounded to higher production levels and reduced their body weight loss. Butterfat % did not fall due to Maxi-Tech's unique blend of high fiber - high energy, which Purina research recently developed.

It your dairy has high quality genetics, facilities and management, your cows need an optimum energy-fiber balance to maximize your investment. Why deprive them of high energy or fiber when both are provided by New Purina Maxi-Tech Dairy rations?

See Your Purina Dealer Today!

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