

Dairy Products of the Month

"PRIME TIME" DRY COW PROGRAMS.

"Prime Time".... the 60 most important days of a cow's life that determine how your cow performs for the next 305 days. Your local Purina Mills Dealer has 3 different types of "Prime Time" programs to fit your different dry cow feeding needs!

1. Freshstart D&H Completes and Concentrates

Our premium products for dry cows that supplement forages and grains to meet the critical nutritional requirements of the dry cow.

2. Easy Care Block

Vitamin-mineral fortified, 22% protein, molasses-based block for free-choice feeding to dry cows; weatherproof; convenient; replaces grain-portion of ration-must full feed forages.

3. Purina Dairy Plus and Purina Dairy Minerals

Low-cost, vitamin-mineral supplementation for high quality forages and well-conditioned cows.

60 days that determine how your cow performs



Making a Baby The calf triples in size these 60 days She'll be born small and weak if Mom's in poor shape at calving time That's hard on everybody

Getting in Shape (without getting fat): She lost up to 350 pounds in the first four months of lacta tion She's put some of it back on already To keep milk production up in the next lacta tion, she must restore her body condition, without getting too fat

(To improve the graphic layout, the fetes is shown on the cow's left instead of right side.)

These "Prime Time" Programs, when nutritionally-balanced by your Purina Farm Consultant, can prevent calving problems such as milk fever, retained placentas, and ketosis as well as increase that cow's performance this lactation.

If you don't have a dry cow program or if your present one is not performing, contact your local Purina Mills Dealer for a "Prime Time" dry cow program that fits your needs.

See Your Purina Dealer Today!

BERRYMAN'S MILLS, INC. Box #181 Rte 75 Old Port Port Royal, PA 17082

717/527 2274

K & K FEED. INC. R D #4-23 N Park Street 717/866-2324 Richland PA 17087

HIGH BROTHERS 441 Centerville Road Gordonville, PA 17529 717/354-0301

FRANKLIN FEED 1977 Philadelphia Avenue Box #358 Chambersburg PA 17201 717/264-6148 Altenwald Div 717/264 6619 717'762 2390

WARRIOR'S MARK FEED CENTER PO Box #130 Warriors Mark, PA 16877 814/632-8623

717-442-4183 717-768-3301 Unionville, PA 19375 215/347:2377

CLARK'S AG CENTER

Main Street, PO Box #36

Turbotville, PA 17772

717/275-2613

HESSMILLS

Paradise, PA 17562

UMBERGER'S MILL R D #4 - Box #545 717/867-5161 Lebanon, PA 17042

PHILLIPS FEED SERVICE, INC. Bath, PA 18014 215/837-6061 Morgantown, PA 19543 215/286-9029 Germansville PA 18053 215/767 3819

ALBRIGHT'S MILL PO Box #195 Kempton PA 19529 215/756-6022

FARMER'S UNION CO-OP 30 East Walters Avenue Greencastle, PA 17225 717/597-3191

WOODSTOWN ICE & COAL 50 East Grant Street Woodstown, NJ 08098

609/769-0069

KEYSTONE MILLS

Source Apriculture — Suns 1894-R D 3 Ephrata, PA 17522

WEST WILLOW FARMERS' ASSOC. R D #1 West Willow, PA 17583

717/464-3386

PURINA MILLS, INC.



Feeds designed with you in mind.

* Trademark Ralston Purina Company

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