

Dairy Products of the Month

"PRIME TIME" DRY COW PROGRAMS.

"Prime Time".... the 60 most important days of a cow's life that determine how your cow performs for the next 305 days. Your local Purina Mills Dealer has 3 different types of "Prime Time" programs to fit your different dry cow feeding needs!

1. Freshstart D&H Completes and Concentrates

Our premium products for dry cows that supplement forages and grains to meet the critical nutritional requirements of the dry cow.

2. Easy Care Block

Vitamin-mineral fortified, 22% protein, molasses-based block for free-choice feeding to dry cows; weatherproof; convenient; replaces grain-portion of ration-must full feed forages.

3. Purina Dairy Plus and Purina Dairy Minerals

Low-cost, vitamin-mineral supplementation for high quality forages and well-condition-

60 days that determine how your cow performs for the next 305.

Making a Baby **Body Building** She used most of the nutrients from her store house to make milk in her last lactation. Now she's replenishing those nutrients in preparation for freshening and her next lactation. The better shape she's in come calving time the greater her milk production in the next lactation Making Milk Glands and the sooner she will peak She lost lots of alveoli or milk Stockpiling Minerals Milking during the secretion glands in the last part of lactation That's why her milk prolast lactation may have sapped her reserves of calcium phosphorous and other essential duction went way down. Now she is minerals Improper amounts or improper balance rebuilding alveoli numbers to make

The calf triples in size these 60 days She'll be born small and weak if Mom's in poor shape at calving time That's hard on everybody

Getting in Shape (without getting fat) She lost up to 350 pounds in the first four months of lacta tion She's put some of it back on already. To keep milk production up in the next lacta tion she must restore her body condition without getting too fat

(To improve the graphic Livout, the fetes is shown on the cow's left instead of right side.)

more milk in her next lactation

These "Prime Time" Programs, when nutritionally-balanced by your Purina Farm Consultant, can prevent calving problems such as milk fever, retained placentas, and ketosis as well as increase that cow's performance this lactation.

If you don't have a dry cow program or if your present one is not performing, contact your local Purina Mills Dealer for a "Prime Time" dry cow program that fits your needs.

See Your Purina Dealer Today!

BERRYMAN'S MILLS, INC. Box #181, Rte 75 Old Port Port Royal, PA 17082

717/527-2274

717/866-2324 Richland PA 17087

of these can cause milk fever and other problems

WARRIOR'S MARK FEED PO Box #130

Warriors Mark PA 16877 814/632-8623

> **ALBRIGHT'S MILL** PO Box #195 Kempton PA 19529 215/756-6022

FARMER'S UNION CO-OP 30 East Walters Avenue Greencastle, PA 17225 717/597 3191

K & K FEED, INC. R D #4 - 23 N Park Street

> **HESS**MILLS Paradise, PA 17562 717-442-4183 717-768-3301

Unionville, PA 19375 215/347:2377

CLARK'S AG CENTER Main Street, P O Box #36 Turbotville, PA 17772 717/275-2613

WOODSTOWN ICE & COAL CO., INC. 50 East Grant Street Woodstown, NJ 08098 609/769-0069

HIGH BROTHERS

441 Centerville Road Gordonville, PA 17529 717/354-0301

UMBERGER'S MILL R D #4 - Box #545 717/867-5161 Lebanon, PA 17042

KEYSTONE MILLS — Serving Agriculture — Since 1894-R D 3 Ephrata PA 17522 (717) 354-4616

WEST WILLOW FARMERS' ASSOC West Willow, PA 17583 717/464-3386

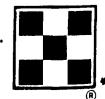
FRANKLIN FEED 1977 Philadelphia Avenue Box #358

Chambersburg PA 17201 717/264-6148 **Altenwald Div** 717 264 6619 717 762 2390

PHILLIPS FEED SERVICE, INC.

Bath, PA 18014 215/837-6061 Morgantown PA 19543 215'286 9029 Germansville PA 18053 215 767 3819

PURINA MILLS, INC.



Feeds designed with you in mind.