

# \$45,000 Tops Fair Hill Farm Sale

BY SUE CROW

**Maryland Correspondent**  
CHESTERTOWN, Md. — It was a particularly cool brisk November morning on Maryland's Eastern Shore for the first edition of the Leading Edge Sale. Fair Hill Farm offered 131 head of top quality registered Holsteins which averaged \$2,536.

Three generations of the Fry family have been breeding cows and they firmly believe in their breeding program. This was evident as they offered their favorite cows in pairs with the successful bidder taking their choice of the pair. Fair Hill Farm kept the other cow to build for the future.

The first pair included a VG-87 Arlinda Rotata daughter with three generations of Very Good dams behind her and a VG-86 Carlin-M Ivanhoe Bell daughter, Lights-RBR Bell Ellen, which topped the sale at \$45,000. Her record as a 2 year old in 365 days was 26,210 pounds of milk and 1,015 pounds of fat. Ellen boasts an index of plus 1,570 milk, plus 68 fat and plus \$205 with a CTPI of plus 793.

Ellen's 86 point Valiant dam,

Light-Ridge S-W-D Ella, registered a top record as a 4 year old of 26,720 milk with 1,159 fat in 365 days. Ella's index is plus 788 milk, plus 47 fat, plus \$124 and a CTPI of plus 628.

The granddam was an EX-90 point Elevation with a top record of 19,000 milk and 639 fat.

The third dam was Bootmaker daughter at 84 points producing 20,350 milk and 639 fat as her best record.

Ellen's daughter sold at the National Convention Sale in Wisconsin for \$6,100. Her maternal sister is still at Fair Hill with her last test standing at 85 pounds of milk and a 4.0 percent test.

Bayville Holsteins in Virginia took Ellen home. Manager R. Bentz Rhoads was delighted, since he was instrumental in her breeding. Ellen sold with a package of six AI contracts and export Embryo contracts to Holland worth \$32,000.

The second high of the sale, a VG-86 Cal-Clark Board Chairman daughter which sold for \$18,000, came later in the morning. Del-Myr FH Chairman Pasta B produced as a 4 year old in 365 days

23,710 milk and 885 fat. Her index stands at plus 1,370 milk, plus 44 fat, plus \$154 and a CTPI of plus 680.

Pasta B is out of Del-Myr Bell Peggy, an 83 point Carlin-M Ivanhoe Bell daughter. On three times a day milking she is first in Maryland for milk with a record in 365 days of 33,190 milk and 1,041 fat. Peggy has an index of plus 1,047 milk and plus 34 fat, plus \$118 and a CTPI of plus 557.

The granddam is an 82 point Elevation with a top record as a 4 year old of 18,120 milk and 693 fat in 275 days.

The fourth dam is a Voyageur daughter at 85 points producing in

305 days 21,880 milk and 812 fat. Pasta sold with a package of six contracts worth \$27,500.

Woodmansees Bell Reverence registered the third high price of the day with a bid of \$14,400 and was offered in a pair. She is a VG-86 point Carlin-M Ivanhoe daughter with her incomplete record hitting 29,190 milk and 1,129 fat in 323 days. Reverence owns an index of plus 1,709 milk, plus 68 fat, plus \$213 and a CTPI of plus 777. AI contracts and embryo contracts to Holland were available with the deal.

The Roybrook Starlite Dam, Lanc-View-Starlite Revere, scored 85 points with only one record of

16,490 milk and 597 fat since she died while calving.

Reverence has a granddam and third dam with top records over 20,000 pounds of milk and over 750 pounds of fat.

Selected from another pairing selling for \$13,000 was a Carlin-M Ivanhoe Bell from the famous Art-Acres Elevation Kay family.

The sale was managed, in-cooperating with Fair Hill, by Remsburg Sale Service and Backus Associates. Jay Howes, Denny Remsburg, Mike Weimer and Bruse Whittier shared the auctioneering assignment with Horace Backus and Norman Hill reading pedigrees.



Lights-RBR Bell Ellen topped the Leading Edge Sale with a bid of \$45,000. Picture are Edwin Fry, left, consignor; Jay Howes, representing the contender Inter-Gen I; Jim Miller, cattle superintendent; R. Bentz Rhoads, manager of Bayville Holsteins, buyers; and Denny Remsburg, auctioneer.

## Pizza Hut Joins Real Seal Program

WILLIAMSPORT — Pizza Hut, the nation's largest pizza chain has signed an agreement to participate in the American Dairy Association's Real Seal program. The agreement signifies the fact that Pizza Hut uses real cheese on its pizzas and other menu selections.

The chain plans to feature the Real Seal on both menus and pizza take-out boxes in each of its 5,000 stores across the country. More than 235 million pizzas topped with real cheese were produced at Pizza Hut locations last year.

"It takes more than 100,000 cows, each producing 30 pounds of milk per day to fill the milk needs of Pizza Hut," states Mike Jenkins, Pizza Hut's corporate public relations manager. "Dairy products account for 35 percent of our food costs."

For Pizza Hut, the Real Seal is a quality statement to patrons. For dairy farmers and the dairy in-

dustry, the Seal is a means of promoting dairy products and combatting the infiltration of imitation products into the dairy case.

According to a recent survey, 96 percent of the nation's pizza stores use real cheese on their pizzas. Cheese blends, a mixture of real and imitation cheeses, are trying to make their way into the market place. By signing pizza stores into the Real Seal program, the American Dairy Association hopes to keep the quality of real cheese in pizza preparation.

Locally, the American Dairy Association and Dairy Council runs the most successful sign-up program for pizza stores. Last year ADADC staff signed up over 1,000 pizza stores to the Real Seal program. The signing of Pizza Hut should encourage other stores to get into the program and become "Real Pizza Makers."

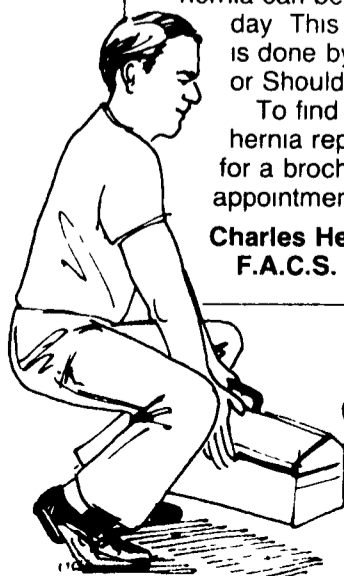
## To prevent a hernia, lift with your legs.

The groin is the weakest point. With strain it may give way and cause a hernia.

Bend your knees to pick up a heavy object, then straighten your legs. When your legs are doing the work your groin and back are protected.

**What if you already have a hernia?** In most cases, a hernia can be repaired in one day. This outpatient surgery is done by the Canadian or Shouldice method. To find out more about hernia repair, call 397-5104 for a brochure or an appointment.

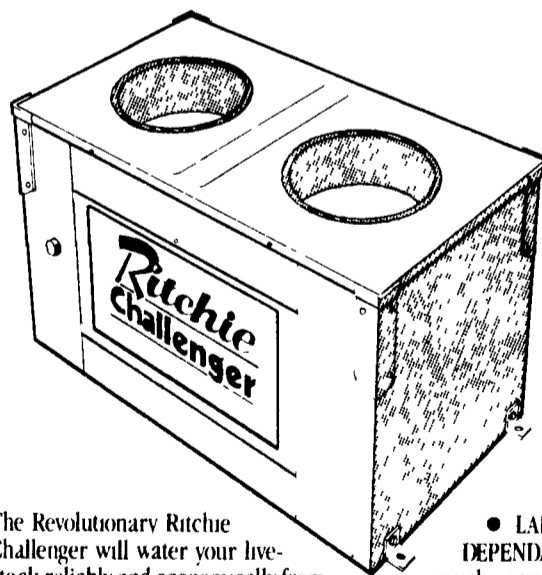
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