

Measure the Performance.

PURINA MAXI-TECH PERFORMS



**LONE SYCAMORE FARM, OXFORD, PA
FROM 54 TO 64 LBS. OF MILK (DHIA) IN 1 MONTH!**



Farm Manager, Bob Elliot, was feeding a high fiber grain mix recommended by a private nutritional consultant. He switched to Maxi-Tech complete ration because Hess Mill's consultant, Barry Frank, explained how it would provide as much fiber (12% crude) and 10% higher energy than his previous mix. With this major boost in digestible energy the cows rebounded to higher production levels and reduced their body weight loss.

Butterfat % did not fall due to Maxi-Tech's unique blend of high fiber - high energy, which Purina research recently developed.

If your dairy has high quality genetics, facilities and management, your cows need an optimum energy-fiber balance to maximize your investment. Why deprive them of high energy or fiber when both are provided by New Purina Maxi-Tech Dairy rations?

"Energy and Fiber have always limited High Producing Cows And Your Profits; Purina research just raised the limits with the Industries Highest Performing Feed, Maxi-Tech!"

Maxi-Tech is also available in 24, 30 and 40% supplements to mix with on farm grain.

See Your Purina Dealer Today!

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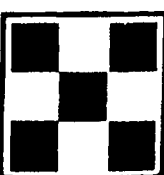
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**PURINA
MILLS, INC.**



★ Trademark Ralston Purina Company

Feeds designed with you in mind.