## Brubakers Wrap Up 50 Years In Ag Business

**BY BONNIE SZYMANSKI** 

Rubber tires were just beginning to replace steel-cleated wheels on farm machinery about the time Roy Brubaker began selling agricultural equipment to Lancaster County farmers.

Following graduation from high school in 1936, Brubaker joined his brother, L.H. Brubaker, at his Strasburg farm machinery store.

When the Lititz branch of the L.H. Brubaker enterprise was established, Roy moved here to manage the operation. When L.H. retired in 1970, Roy assumed proprietorship of the Lititz business.

He and his wife, Martha Jane, continued to operate the Woodcrest Avenue store for 40 years until their recent retirement.

They prided themselves not only on a good product but also on service to their customers.

"We tried to be available to repair parts and service, especially in busy seasons," said Brubaker recently, speaking from his home on Starlite Drive.

Because farmers rarely take holidays, the Brubakers made certain someone was usually available to handle field repairs for farmers.

Brubaker recalled how, during peak seasons, his business had maintained a 24-hour service for feeding equipment, silo unloaders and machinery critical to har-

Moving to the Woodcrest Avenue building in 1946, the Brubakers picked up most of their sales by

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word of mouth.

Having been in the business for a decade helped, but Brubaker's status as the last of 10 children life of a farmer are opting for a may have contributed to his capacity for work. And it was of no small account that his father, a minister, bequeathed the children a desire to be of service.

Brubaker asserted that all his family's decisions have always "with the Lord's been made guidance."

quietly confident man, Brubaker lists church and family as having prime importance in his life, with community and vocation following close behind.

His interests even in retirement remain constant. He considers reading one of his more important ment starts talking about getting pastimes, concentrating on religious and agricultural sub-

#### State of farming

Not because he found it expedient to be informed about sidization. farmers and farming but because of a genuine interest, Brubaker can converse on virtually any aspect of the state of agriculture in this country.

Locally, he has observed how the rapid encroachment of residential and industrial development has changed the face of Lancaster County farmland.

Comparing his farm neighbors population in the Midwest, Brubaker acknowledges that Lancaster County is still an ideal place to own and operate a farm.

But even here, the value of

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agricultural real estate has soared, and young people who might have once considered the more affordable career.

Although some children still have the opportunity to purchase farms from their parents, that land must be sold for a fair price, which, on today's local market, means a high price. Anything else would be unfair to the other children in the family.

According to Brubaker, farmers in some parts of the country have learned to survive on government subsidies, a gratuity farmers in this area would generally prefer to live without, he said.

But when the federal governout of the farm-subsidizing business, explains Brubaker, the strong farming lobbies in the Midwest throw their influence in the direction of continued sub-

Brubaker says he understands the plight of the Midwestern farmer but considers government intervention more of a hindrance than a help to the farm economy as

The former ag businessman also sees a real dilemma for farmers who want to preserve the farmland for future generations.

When the question of whether or with the unfortunate farming not to join an agriculture preserve arises, farmers are torn between wanting to maintain the right to dispose of their property as they see fit or sign a preserve contract forbidding the sale of their land for development.

Brubaker also is well aware of the part played by farmers in environmental issues.

Acknowledging that nitrate runoff from area farmlands have been hazardous to the Chesapeake Bay, he noted that modern technology as well as lowered farm acreage in the county have combined to aggravate the Chesapeake's problems.

Brubaker said that, as of 1984, Lancaster County had the highest



Mr. and Mrs. Roy A. Brubaker

farm income of non-irrigated counties in the United States.

That may be good for the farmers, but because of the continual decline in farmed acreage, nitrates in the soil from the farmers' own organic fertilizer manufacturers - their livestock leach into the water table and ultimately flow to the Chesapeake, where they upset the balance of plant and animal life.

Brubaker said he thinks once it is economically feasible, turning manure into mathane gas for fuel would be a practical and useful way to rid farms of livestock leftovers.

### Decision to retire

Brubaker's decision to retire from the farm machinery business hinged ironically on the fact that "five or six years ago, they couldn't make farm equipment fast enough.'

At that time, farmers were purchasing their heavy equipment ahead of schedule to take advantage of government-backed investment credits and the tax advantages of equipment depreciation.

They were lulled into a feeling of false security, contended Brubaker, adding that, at the same time, credit institutions lent money to farmers under the assumption that the value of their land would keep appreciating.

It didn't, and farmers who borrowed heavily found themselves in the sad state of having little or no equity on which to seek refinancing.

As a result, the farm machinery business began to falter. As an oldtimer in the business, Brubaker was able to meet the demands of increasing competition.

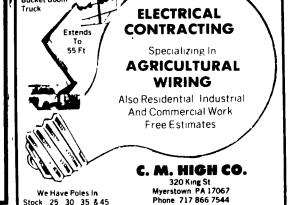
But he saw the handwriting on the wall. He began scaling down his operations to allow other dealers to keep up their sales volume, he said.

He began to find the demands of competition demoralizing, he explained, and decided it was time to get out.

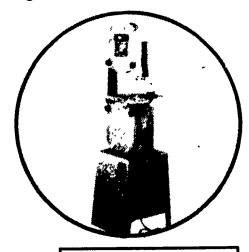
Brubaker says now he may help out other dealers from time to time, but his retirement is filled with many activities, including his strong involvement in the Rotary Travelogue programs.

Brubaker was chairman of the travelogue program and promotion for 20 years and was president of the Lititz club when the first travelogue was presented 24 years ago.

Brubaker is an active member of the Lititz Mennonite Church. He and his wife are the parents of four



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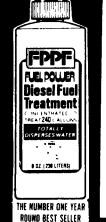
### Delaware Agronomy Student Receives Scholarship

NEWARK. Del. - A University of Delaware sophomore, Anthony R. Gundry of Seaford, Del., has been awarded the \$1,000 Lynthwaite Farm Scholarship for 1986.

Gundry, who is majoring in agronomy at the university's college of agricultural sciences, was presented his scholarship on the basis of his overall grade

average and \faculty recommendations. The son of Mr. and Mrs. John Gundry, he expects to continue operating the family vegetable farm with his father after graduating from the

He is a member of Alpha Zeta, an honorary agricultural frater-



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