

Have You Heard?

By Doris Thomas Lancaster Extension Home Economist

Toy Commercials Often Misleading

Toy advertising, always evident alongside children's television, is stepped up considerably during the Christmas season.

Unfortunately, toy ads often use various misleading techniques which persuades young consumers to buy or pressure their parents to buy a product which may prove to be a disappointment.

Commercials often lack information such as what the toy is made of, how it works, how long it will last, what age group it is meant for, and how much it costs.

Misleading techniques may include such things as size distortions and misconseptions about ease of operation. Studies show that ads do encourage false expectations by magnifying the benefits of a product.

Problems come up when parents recognize this fact and try to convince the child that the toy is not as great as it looks on TV or in the mail order catalog. One way to handle this is to take the child on a trip to the store where he or she can see the toy - and its price first hand. Depending on the age of the child, the two of you can have a profitable discussion on whether or not the toy lives up to its claims.

Children Can Make **Christmas Presents**

Christmas is a time for giving, and there's no better way to teach this to children than by letting them make their own gifts for Christmas-giving.

What grandparents wouldn't appreciate a full-size picture of a grandchild? To make one, have your child lie on a large piece of paper while you trace around him. He can then color or paint his silhouette and cut it out, ready to give on Christmas Day.

Art work by a youngster makes interesting decoupage. Older children can do both the drawing and decoupage themselves, while younger ones may need help.

Don't forget that a child's Christmas gift can be even more complete with wrapping paper he designs himself. Your child can turn plain paper into decorative Christmas paper with spatter paint, crayons, or a brush and paint, and a bit of imagination.

The gift itself isn't the important thing. A child can learn a lot from his creativity. Use gifts as a means of teaching that we give something of ourselves to others at Christ-

Keep The Holiday Kitchen Safe

We don't have to worry about dragging long skirts near open fires and juggling hot iron kettles around the kitchen even when preparing old-fashioned holiday goodies

But when making those oldfashioned holiday meals and decorations with time-saving modern equipment, you still need to be concerned about safety.

- · Be sure gas and electrical appliances are in good repair and safe operating condition.
- · When cooking on top of the range, turn the handles of pots on the back burners toward the rear of the stove; handles of pots on

front burners should be turned toward the sides of the range. There will be less chance for knocking the equipment - and its hot contents - to the floor.

- · Keep flammable products out of the kitchen.
- · Store matches in a metal container, out of reach of children.
- Place lye, bleaching, and dangerous compounds where children can't reach them.
- Keep baking soda or a portable fire extinguisher close at hand in case of fire.
- Unplug small electrical appliances when not in use.



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Model	BTU/hr.	Area Capability
S 130	130,000	4,000 Sq. Ft. *
S 260	260,000	8,000 Sq. Ft. *
S 500	500,000	15,000 Sq. Ft. *
S1000	1,000,000	30,000 Sq. Ft. *
S1500	1,500,000	45,000 Sq. Ft.

* Depending on building construction, use, and insulation

Coal Gun users include Greenhouses, Warehouses, Apartment Buildings, Retail Stores, Garages, etc. ESHLAND ENTERPRISES INC holds an ASME Certificate of Authorization for Code Construction of Heating Boilers See your ESHLAND dealer today...

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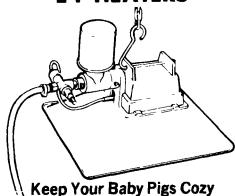
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We Gather Together In Thankful Spirit...

To meet with family and friends... to express our thankfulness for the many good things in life ... these happy customs began with the first Thanksgiving Day. And may they long continue! At this season, it's our favorite custom to extend our thanks and best wishes to our friends and customers. To all of you, a happy, hearty Thanksgiving!

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