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Award recipients at the Friends of Ag Preservation Banquet (L to R) Aaron Stauffer, Frances Bare, Brentwood Shunk and Ed Klimuska.

'If Ag Land Is Preserved, This Generation Must Do It'

BY EVERETT NEWSWANGER
Managing Editor

RONKS — The Friends of Agricultural Land Preservation held their second annual meeting Thursday evening here at Miller's Smorgasbord restaurant. Each year the event brings together contributors, volunteers and families who have put deed restrictions on their farms to preserve land for agriculture in the future.

Allan R. Musselman, director of the Agricultural Preserve Board, told the group that it must be this generation of farmers who must make the choice to preserve their farms. "Fifty-three farms in Lancaster County have made that commitment," Musselman said. "The progress seems slow in light of the rapid development of Lancaster County but we have a good start," Musselman said. "In

comparison, in Pennsylvania we are far ahead of any other county. We have a great start. But we have a great challenge before us. If we are to successfully preserve agricultural land, we must also plan for development, too," he said. "The combination of agriculture, business and the work ethic put us in a very fortunate position in the nation. We think we have a future in agriculture, and we look forward to future farms in ag land preservation."

In the awards ceremony, Brentwood S. Shunk, vice president of the Lancaster division of Pennsylvania Power and Light Company, received a plaque in recognition of the 637 acres the utility company placed under permanent restriction for agriculture and resold back to farmers last month. This award followed the recent national

recognition given to PP&L as reported elsewhere in this issue.

Ed Klimuska, staff writer Lancaster New Era, received recognition for outstanding reporting support of agriculture land preservation. Frances Bare was recognized as the person who first placed the deed restriction on Lancaster County farm land. Aaron Stauffer, vice chairman of the local ag preserve board, received the annual "bull by the horns" trophy in recognition of extensive work and support of the agricultural land preservation project. Amos Funk, chairman of the Ag Preserve Board, made the awards presentation.

The slate of directors were elected as follows: Daniel Herr, Amos Funk, James Jolly, Eric Probst, Robert Campbell, Marilyn Lewis and Barbara Skelly.

Egg Producers Confront Cholesterol Issue

BY JACK HUBLEY

ATLANTIC CITY, N.J. — In its second year, the Northeast United Egg Producers Trade Show brought 92 exhibitors and some 750 egg producers and industry men to Atlantic City's Resorts International on Monday.

A nonprofit egg marketing cooperative serving an 11-state area, Northeast UEP represents two-thirds of the egg producers in its region, according to the organization's president and general manager, Christine Bushway. "We'll be moving \$6 million-worth of eggs this year," says Bushway, noting that one of the co-op's primary functions is to balance inventory within the region. UEP also brokers spent hens from producers to processors.

Going beyond marketing, the co-op is active on the legislative front and employs a full-time promotion director. In fact, the organization gets involved in "any issue that impacts on the industry," Bushway says.

co-op has chosen to confront head-on involves cholesterol, a fat-like substance that, in the public's eye, has become synonymous with coronary heart disease.

Although eggs are known to be high in cholesterol, Bushway emphasized that they've been unjustly maligned. For one thing, she says, cholesterol is an essential building block for all living cells in the body. Eighty percent of the compound in the body is actually manufactured by the liver, and most people's systems have no trouble regulating its production.

While a fraction of the population does have a genetic predisposition to high blood cholesterol levels, Bushway maintains that it's "inappropriate to make mass recommendations on diet." Actually, branding the egg as a dietary bad guy will do more harm than good, since eggs are a rich source of many essential nutrients, says UEP's president.

In order to get its message across, UEP set up its Egg

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Historic Pa. Farms Added To Century List

HARRISBURG — Eighty-nine Pennsylvania farm families have been designated as owners of Century Farms so far this year, bringing the total number of Century Farms recognized by the Pennsylvania Department of Agriculture to 1,075.

The Century Farms Program was established 10 years ago to emphasize the importance of family farms in Pennsylvania by affording special recognition to

farms of single family ownership for a century or more.

"Our 58,000 farm families produce more than \$4 billion annually in farm products and help keep agriculture Pennsylvania's number one industry," said State Agriculture Secretary Richard Grubb.

"The Century Farms program helps publicize the strengths and durability of farm families who have contributed so much to our

Commonwealth's economic and agricultural heritage."

To qualify as a Pennsylvania Century Farm, a farm must be owned by the same family for at least 100 consecutive years and a family member must currently live on the farm. The farm must contain at least 10 acres of the original holding.

Many of the Century Farm applicants provide detailed

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PFA Annual Meeting Begins Monday

CAMP HILL — The future course of Pennsylvania's leading general farm organization will be determined by several hundred farmers during the 36th Annual Meeting of the Pennsylvania Farmers' Association Nov. 17-19 at the Hershey Lodge and Convention Center.

PFA Voting Delegates will elect officers, including a president, and will set policies on important farm issues for the coming year. PFA is a voluntary farm organization representing 23,361 farm families statewide.

The Governor-Elect of Pennsylvania is scheduled to deliver the opening address to the PFA convention during a luncheon at 12:15 p.m., Monday, Nov. 17. At 2 p.m., a roll call of 170 Voting Delegates will begin three days of deliberations on policy resolutions originating from PFA's 54 county associations.

"Market Culture", the theme of the Annual Meeting, will be highlighted in a number of conferences planned for the event. On Monday, Nov. 17, Snyder County vegetable grower Titus Hoover will speak about "Marketing Your Own Products" at 10 a.m., and Lancaster County egg producer Richard Myer will discuss "Waste Marketing" at 2:30 p.m. PFA staff will conduct concurrent sessions beginning at 3:30 p.m. on farming with computers and managing marketing risks through forward contracts, hedging and other methods.

On Tuesday, Nov. 18, nationally known commodity marketing consultant Richard Brock will speak about "Megatrends In Agriculture" and "Marketing Strategy" in back-to-back sessions beginning at 8:45 a.m. From 2 p.m. to 4 p.m., PFA's annual outlook

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Walkup Valiant Lou Ella topped the Rothrock Golden Opportunity Sale with a bid of \$185,000 from Marynole Genetics. Pictured with the sale topper, from left, Jack Miller, manager Rothrock Farms; Theresa Myers, breeder; Jay Howes, Backus Associates, (behind Theresa Myers); Orland Nelson, Marynole Genetics; Bill Nichol, Pennsylvania Holstein Association; Chuck Nelson, Marynole Genetics; Charles Backus, auctioneer; Mike Weimer, auctioneer; Horace Backus, pedigrees; Bruce Rothrock, consignor; and Jake Emig at the halter.

'Lou Ella' Sells For Golden Price Of \$186,000

KEMPTON — Nothing breeds success like success. Cattle breeding follows this guide, proven most recently at the Nov. 6 Rothrock Golden Opportunity Sale. The second edition of the biennial event averaged \$14,601 on 68 lots.

Walkup Valiant Lou Ella was the golden girl of the sale at Rothrock's farm in the rolling hills of Lehigh County. Consigned by Rothrock Golden Holsteins, the 5-year-old cow sold to Marynole Genetics, Dassel, Minn., for

\$185,000, the best price of the sale. This Valiant daughter classified EX-92 4E and produced a top record of 33,480 pounds of milk, 1,547 pounds of fat for a 4.6 test, and 1,139 pounds of protein. Lou

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