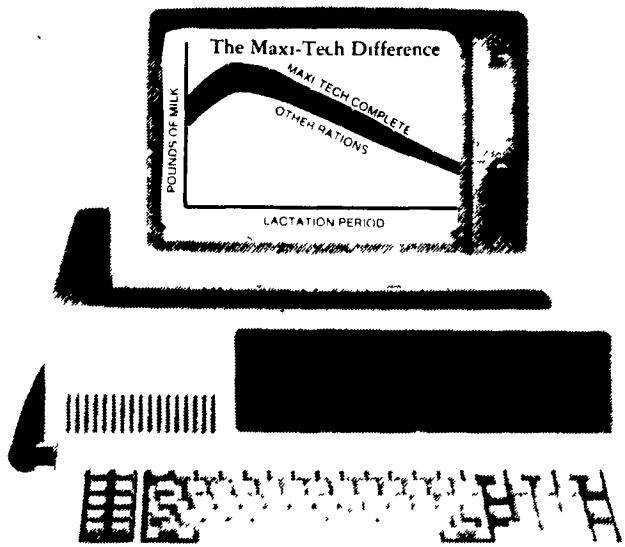


Dairy Product of the Month.

New! From Purina Mills, Inc. Wake up your dairy herd with **Purina[®]** **Maxi-Tech[®] Complete** Brand dairy feed!

Help your cows reach maximum production while maintaining body condition and butterfat levels.
That's the Maxi-Tech difference.



Getting the most out of your cows, especially top producing ones, used to mean giving up one of two things: either butterfat levels dropped as production increased, or cows depleted internal energy stores and lost condition and ability to quickly breed back.

Now Purina Mills introduces a super high-energy, palatable complete dairy feed designed for producers with excellent management skills, high production goals and high profit expectations. New Purina[®] Maxi-Tech[®] brand Complete dairy feed makes the most of a dairy herd's capability by increasing milk production during early lactation, while increasing persistency. Maxi-Tech's unique formulation means milk production and butterfat levels move up together.

New Maxi-Tech Complete contains a nutritional balance of energy, protein, vitamins and minerals. Cows maintain body weight and condition, for better health and breeding.

And its palatability whets the appetite of top producing cows to help them reach new production goals.

When you want the most out of your cows, ask for Purina Maxi-Tech Complete dairy feed, exclusively from Purina Mills, Inc. See what the Maxi-Tech difference can do for you!

For dairy farmers using their own grain Purina[®] Maxi-Tech[™] 40, and Purina Maxi-Tech[™] 30 (for heavy Brand Brand legume feeding) are available for your needs.

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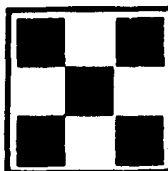
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