

DAIRY PRODUCT OF THE MONTH

DAIRY CHOW CONCENTRATE 38

The 38% all-natural protein supplement designed for dairy-men with economy and quality in mind.

WHAT CAN DAIRY CHOW CONCENTRATE 38 DO FOR YOU?

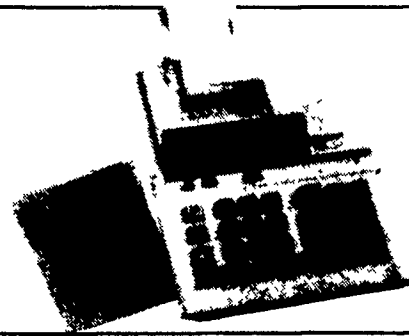
- PROVIDE ECONOMY - Lets you customize your feeding program at a lower cost per ton.

- ALLOWS FLEXIBILITY - You can add your own minerals and salt to make the concentrate ration that fits your operation.

- GUARANTEED QUALITY - Our Quality Control Department assures that ingredients meet specifications so that you don't get the ups and downs in quality commonly seen with processed meals.

- DELIVERS PERFORMANCE With Dairy Chow Concentrate 38 your cows get the same milk-making nutrients in every bite to maximize milk production and health performance.

**CONSISTENT,
DEPENDABLE NUTRITION
AT A VERY
AFFORDABLE PRICE.**



Ask Your Purina Farm Consultant About The Purina Quality Guarantee And The Purina Program To Maximize Your Profitability Today!

See Your Purina Dealer Today!

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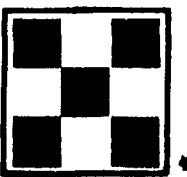
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★ Trademark Ralston Purina Company

Feeds designed with you in mind.