



Ask Your Purina Farm Consultant.

Purina® Maxi-Tech™ 40 brand Milking Concentrate.

The highest-energy, completely balanced protein supplement you can buy.

Why Is Maxi-Tech™ 40 brand

A "BEST VALUE" Concentrate?

TAKE A MINUTE TO READ THIS...

Now there's a high-energy concentrate designed especially for dairy producers with the very highest management abilities and production goals. It's Purina® Maxi-Tech™ brand 40, the new milking concentrate that makes the very most of your herd's production.

The secret is its unique combination of ingredients — featuring high-energy content, optimum protein sources, minerals, vitamins and specially blended macronutrients. Together, they produce the most concentrated nutrient package on the market today. Their effect

is synergistic — by promoting better digestion of all the proper nutrients, new Maxi-Tech 40 helps your cows produce to their fullest genetic capacity while maintaining their body condition.

One thing that's reduced is the management time involved in your feeding program. All the minerals and vitamins your cows need are included in new Maxi-Tech 40. And for extra performance, NPN has also been included.

So whether you grind and mix or feed a total mixed ration, you can help your cows milk to their limit without draining them with

Purina's new Maxi-Tech 40.

Not only that, but new Maxi-Tech 40 helps maintain the milk composition, too. It's able to increase your milk yield without depressing butterfat levels. New Maxi-Tech 40 can really pay off during the stressful early lactation period. Unlike other concentrates, it boosts your cow's milk production — but not at the cow's expense. It keeps her in great shape so she can breed back faster while she's producing to her capacity. Her life-time production is greatly improved. And so is your income potential.

See Your Purina Dealer Today!

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