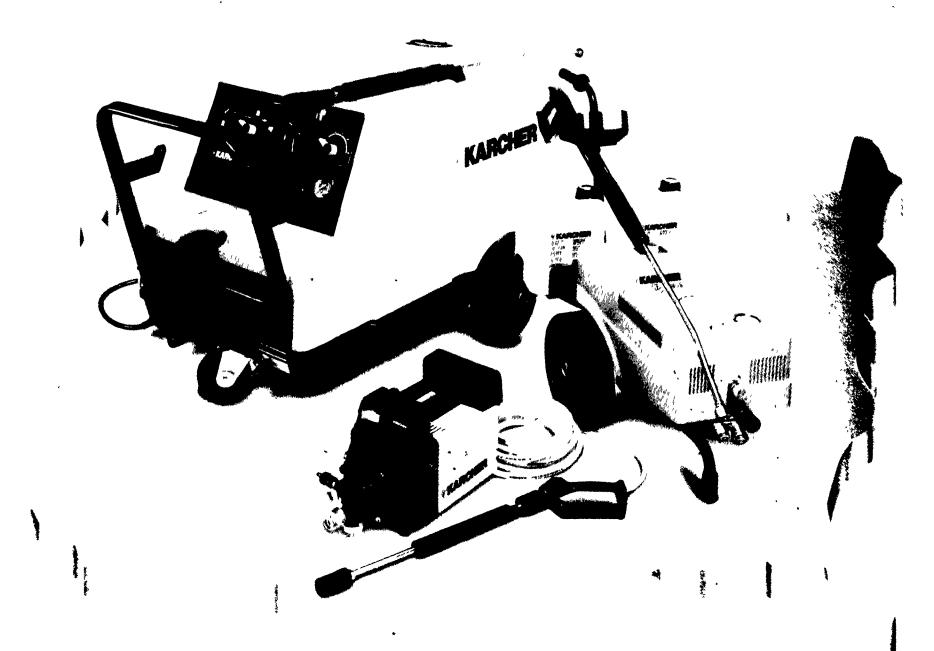
Why Do Karcher Dealers Have a Corner on the Cleaning Systems Market?



The HDS 580 (left), HD 820S-WS (right), and HD 555 (center), three in a complete line of high pressure cleaning equipment, designed by Karcher, for industrial, transportation, heavy equipment and agricultural applications.

Quality. The kind of quality required by customers like yours.

They find it in a Karcher high pressure cleaning system. Designed to meet the demands of their cleaning environment.

They buy it at authorized Karcher dealers, where co-op advertising, qualified leads, regional inventory/ service centers and eye-stopping P.O.P. displays help produce the fastest sales growth in the business.

Right now, Karcher is building on its record-

 breaking sales growth by expanding its dealer network in four fast-selling markets: industrial equipment and maintenance, transportation, heavy equipment and agriculture.

If you serve one of these markets, there may still be time to join the Karcher success story. One toll-free call is all it takes. Call now, 1-800 223-0211 (in NJ, 1-800 223-0326) and find out how you can corner the high pressure cleaning systems market in your area.



Alfred Karcher, Inc.

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